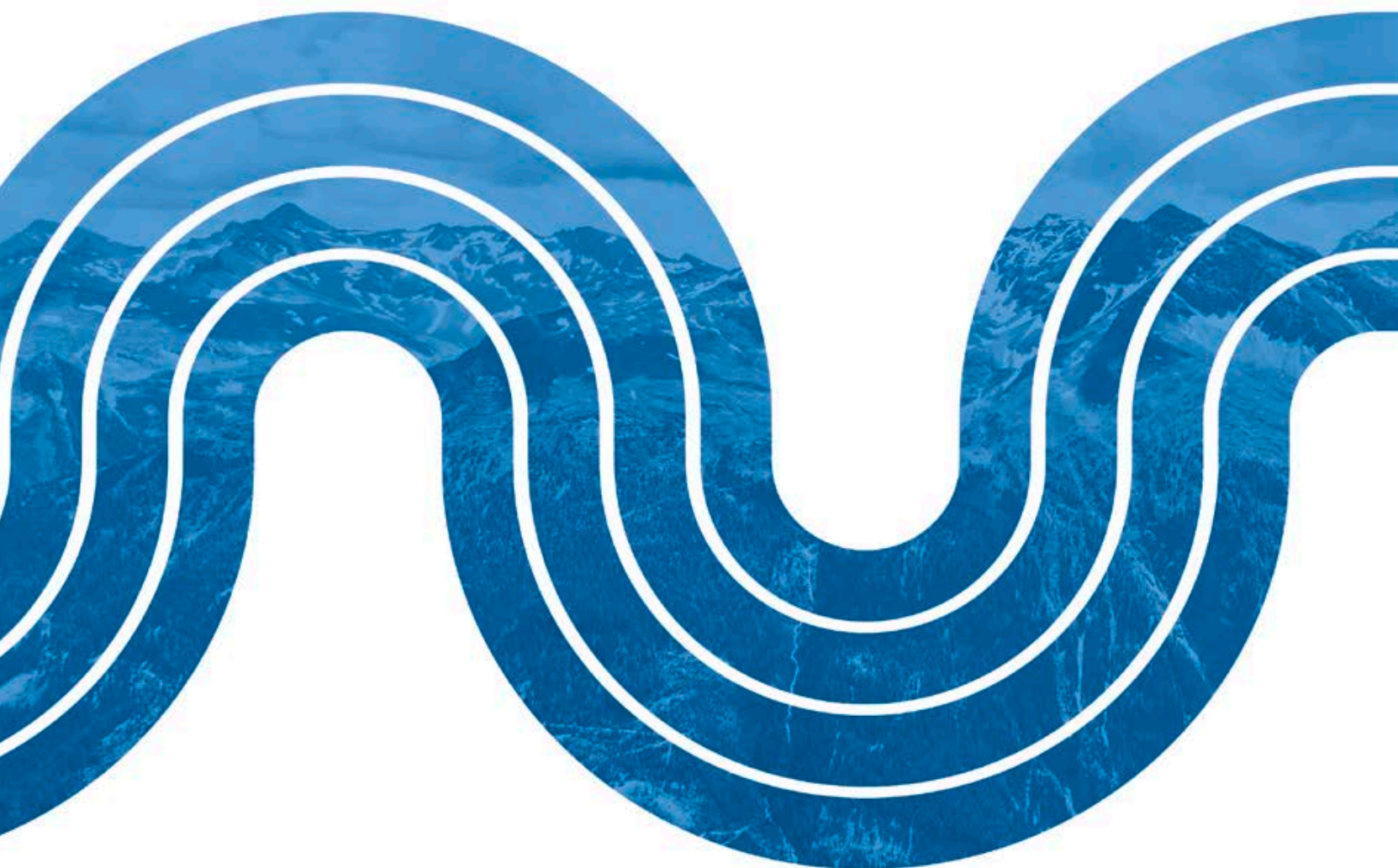


3 – 5 OCTOBER 2018

# Health and Sustainable Development

Bold political choices for  
Agenda 2030



# EHFG 2018

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Official event of the Austrian Presidency of the Council of the European Union

