European Health Forum GASTEIN

Evaluation Report

short version

15th EHFG Crisis and Opportunity Health in an Age of Austerity



General facts & figures

• 596 delegates

from 50 countries

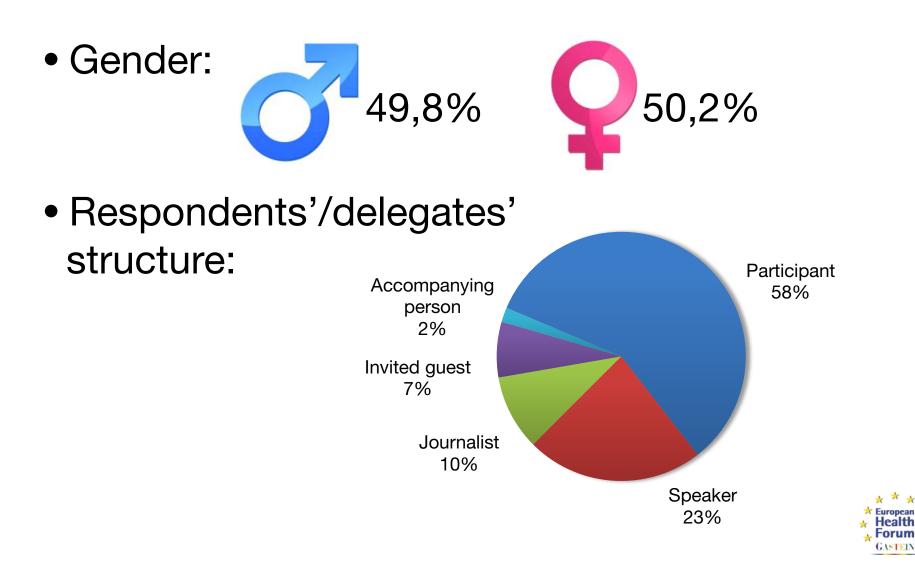
TOP 15

AUSTRIA BELGIUM UNITED KINGDOM NETHERLANDS SWITZERLAND GERMANY

FRANCE ITALY DENMARK SLOVENIA USA RUSSIA LITHUANIA HUNGARY TAIWAN

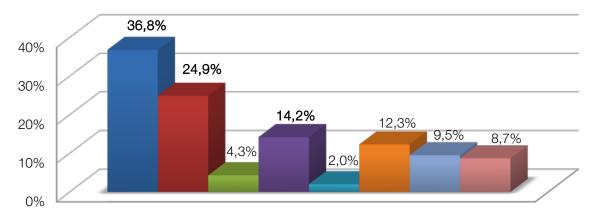


Forum Gastein • 258 evaluation survey respondents \rightarrow **43%**



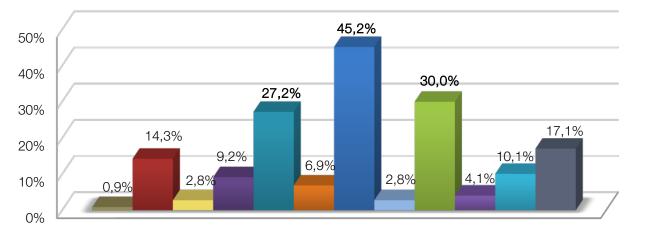
Delegates – who are they?

By organisation type



- Public institution
- Teaching and research
- Politics
- Private sector
- Association/Interest group
- NGO
- Press
- Other





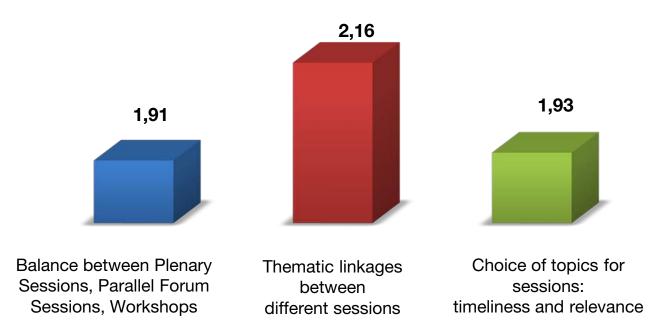
Insurance industry
Pharma sector
Medical engineering
IT
Medicine
Biomedicine
Healthcare
Support group
Health promotion
Social security
Networking
Management



