

EHFG 2020



Online live event
30 September – 2 October

For more information visit
www.ehfg.org



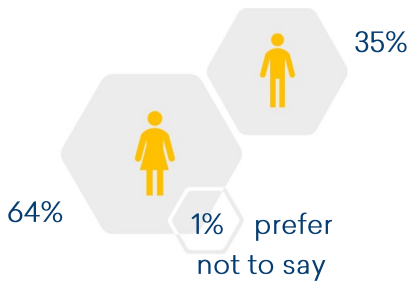
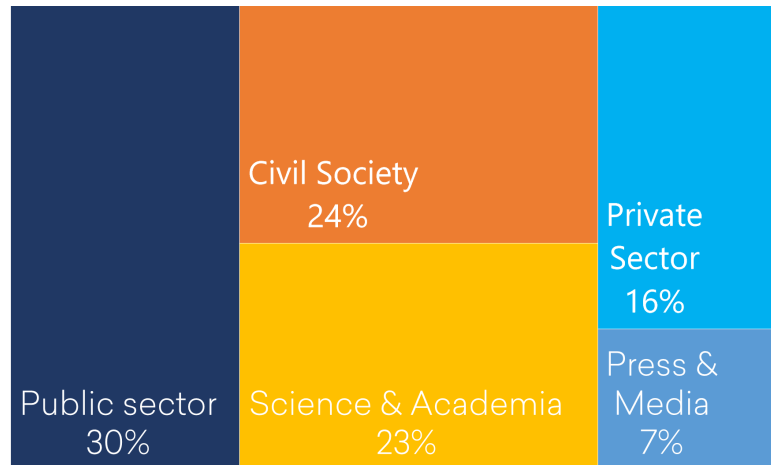
Dancing with elephants

New partnerships for health, democracy, business

EVALUATION OUTCOMES

Statistics at a glance

The 23rd edition of the European Health Forum Gastein (EHFG) was the first digital edition of the EHFG annual conference. The online conference brought together representatives from the public and private sector, civil society, and science & academia.

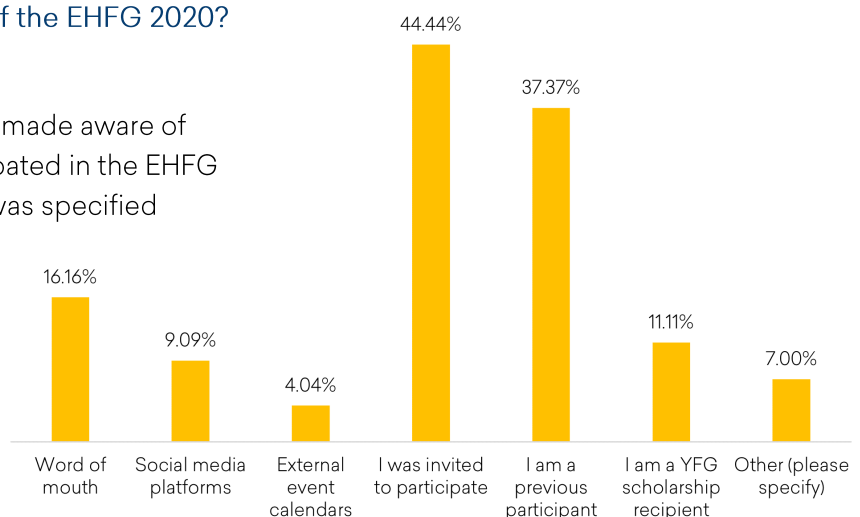


Which activities did you find most rewarding?



In what way(s) were you made aware of the EHFG 2020?
(multiple answers possible, n = 99)

The large majority of respondents were made aware of the EHFG by invitation or having participated in the EHFG in previous years. The category „other“ was specified most frequently as session partner.



Overall impression

OVERALL ONLINE EXPERIENCE

3.9
n=103

The respondents perceived the debates and content to be very engaging, however, technical difficulties were considered disruptive.

