



AppGastein 2016

“Here to stay? Health apps and their place in European health systems”

27 September

Location: Conference Centre, Tauernplatz 1, 5630 Bad Hofgastein, Austria

12:00

Registration/ light lunch

13:00 **PART I - Setting the scene: the ins and outs of health app development**

Moderator: Alex Wyke, CEO, PatientView (Moderator)

Welcome

Helmut Brand, President, International Forum Gastein

Expert panel:

The place of health apps in public healthcare systems – now and in future
Terje Peetso, Programme Officer, DG CNECT

Evaluating health apps

Javier Ferrero, Director, CIO, Andalusian Agency for Healthcare Quality

The patient perspective: needs and barriers

Dee O’Sullivan, Managing Director, myhealthapps.net

Tackling grey areas – liability and data protection

Elena Val, Migration Health Officer, International Organization for Migration

Apps in all policies? The cross-sector potential of mobile applications

Ornella Corazza, Visiting Professor, Sapienza University of Rome

14:00 **Spotlight session**

Moderation: Alex Wyke, CEO, PatientView

15:00

Coffee Break

15:30 **PART II - mHealth lessons (to be) learned**

Moderator: Dee O’Sullivan, Managing Director, myhealthapps.net

Expert panel:

Best practice: How to get your app approved

Julie Bretland, Director/Founder, Our Mobile Health Ltd., UK

How to get your app development project funded and fuelled

Pjer Vriens, eHealth policy consultant, Rotterdam Public Health Service

Health apps and the doctor-patient relationship – the Professions perspective

Tim Williams, CEO, My Clinical Outcomes

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16:30 Coffee Break

16:45 **World Café**

Moderation:

Francesco Florindi, Public Affairs Coordinator, European Cancer Patient Coalition

18:00 **Wrap Up**

Alex Wyke, CEO, PatientView

19:30 Networking Dinner

Agenda as of 26.09.2016 – all information subject to change.

A European Health Forum Gastein Event

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Strategic Partner:



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