Ratings of the 15th EHFG

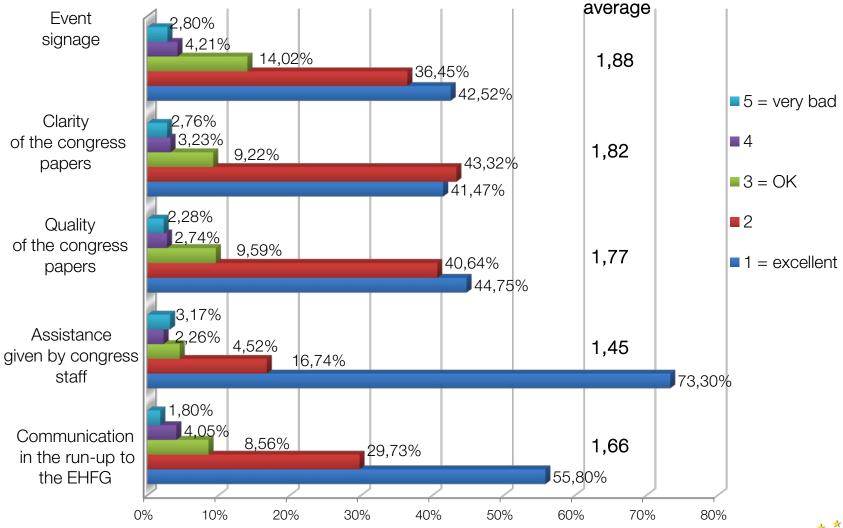
Average rating

(grading scheme: 1= excellent to 5= very bad)