„When the technology worked, it was very satisfying.“

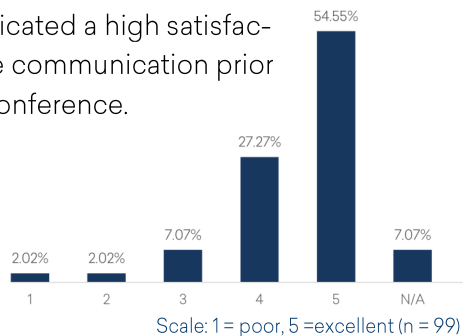
While several comments pointed out that in person participation is a preferred format for many, the digital EHFG also allowed participation from a wider audience.

„Due to other commitments I was not able to participate in previous EHFG events. Digital participation was and probably will be very suitable option for me even so I value and prefer in person participation.“

„It would be advisable to consider the possibility of online participation in the future for people interested in the topics dealt with in the Forum but not able to travel to Bad Hofgastein.“

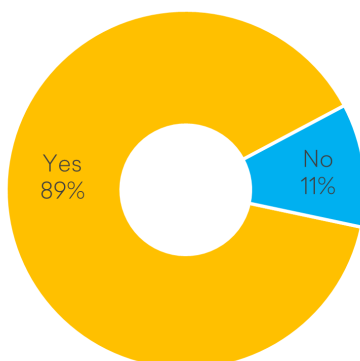
COMMUNICATION IN THE RUN-UP

The survey indicated a high satisfaction rate on the communication prior to the online conference.



SOCIAL PROGRAMME

Most responders (n=68) did not participate in the recreational activities. Out of 36 participants, 89% enjoyed the social programme.



Did you enjoy the recreational activities offered by the digital conference?

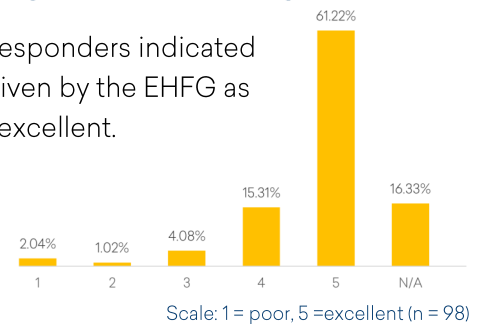
OVERALL CONFERENCE ATMOSPHERE

Most respondents were happy with the atmosphere of the digital conference.



ASSISTANCE GIVEN BY THE EHFG

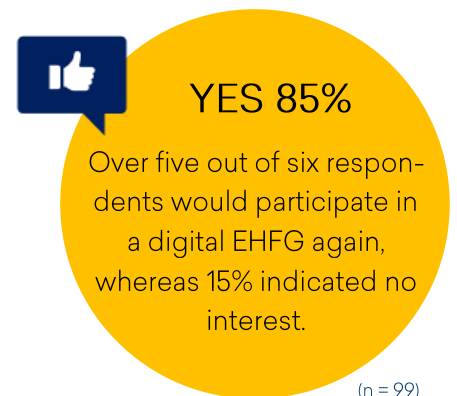
Over 75% of responders indicated the support given by the EHFG as very good or excellent.



NETWORKING



Would you participate in a digital EHFG again?



Overall impression

Online tools

Scale: 1 = poor, 5 = excellent

REGISTRATION TOOL: IDLOOM



4.4

n=98

„There were some technical issues with some sessions, however the overall fully digital experience went well, congratulations as we appreciate the difficulty of this.“

CONFERENCE TOOL: BRELLA



3.9

n=103

„Too complicated. Simple tools which work help to focus on content. And Gastein is all about content.“

„Except for the connection problems and occasional interruptions in transmission, getting into the sessions was easy and clear. I liked BigMarker better than Zoom, because the view is beautiful and the surveys were great.“

