



20th European Health Forum Gastein
Health in All Politics – a better future for Europe
4 - 6 October 2017
Gastein Valley, Austria

Task 4: Social Media Activities

Task description

1) Twitter:

If you are assigned to the Twitter task during the conference you will need to have your own Twitter account. We would like you to tweet interesting, relevant snappy coverage from your assigned conference sessions that will allow both conference delegates and the general public to feel actively engaged and involved throughout the Forum, offering a different on-the-spot perspective to the usual media coverage.

The following #tag needs to be added to each Tweet!

➔ #EHFG2017

Please also tag @YoungGasteiners if you are in a session relevant to Young Forum Gastein activities. Please write about your impressions and thoughts, or any critical questions/comments you have come up with directly from your appointed sessions.

For an example of a previous twitter post please click [here](#).

2) LinkedIn Roundup:

Please contribute one or two news items on the EHFG and your sessions and post these in the European Health Forum Gastein group on LinkedIn: http://www.linkedin.com/groups?gid=3976448&trk=vsrp_groups_res_name&trkInfo=VSRPsearchId%3A692299711379491716224%2CVSRPtargetId%3A3976448%2CVSRPcmpt%3Aprimary

As soon as you have posted it, you can send Lisa (Lisa@ehfg.org) a short email: she will approve it and it will go online. This should be done by the end of the conference the latest.

2. Quote/Statement of the day

Please liaise with your working group members to decide on this.

How to decide on a “Quote/Statement of the day”?

- You can choose a statement that you have heard during a session
- Please also send us a photo of the person who the quote of the day is from, or the session where you heard it.
- Please make sure to provide us with a **short and snappy quote** suitable for social media!



The quotes will go on the video screen in the conference centre and also on the EHFG Facebook page, and from there to Twitter.

Deadline

The “Quote of the day” contributions should be sent to Max Göttl (orga1@ehfg.org) and copied to Josef by **17:30 every day during the conference!**

Please note:

Please bring your own smart phone or notebook!

If you have other innovative ideas for twitter or other social media activity this year, then please liaise with Lisa Bornscheuer (Lisa@ehfg.org) about your ideas.

Contact person

Your contact person during the conference will be Lisa Bornscheuer, Lisa@ehfg.org, or +43 664 614 8151

If you have any further questions about the task, please do not hesitate to contact Josef Josef.Wenninger@ehfg.org

Good luck!