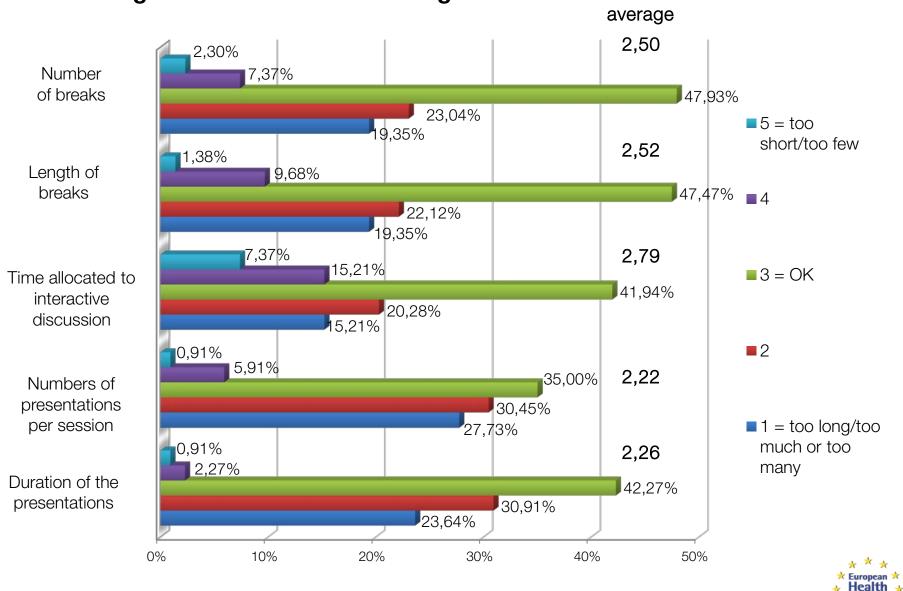




Rating of the general congress organisation





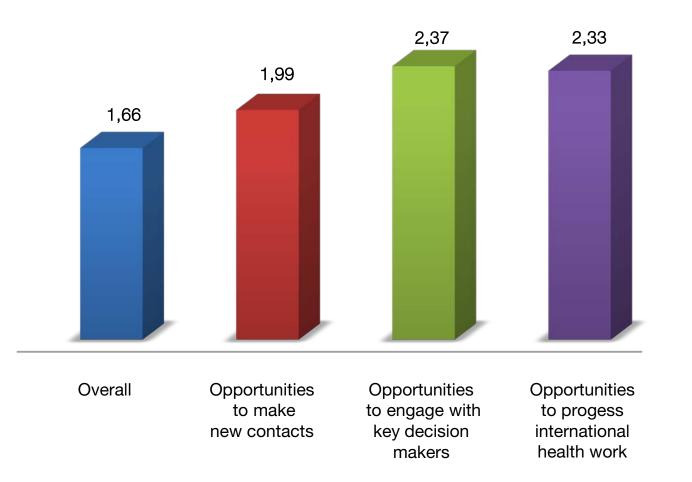


GASTEIN

Ratings of the format of the congress

Average ratings of the networking opportunities

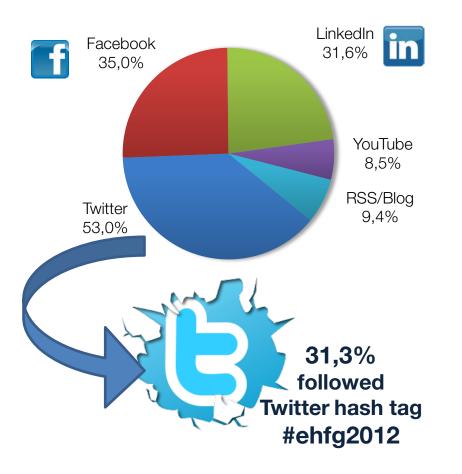
(grading scheme: 1= excellent, 4= very bad)



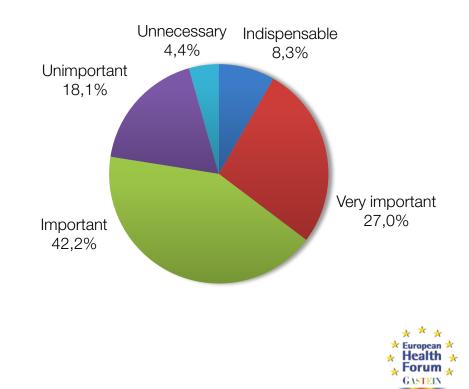


Social Media: usage & importance

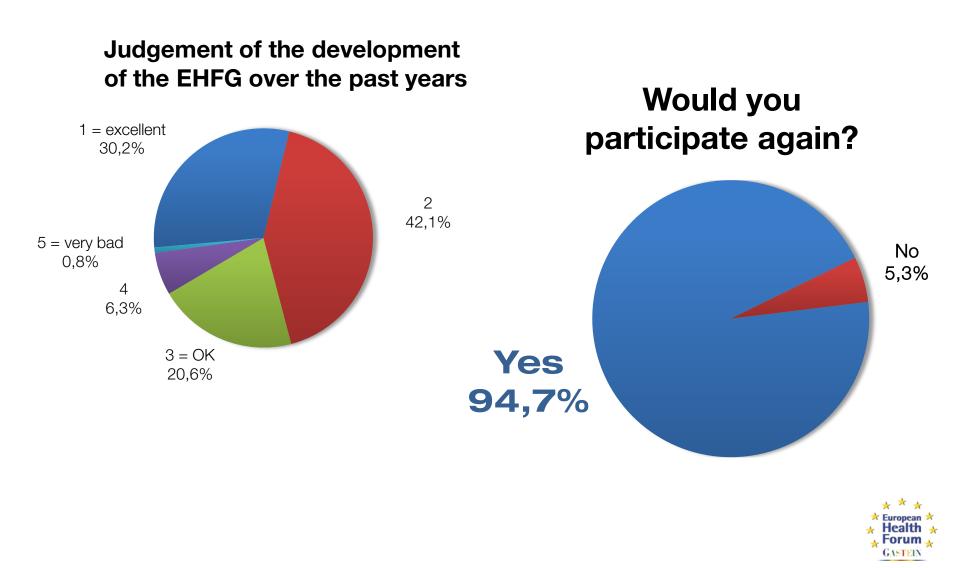
Which of our social media platforms did you use at EHFG 2012?



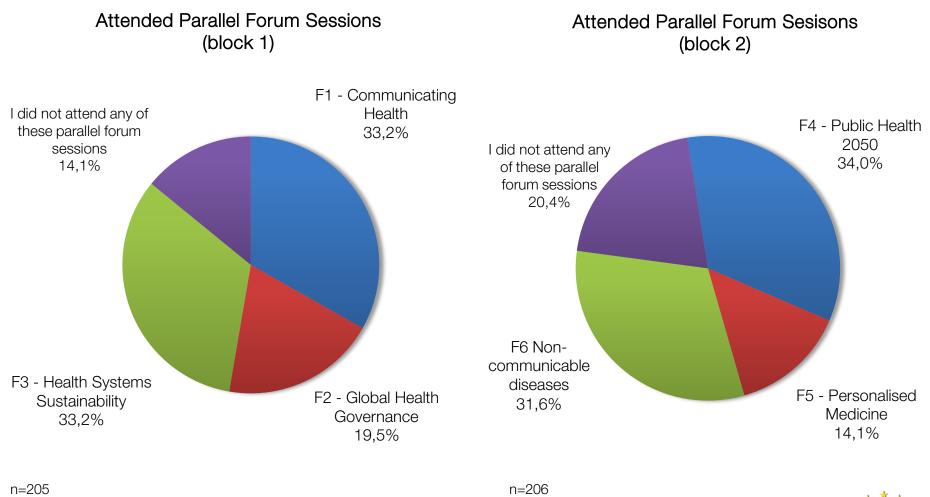
How do you rate the importance of social media to the EHFG conference?