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In Partnership with

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## Clemens Martin Auer

President, European Health Forum Gastein

### Health and sustainable development Bold political choices for Agenda 2030

2018 is a big year for health. The Universal Declaration of Human Rights, and with it the very right to health itself, celebrates 70 years of existence, as does the World Health Organization. Important international milestones for health celebrate their anniversaries, among them Alma-Ata and the Tallinn Charter. And more recently, we have seen a strengthened political agenda for EU level initiatives in areas such as AMR, health research and health systems assessment. While these actions signal a continued international commitment to improving health, we are nowhere near the finish line. Merely acknowledging that health is both of intrinsic value and a precondition for economic and social prosperity is not enough. The current political climate is turbulent – and poses a threat to maintaining health as a priority item on European agendas. Power games and societal upheaval are a challenge to the very sense of community that is crucial for advancing health, both in Europe and globally. Now is the time for strong political commitment, to protect patients and public health systems, and to dare to make real changes. Faced with ever stronger commercial interests, fractured social cohesion and rapidly progressing technological innovation, health politics needs some audacious rethinking to remain relevant. We need to determine a new way of thinking about health by emphasising sidelined topics, by providing fresh insights and by pointing to the overarching economic connections.

At this year's EHFG, we invite you to strengthen the case for European action on health and move forward. What priorities do we need to set, which risks should we take, which convictions do we need to overturn? Is it time for a healthy paradigm shift to make our systems future proof? Is a step-change needed to help us reach the Sustainable Development Goals? Help us convey

why collaboration on health across sectors and borders is vital for sustainable economic and social policies, and that it must remain a key concern of European institutions. If politics is to keep in view the wealth of a society in general, factoring out health would be a fundamental mistake – as I am convinced there can be no social cohesion without functioning health systems.

I would like to take this opportunity to thank our Board and Advisory Committee Members as well as all our long-standing partners for their continued support on our way towards further developing the EHFG.

Thank you for joining us for the 21st European Health Forum Gastein, and being part of discussions to set a bold political agenda for Europe's future strategy on health!

A handwritten signature in black ink, consisting of stylized initials 'CMA' followed by a horizontal line.

**CLEMENS MARTIN AUER**  
PRESIDENT OF THE EUROPEAN HEALTH FORUM GASTEIN



## Dorli Kahr-Gottlieb

Secretary General, European Health Forum Gastein

### Dear participants, dear colleagues and friends,

A warm welcome to the 2018 edition of the European Health Forum Gastein! We are excited to bring policymakers, academics, civil society and industry representatives together again in the beautiful Gastein valley to exchange their expertise and experience and to discuss ongoing and burning European health issues.

#### Some EHFG 2018 highlights:

This year we are introducing a new way of outcomes-oriented working to the EHFG – for the first time the EHFG will be hosting a joint **hackathon** with EIT Health. Seven hackathon teams will be presented with a problem posed by an expert group for which they are challenged to find an innovative solution and present in front of jurors and the audience of the Closing Plenary.

It is our goal to offer specific programme features for policymakers. We are therefore launching a tailor-made programme for mid- to high-level policy makers with the objective of discussing specific issues relevant for their daily work and supplying them with concrete tools. Two pioneer **capacity building workshops** will run in parallel with the main programme.

We highly appreciate your feedback and suggestions. Please get in touch and share your thoughts and ideas with us. Following last year's success and to help us make your thoughts and insights visible, we will again provide a **creative engagement area** with interactive stations. There will be an interactive art installation focused on visualising your bold political choices to reach health and wellbeing for all. Additionally, infographic walls will link the session topics to the achievement of the SDGs. Make sure to drop by and make your voice count!

