



Paul Cairney, Professor of Politics and Public Policy

Why do policymakers seem to ignore my evidence?

<https://paulcairney.wordpress.com/>

1. Many policymakers have many different ideas about what counts as good evidence



ARTICLE

DOI: 10.1057/s41599-017-0046-8

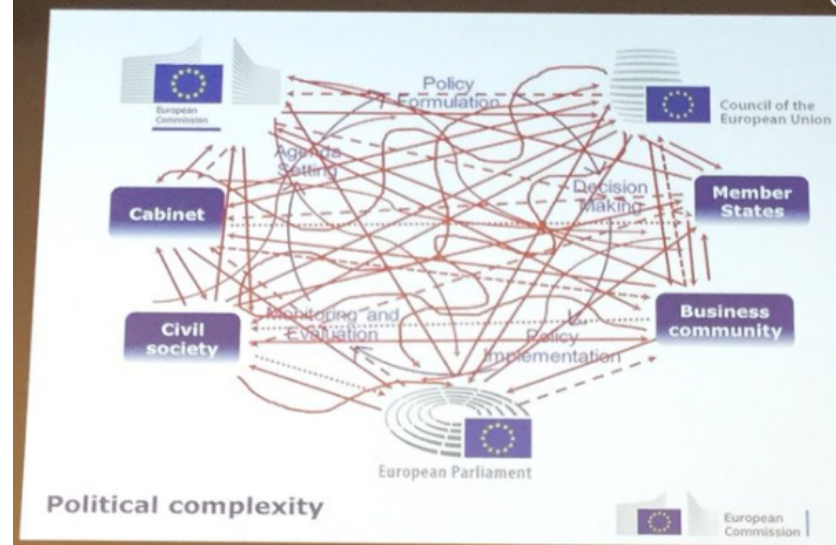
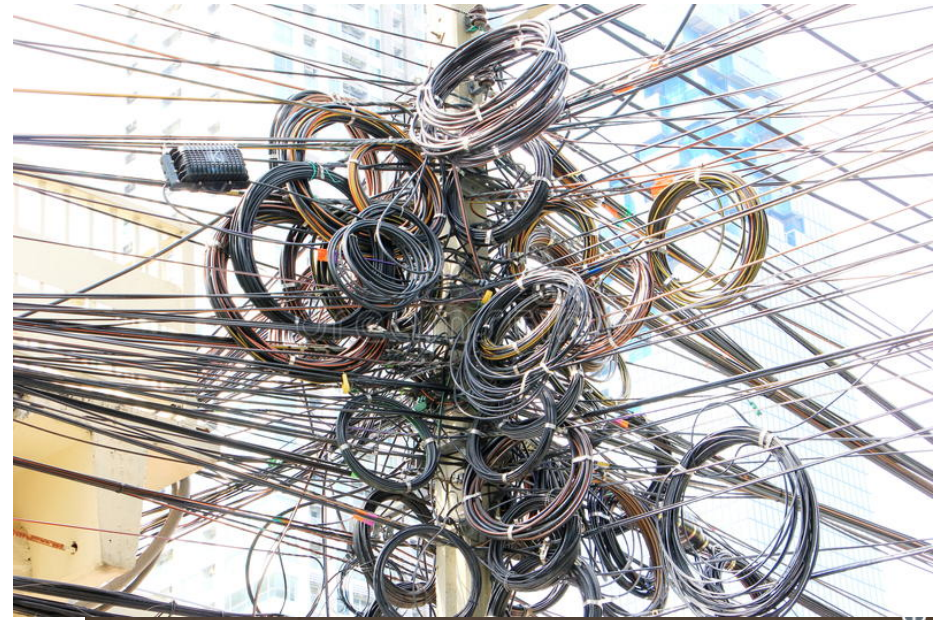
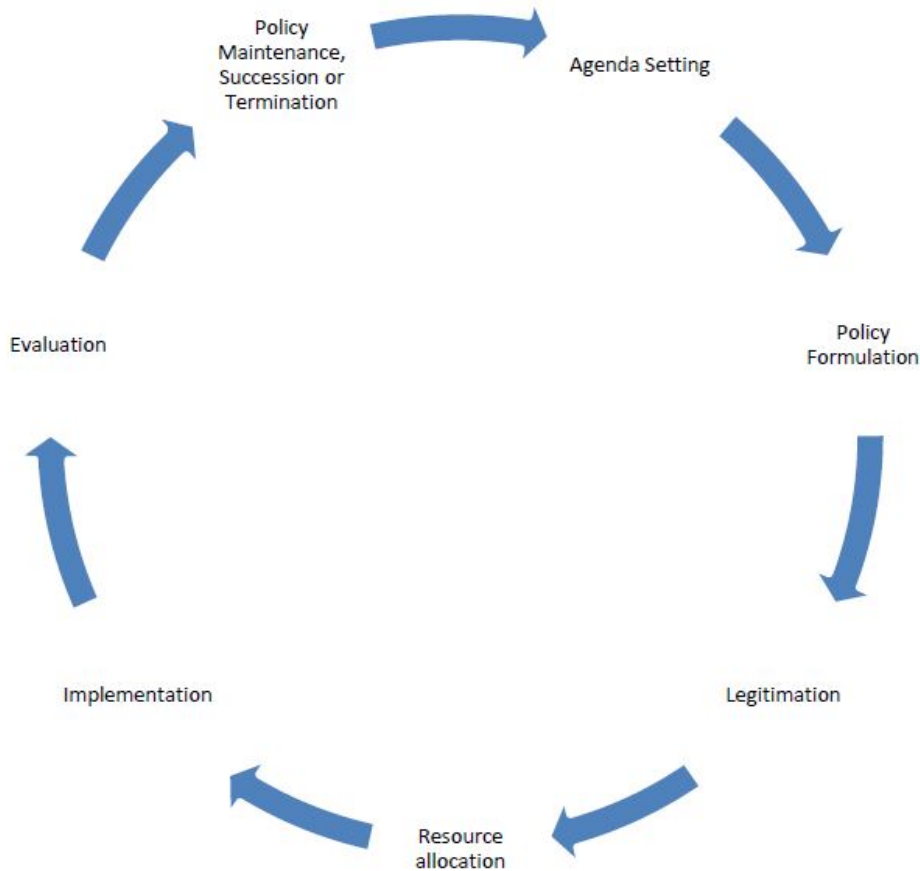
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How to communicate effectively with
policymakers: combine insights from psychology
and policy studies