EHFG development

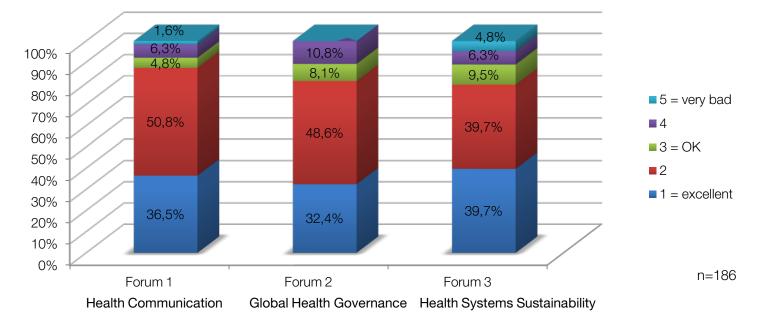


Sessions' ratings

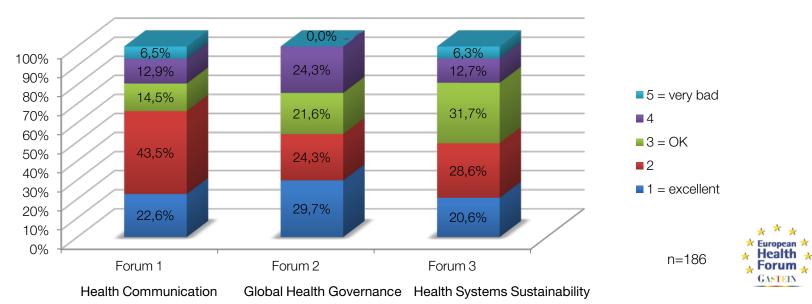




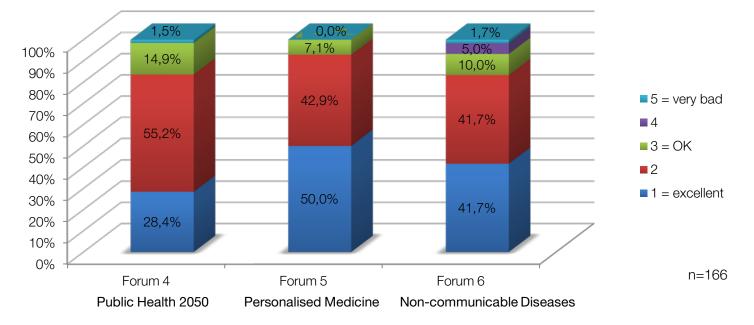
Quality of the presentations and speakers



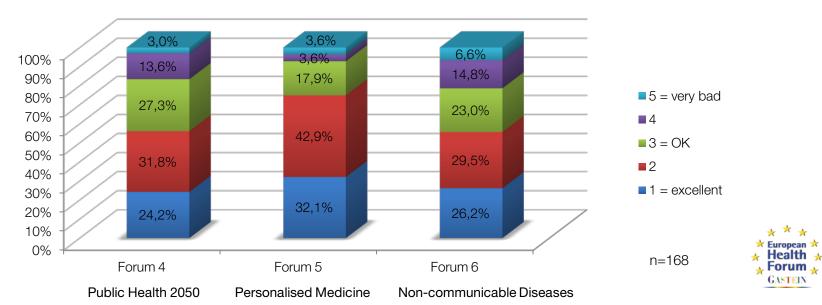
The discussion was oriented towards concrete results and followed clear objectives