**Thursday Plenary:** We intend to make the case for investing in health as a driver of economic growth in a plenary jointly organised with WHO Euro and the European Observatory on Health Systems and Policies. Finance and health experts will discuss the way forward towards better synergies and co-benefits of health and economic interests.

Talking about the European Observatory on Health Systems and Policies: **Happy 20th anniversary!** And a warm thank you for 20 years of advising, supporting and working closely with the EHFG!

Please check your conference bag to find the **6th special Gastein edition of EUROHEALTH**, which will give you a comprehensive overview of this year's topics and sessions. Look out also for the 1st Gastein edition of **Healthy Europe!**

Our trusted and much appreciated **cartoonist Floris Oudshoorn** will be back to supply us with his one and only cartoon depiction of EHFG session content.

**Come and sing with Young Gasteiners!** Not only are they smart and innovative and give us a fresh perspective, they can also sing! Join them on Wed at 14.00 in room KGZ3.

A warm welcome to the EHFG 2018 on behalf of the entire EHFG team!



# EUROHEALTH

RESEARCH • DEBATE • POLICY • NEWS

European Health Forum Gastein 2018



## ➤ Health and sustainable development: Bold political choices for Agenda 2030

- A dose of courage for health policy
- European Cooperation on HTA
- Blockchain in digital health & life sciences
- Increasing vaccine uptake
- Tackling health inequalities
- Driving sustainable cancer care
- The capital-NCD-nexus
- Using evidence for policy

:: Special Issue ::

Volume 24 | Number 3 | 2018



## Sebastian Kurz

Chancellor of the Federal Republic of Austria

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Dear Ladies and Gentlemen,

Since its foundation, the European Health Forum Gastein has established itself as a leading discussion forum in the area of health policy in Europe. Since then the EHFG has been fostering dialogue among experts and contributed to substantial improvements and lasting progress in the health sector.

Health is an individual's most valuable good. As such keeping healthcare a priority is a key task for policymakers, be it on the national level, the EU level or globally. It is our duty as politicians to pay close attention to the health sector in order to ensure healthcare that is both efficient and of the highest quality.

This year's topic "Health and Sustainable Development" highlights the importance of constantly developing our healthcare system. We strive to continuously improve the quality of Austria's healthcare as well as ensure a resilient and future-orientated healthcare system. Essential to such efforts is putting the patients' needs at the centre. Optimal medical care for all needs to be assured today and tomorrow and the necessity of sustainable development cannot be overemphasised. To strengthen our healthcare system we need to be proactive with regard to the quality of care as well as the efficiency and effectiveness of its administration.

I wish the European Health Forum Gastein and all participants fruitful debates as well as further successful and dedicated years!



## Beate Hartinger-Klein

Federal Minister of Labour, Social Affairs, Health and Consumer Protection, Austria

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Dear participants of the EHFG 2018,

Since its inception, the European Health Forum Gastein has always managed to approach health topics with high relevance for both the European and global levels. Here in Europe we have a major role to play in Agenda 2030, and as already discussed last year regarding the "Health in all policies" approach and reflected in the interlinked nature of the sustainable development goals, it is quite clear that many of the key determinants of health and disease lie outside the direct control of the health sector. So, both in Europe and further afield, a holistic approach is crucial to solving health-related problems. Looking at WHO documentation we can see that we have made progress which should be catalysed and built on.

My expectations of the EHFG 2018 are to use the strengths of the EHFG, particularly the high calibre of participants who facilitate productive discussions on a European level but within a global context, to be outcome oriented. Concrete actions must follow. The participants of the European Health Forum Gastein have a social, moral and ethical responsibility to make these conclusions a reality. I therefore would like to wish you interesting and fruitful discussions in Gastein this year!