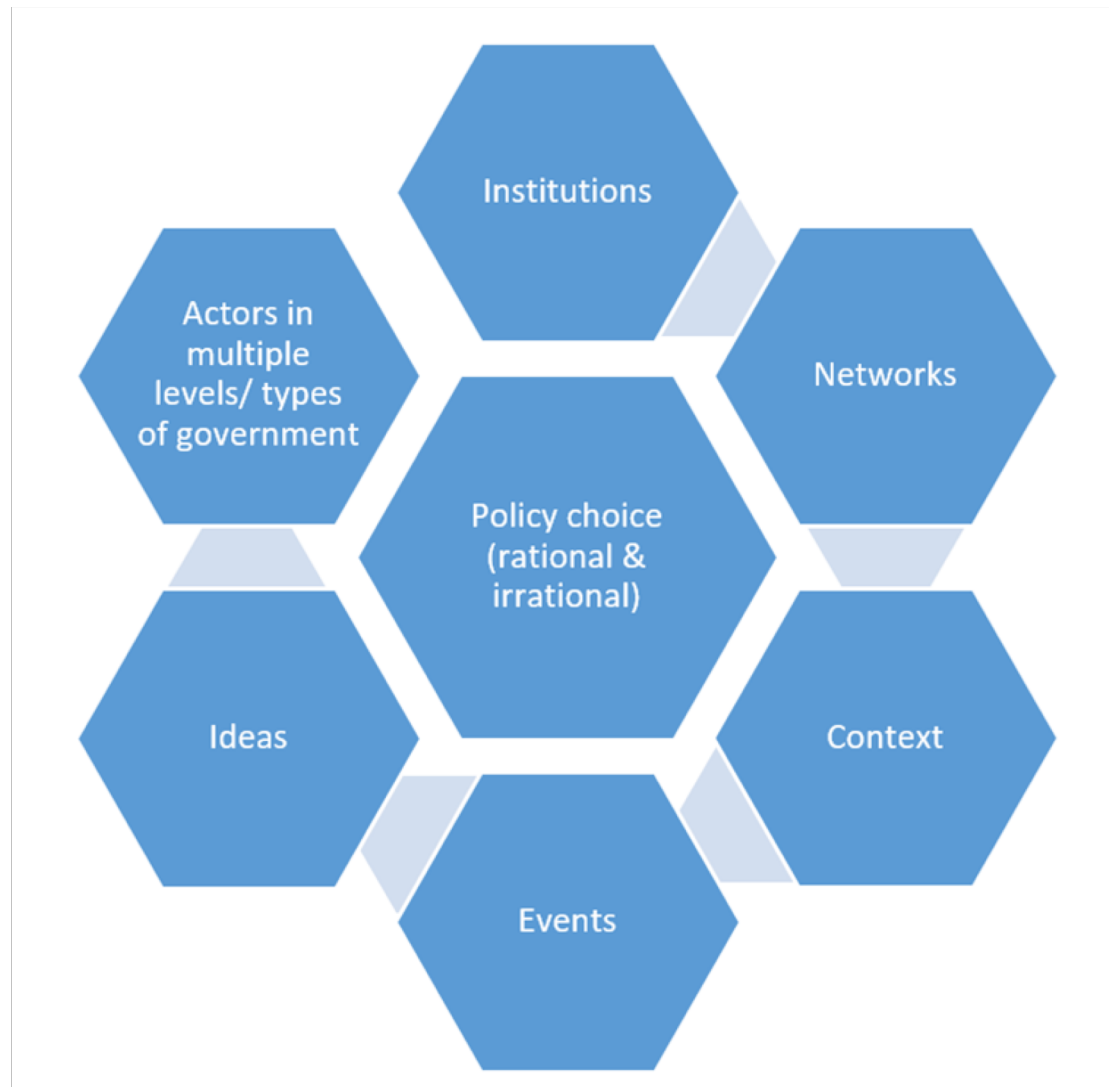
Paul Cairney¹ & Richard Kwiatkowski²

2. They have to ignore almost all evidence

3. They do not control the policy process



What is the policy process?



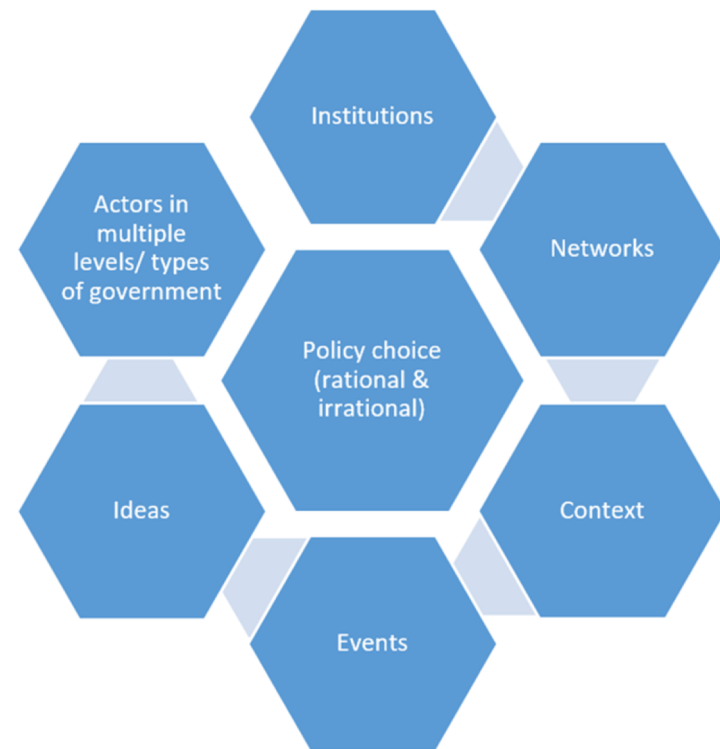


What should we do about it?

Three habits of successful policy entrepreneurs

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To Bridge the Divide between Evidence and Policy:
Reduce Ambiguity as Much as Uncertainty



Herculean responses

Find out where the action is ('actors')

Learn the rules ('institutions')

Learn the language/ currency ('ideas')

Build trust and form alliances ('networks')

Exploit changing conditions, crises, or events (and 'windows of opportunity')

The JRC wheel



BE THE DIFFERENCE



THANK YOU

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