Quality of the presentations & speakers

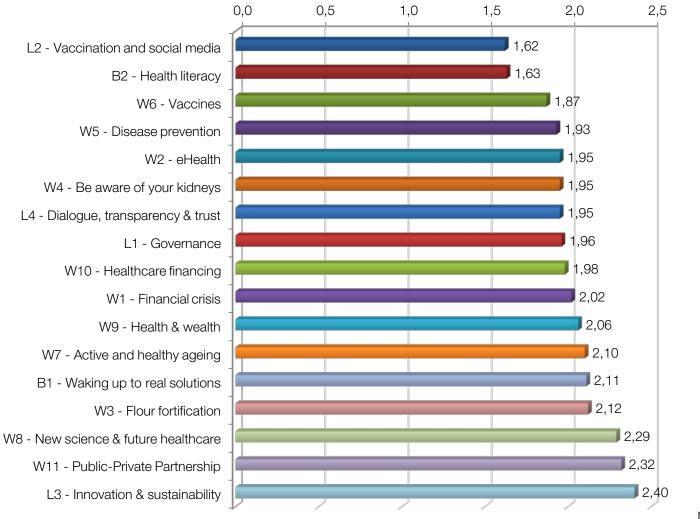


The discussion was oriented towards concrete results and followed clear objectives



Average rating of the attended workshop(s)

(grading scheme 1 = excellent, 3 = OK, 5 = very bad)



n=186

* * * * European * * Health * * Forum * GASTEIN More networking possibilities!

Not enough time for discussion!

POINTS of CRITICISM

Too many presentations per session!

More international speakers! The annual EHFG survey was divided into eight parts, in which respondents were asked general questions (1), questions in regard to their impression of the congress (2), the organisation of the congress itself (3) and their general impression (7). They were also asked to express their opinion about the Parallel Forum Session(s) and different Workshop Session(s) they attended (4 and 5). Respondents were asked questions about their social media activities during the congress and in general (6). In the last part of the survey they were asked to name topics they find important and would like to see to be considered at the next EHFG (8).

In most of the survey's questions the respondents were asked to choose one answer, they find most applicable. However, to some questions they were allowed to give multiple answers and express their personal suggestions or point of criticism.

General rating scheme used in the survey:

1 = excellent, 3 = OK, 5 = very bad

1 = fully agree, 3 = OK, 5 = don't agree at all

1= too much/too many, 3 = OK, 5 = too less/too few



The EHFG congress offered 6 Parallel Forum Sessions, 11 different Workshop Sessions, 4 Parallel Lunch Workshops and 2 Breakfast Workshops.

Parallel Forum Sessions were arranged in two blocks, one starting on Wednesday (Forum 1, Forum 2, Forum 3) and second starting on Thursday (Forum 4, Forum 5, Forum 6) - therefore we also received two sets of results. Detailed survey findings on Parallel Forum Sessions can be found in respective part of the evaluation report.

Forum 1 and **Forum 3** were equally attended, by over 33% (each) respondents, while **Forum 2** was attended by 20%. In the first block all forums received good average rating, with Forum 1 scoring the highest (2,0) followed by Forum 2 and 3 with 2,2 rating.

Forum 4 was attended by 34% of respondents, Forum 6 by 31% and Forum 5 by 14% participants, who completed the survey. In the second block, Forum 5 scored excellent/very good average note (1,8), followed by Forum 4 and 6 with both rating 2,2.

Lunch Workshop 2 received the best overall rating among other workshops' (1,62), followed by Breakfast Workshop 2 (1,63) and Workshop 6 (1,87).

The respondents gave their lowest overall rating to Lunch Workshop 3 - good/OK (2,40).

 \rightarrow Go to slide

Regarding the format of the congress, the EHFG received moderate good rating (2,2-2,5-2,8).

The number of presentations per session and their duration were rated as *good* (2,2), number of brakes and their length as *rather good* (2,5). As *OK* (2,8) was seen time allocated to interactive discussion. However, **analysing open questions, one can state that respondents clearly wish more time for discussions during the sessions**.

Some respondents suggested fewer and shorter presentations, in order to ensure more time for interactive discussion. Some also stated that breaks could be longer, to give more time for networking and discussion.

In the last part of the survey respondents were asked to express their opinion and expectations regarding general **topics**, they would like **to be considered for the next year's conference**. <u>Most frequently named topics were</u>: • mental health, • health communication and usage of social media, • healthcare financing, • health systems sustainability, • health prevention and promotion and • patients' related topics – patients' empowerment, patients' views and rights, patients' safety. Out of 29 given topics, respondents were asked to choose two they find most important. Healthcare resources/financing and organisation was most often named, followed by non-communicable diseases, health literacy and education, mental health, eHealth and health services.



For more information please

visit our home page



or contact us directly