## Wilfried Haslauer

State Governor of Salzburg

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As Governor of Salzburg it is a great honour for me to extend a very warm welcome to you here in the Gastein Valley for this important European health conference. Politics can allegedly be regarded as medicine on a large scale. The combined effect of political success is indeed reflected in the number of years citizens enjoy a healthy life. In this respect magnificent progress has been achieved throughout the world. Nevertheless, new challenges show that a comprehensive dialogue of all stake-holders is of ever greater importance. I wish all participants of the 21st European Health Forum in Gastein much success in seeking to promote sustainable health!



## Zsuzsanna Jakab

Regional Director, WHO Regional Office for Europe

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Ensuring health and well-being for all, at all ages, is a core goal of the 2030 Agenda for Sustainable Development, which has been endorsed by 193 governments of the world. This is a highly ambitious agenda, with its 17 interdependent and indivisible goals. But the stakes are very high – after all, we aim to build a better world for this and future generations, leaving no one behind. Now is the time to be ambitious.

Progress in the WHO European Region towards achieving the health-related goals and targets of the 2030 Agenda is uneven, and we still see more than 10 years' difference in life expectancy at birth between countries and population groups. Many countries have difficulties in reducing deaths and injuries from road traffic accidents to meet the global 2020 target of reducing by half the number of global deaths and injuries.

Risk factors for noncommunicable diseases, such as alcohol and tobacco consumption and obesity, are not decreasing rapidly enough. Others, such as physical activity, are not increasing at a rapid enough pace. Gender stigma, violence and sexual abuse are still far more present and common than they should be. More work is needed to deliver on the promise of universal health coverage, reducing out of pocket payment, and to address the social, economic, environmental, cultural and commercial determinants of health.

In 2017, Ministries of Health across the Region endorsed a roadmap to implement the Sustainable Development Goals, building on the Health 2020 policy framework. I am, therefore, very pleased to see that this meeting focuses on key enablers of this implementation plan, namely innovation, evidence, and research. It also addresses two of the strategic objectives of the roadmap: leaving no one behind and all policies for health.

Each of us has an increasingly important role to play in implementing the 2030 Agenda. We can lead by example and by showing concrete ways to reach the goals and targets that we have set forward. If we are committed and unified in our efforts, then we will meet our goals, no matter how ambitious.”



## Vytenis Andriukaitis

EU Commissioner for Health and Food Safety

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The Sustainable Development Agenda presents a unique platform for the EU's economic and social transformation. By using it we have the opportunity to position the EU as a driver of change: leading by example, ensuring competitiveness, promoting trust and transparency, and demonstrating solidarity.

Prosperous societies depend on resilient health systems. And if we're serious about the 2030 Agenda, we must ensure that our health systems anticipate future demands and challenges. Therefore, I welcome the fact that this year the European Health Forum Gastein chose to address issues of accessibility, efficiency and resiliency of health systems that are being increasingly pressured by various factors such as an aging population, rise in chronic diseases, rapid increase in innovative medicines, medical devices and, often expensive, cutting-edge diagnostic tools.

Over past years, together with Member States, we have been also working intensively on actions such as continued commitment of the research and development communities to meet the goal of ending AIDS, tuberculosis, malaria and neglected tropical diseases epidemics by 2030, on "one health action plan" against antimicrobial resistance, or on shifting our health systems to a more patient-centred model using cost-effective digital technologies, as successfully shown by the 24 European Reference Networks for rare, low prevalence and complex diseases.

These actions must be continued, as well as the collaboration at all levels and sectors for the better health of our citizens.



## Friedrich Zetting & Gerhard Steinbauer

Mayor of Bad Hofgastein & Mayor of Bad Gastein

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In 2018 the European Health Forum Gastein once again gathers politicians, senior decision-makers, representatives of interest groups, and experts in the field of public health and healthcare aiming to shape the future of European health policies creating a unique platform for discourse and networking within the beauty of the High Tauern.



