



20th European Health Forum Gastein
Health in All Politics – a better future for Europe
4 - 6 October 2017
Gastein Valley, Austria

Task 3: Interviews with senior decision-makers

Task description

Your task is to identify key figures who can answer “difficult” questions about healthcare in Europe and, subsequently, to conduct interviews with the identified experts (having thought of a list of questions that you would like to ask them in advance). Please aim for two-three interviews per working group from across the different sessions to which your group has been assigned.

What to do with the interviews?

- You can write up the interview after the conference and send it to us at the EHFG so that we can feature it on our website/blog/social media sites throughout the year;
- You can approach online or print publications who may be interested in publishing your interview;
- If you make a brief summary of the interview during the conference, we can post it on our EHFG blog site (max 600 words);
- You can choose one interesting statement from the interview and submit it as a proposition for the “**key quote/statement of the day**” or ask one of the Young Gasteiners working on social media to “tweet” it;
- You can approach one of the Young Gasteiners putting together the daily newsletter to feature part of the interview in this (Newsletter Coordinator: Eleni Antoniadou - antoniadoueleni@gmail.com)

Important: please also endeavour to take a photo or a short video of your interviewee (either alone or with you!) so that we can use this if we publish your interview – we have found that including a picture or short video generates more hits!

Deadline

Please send your interviews in electronic format **by Monday 23 October 2017 at the latest** to Josef Wenninger Josef.Wenninger@ehfg.org

For examples of interviews from last the last years please click [here](#).

2. Quote/Statement of the day

Please liaise with your working group members to decide on this.



How to decide on a “Quote/Statement of the day”?

- You can either use a quote from an interview you have conducted
- Or you can choose a statement that you have heard during a session

- Please also send us a photo of the person who the quote of the day is from, or the session where you heard it.
- Please make sure to provide us with a **short and snappy quote** suitable for social media!

The quotes will go on the video screen in the conference centre and also on the EHFG Facebook page, and from there to Twitter.

Deadline

The “Quote of the day” contributions should be sent to Max Göttl (orga1@ehfg.org) and copied to Josef by **17:30 every day during the conference!**

Preparations before Gastein

No media devices are available in Gastein for this task; therefore please bring them with you where this is possible:

- Digital recorder /any recording device which can be used to record an interview i.e. most smartphones.
- Laptops (if you think you will need more than one for storing the audio files)
- Photo cameras / Smartphones (optional)

It would be useful if working group members could check the sessions your group is assigned to in the EHFG programme and identify a few potential interviewees speaking in these sessions. During the YFG Introductory Meeting on Tuesday 3rd October you can then agree on who those undertaking the interview task will approach.

YFG Introductory Meeting on Tuesday 3rd October

You should try to decide on the following aspects:

- The persons you will interview;
- The day/days when you will conduct the interview/ time of the day (this will also depend on the availability of the interviewees);
- Who will conduct the interviews;
- You might also want to try and draft an interview guide or at least share some interview tips.

If you have any questions, please do not hesitate to contact me.

Good luck!