SESSION TOOLS: BIGMARKER & ZOOM



3.8

n=100

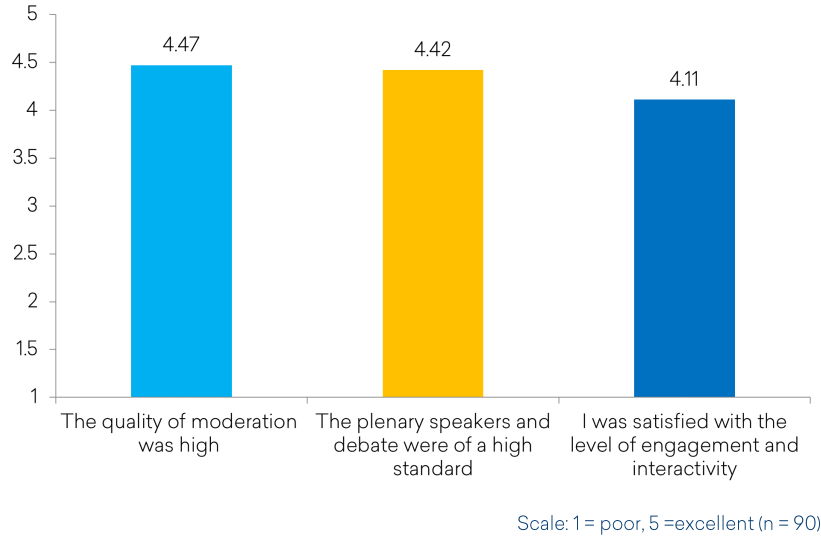
„BigMarker had issues, but Zoom worked seamlessly“



Plenaries

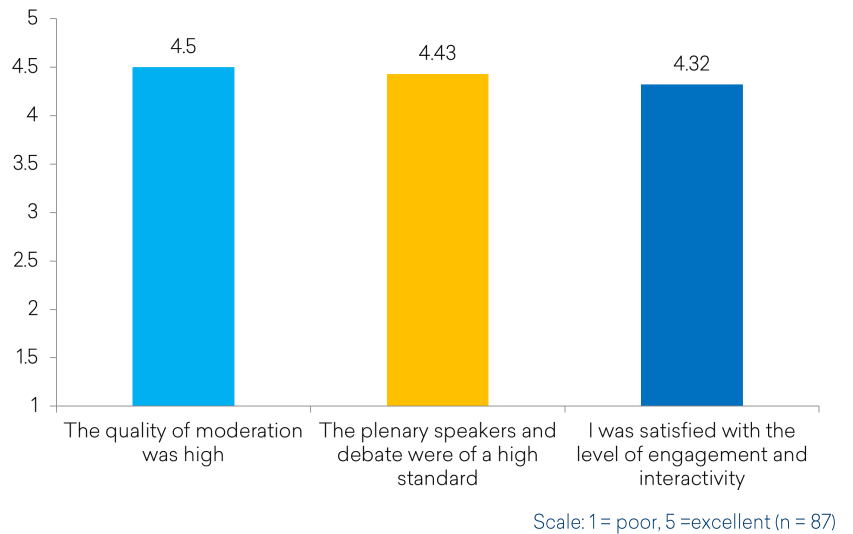
OPENING PLENARY

Recovering from the pandemic



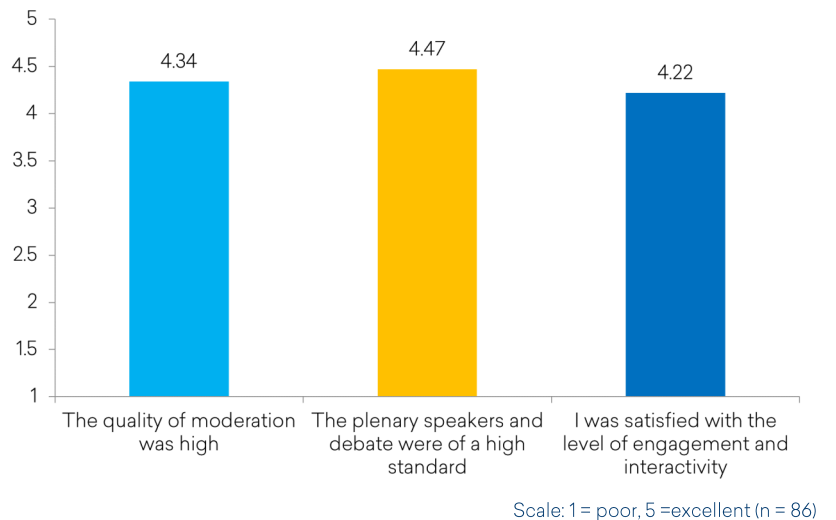
THURSDAY PLENARY

A year of disturbance and disruption



CLOSING PLENARY

Health politics beyond COVID-19





Digital sessions

Below you will find the average ratings of the digital sessions.