The communities of Bad Hofgastein and Bad Gastein have supported this excellent event from the outset. We are more than glad to welcome such a high-level group of participants from all of Europe and beyond in the Gastein Valley in order to discuss health in the context of sustainable development a key issue the communities of Bad Hofgastein and Bad Gastein feel especially committed to. It is our great pleasure to host you in Gastein for the 21st time and we wish you an enjoyable stay and a fruitful conference!



# Young Forum Gastein

## Network for junior professionals in public health

**Young Forum Gastein (YFG)** was established by the International Forum Gastein with the support of the European Commission in 2007.

The project brings together promising young health professionals from different backgrounds and with diverse professional experience, to participate in learning and networking activities in the sphere of health. In the framework of an engaging and stimulating dedicated programme, the scholarship offers a unique opportunity to:

- Learn about the latest health developments in Europe and across the world;
- Develop important public health competencies such as the ability to build alliances and partnerships, learn advocacy and persuasion skills and develop presentation and communication skills;
- Network and make new contacts with an enthusiastic young international, inter-cultural and inter-professional peer group as well as senior experts in the sphere of health;
- Have privileged access to senior policymakers and academics in special closed workshop sessions dedicated to Young Forum Gastein;
- Participate in tasks related to the EHFG, such as undertaking interviews, writing session reports, working on social media activities, or acting as speakers or session rapporteurs;
- Become part of the Young Forum Gastein Network and draw on the support of over 400 members working all over the world, as well as receiving year-round special opportunities to participate in workshops, summer schools and conferences.

In 2018, 72 young professionals working in the field of health from EU Member States and beyond have been invited. The YFG Network is supported by ASPHER, ECDC, Forum Alpbach, Going International and the European Health Forum Gastein.

*“Whether it’s collaborating over a report on last year’s Gastein conference, or catching up over a coffee during an unrelated work trip to Brussels, Young Gastein places young professionals squarely within a truly international Public Health arena.”*

Daniel Cauchi MD, PhD Student, London School of Hygiene and Tropical Medicine, UK

### Young Forum Gastein Taskforce

The YFG Taskforce helps to coordinate Young Gastein activities throughout the year and particularly in the run-up to the EHFG conference.

The current members are:

**FELIX GILLE, PHD**

Postdoc at Department of Health Sciences and Technology, Chair of Bioethics, ETH Zürich, Switzerland

**DAMIR IVANKOVIC, MD, MBA**

Public Health Resident at the Croatian Institute of Public Health, Zagreb, Croatia

**KAROLINA MACKIEWICZ, MSC**

Development Manager, Baltic Region Healthy Cities Association, Finland

**DAMIËT ONDERSTAL, MSC**

Policy adviser for public health at the Ministry of Health, The Netherlands

**SOFIA RIBEIRO, MD**

Consultant, WHO Representation to the European Union External PhD candidate, University of Maastricht, The Netherlands

### Thank you for your support!

This year’s Young Forum Gastein has been made possible by funding from the Robert Bosch Stiftung.

