



The EHFG Health Futures Project



EUROPEAN
HEALTH FORUM
GASTEIN

Background

- Qualitative semi-structured interviews → MINDMAPS
- Interactive workshop with SCENARIO BUILDERS
- 50+ EXPERTS

OUTCOMES:

- full report
- policy messages
- infographics

www.ehfg.org/projects-events/health-futures/

The future of health in 2037

3 Scenarios for Health

① THE FUTURE IS LOCAL

② YOUR HEALTH, YOUR RESPONSIBILITY

③ TECHNOLOGY DELIVERS

The Future is Local



DEVOLUTION
OF POWER

⋮



SHARING
ECONOMY

⋮



HEALTH > MONEY

⋮



COMMUNITY
REFERRAL

⋮



NANNY STATE

⋮

Your Health, Your Responsibility



HEALTH
CONTRACT

⋮



PROVISION OF
RELIABLE HEALTH
INFORMATION

⋮



PATIENTS AS
EXPERTS

⋮



SELF-MONITORING

⋮



INEQUALITIES IN
HEALTH LITERACY

⋮

Technology Delivers



INVESTING IN SMART
ENVIRONMENTS

⋮



OPEN ACCESS

⋮



BIG DATA & GENOMICS

⋮



VIRTUAL REALITY

⋮



DATA BREACHES

⋮

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Health Futures

What does the fu

The future of health in Europe

Three visions for 2037

What will health in Europe look like twenty years from now?

The Health Futures Project forms part of the European Health Forum Gastein's celebration of its 20th anniversary - what better way to mark the passing of time than to look ahead to imagine what the future might hold for the health of European people.





Thank you for your attention!