**Robert Bosch Stiftung**

## 2018 Activities



*Young Gasteiners at the European Medicines Agency, London*

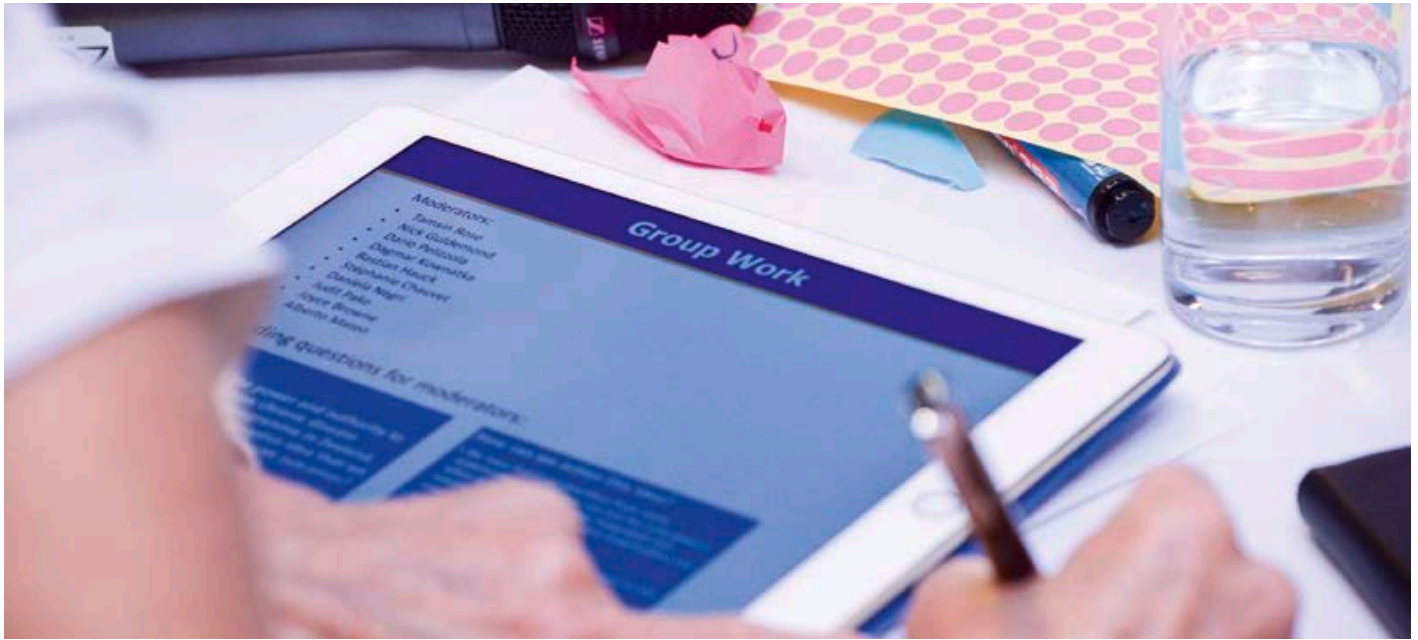
The Young Gasteiners have a busy schedule during the EHFG conference which includes participating in the general conference programme as well as attending specific Young Forum Gastein meetings and working groups. In addition, informal meetings and workshops between the scholars and high level participants are planned.

This year we are pleased to be able to offer a health advocacy workshop, mentoring sessions with senior EHFG delegates representing our four pillars, a career talk and a skills-building workshop within the Young Forum Gastein programme. Additionally, Young Gasteiners will collaborate in diverse inter-professional and inter-cultural groups, facilitate networking and encourage thinking about the inherent issues of important European healthcare topics such as health diplomacy and policy and practice.

Young Gasteiners are playing an increasingly important role both in the organisation of the conference and in increasing the visibility of the YFG initiative. At this year's conference Young Gasteiners will participate as speakers, panellists or moderators in a number of sessions. Two Young Gasteiners evaluated the applications for the 2018 European Health Award and will be moderating the Award Ceremony.

Following the development of a Young Forum Gastein strategy in early 2016, the Young Gastein Network continues to go from strength to strength, with the young health professionals participating in a range of summer schools, conferences and workshops throughout the year. We look forward to further building on the initiative throughout 2019. Thanks to all members of the growing Young Forum Gastein Network who contribute so enthusiastically during the conference and throughout the year

***“Young Forum Gastein focuses on dialogue, cooperation, and improving your knowledge of health in Europe.”*** – Iva Rincic, Assistant Professor, University of Rijeka, Croatia



Jointly organised by **EHFG & EIT Health**



**35** participants from **18** countries will have **36** hours to compete in **7** teams and develop innovative solutions to win: a jury prize & an audience prize of a total value of **€25,000**

**Would you like to contribute and be involved? Visit the hackathon teams on Wednesday in Kursaal B and mentor them!**

## EHFG 2018 HACKATHON

We are excited about introducing new ways of outcomes-oriented working to the EHFG – for the first time, the EHFG will be hosting a **joint hackathon** with our new partners from EIT Health. We are bringing together 35 participants from different backgrounds and from 18 different countries to work in teams in order to arrive at an innovative solution to a neat, well-defined problem within 36 hours. A hackathon nurtures competition built upon collaboration and aims for an acquisition of knowledge, which is expected to bring forward new ideas.

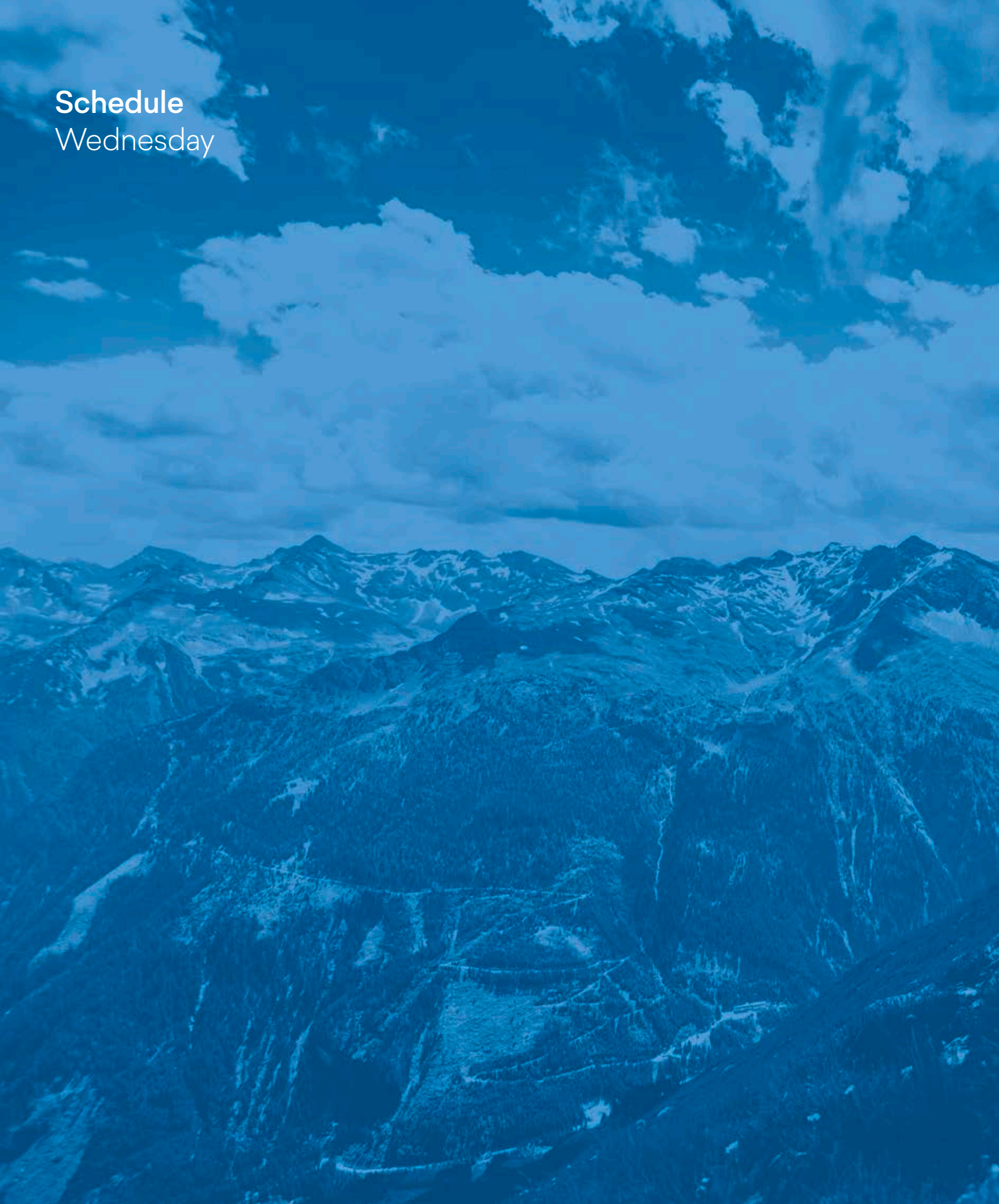
What will the **challenge** be? The health-related challenge for which the participants will seek a solution will be defined during a workshop composed of different experts, that will take place directly before the hackathon kicks off. Stay tuned!

The proposed challenge will then be presented to the hackathon teams, who will start working immediately, while receiving guidance and input from different mentors throughout the process. At the end of the 36-hour period, the teams will have pitch presentations in front of an expert jury, with the three top teams presenting their solutions to the general audience during the **Closing Plenary** on 5 October and receiving a jury and an audience prize of a total value of €25,000.

### #EHFGHackathon

Follow us on social media, we will update you on all the news about the hackathon!

Schedule  
Wednesday



## Wednesday, 3 October 2018

| 9.00 – 11.00

### Workshops

Conference Centre Room 2

W1 A workforce for primary healthcare



Conference Centre Room 1

W2 Personalised Medicine & Health Literacy



Kursaal C

W3 Knowing When to Partner



| 11.00 – 12.00

Marquee/Kursaal

Lunch Reception



| 12.00 – 14.00

### Opening Plenary

Kursaal A

P1 Health in Europe



| 14.00 – 14.30

Foyer/Marquee

Austrian HiT Launch: Health Systems in Transition Review



| 14.45 – 17.15

### Fora

Conference Centre Room 2

F1 How good are our medicines?



Conference Centre Room 1

F2 All Policies for a Healthy Europe



Kursaal C

F3 The future is now - AI as a driver of sustainable healthcare?



| 17.15 – 18.00

Networking Break - hosted by the TO-REACH Consortium - CC Foyer

| 18.00 – 19.30

### Workshops

Conference Centre Room 2

W4 A new era for Alzheimer's



Conference Centre Room 1

W5 Health, Data, Ethics: A European Journey



| 20.30 – 23.00

Hotel das Alpenhaus

Welcome Reception



W1

**DATE & LOCATION**

9.00 – 11.00, *Wednesday, 3 October 2018*  
*Conference Centre Room 2*

Organised by the **Austrian Ministry of Labour, Social Affairs, Health and Consumer Protection** & the **European Observatory on Health Systems and Policies**



## A workforce for primary healthcare

### Training, attractiveness and skill-mix

Do we have the workforce we need for our new primary healthcare models? And if so, do they want to work in a primary healthcare setting?

In Europe, many countries are introducing new models of care in order to strengthen primary healthcare, often motivated by the need to improve health system performance and long-term sustainability. However, new models of care also require changes in the skills, competences, motivations and attitudes of health professionals. The composition of primary healthcare teams will need to be adapted, and care delivered through new forms of coordination, teamwork and task distribution in order to achieve optimal outcomes.

Identifying options for the three interconnected issues of training, attractiveness and skill-mix is therefore a high priority, and will be the central theme of this workshop.

Input from

**MARTIN SEYCHELL**

Deputy Director General for Health and Food Safety, European Commission

**ANDREA SIEBENHOFER-KROITZSCH**

Professor, Institute of General Medicine and evidence-based care research, Medical University of Graz

**CLAUDIA MAIER**

Postdoctoral researcher, Department of Health Care Management, Technical University of Berlin

**ANITA CHARLESWORTH**

Director, The Health Foundation

**FLORIN POPA**

Structural Reform Support Service (SRSS), European Commission

**MARIEKE KROEZEN**

Project Manager, Erasmus Medical Centre

Moderation

**MATTHIAS WISMAR**

Senior Health Policy Analyst, European Observatory on Health Systems and Policies

**STEFAN EICHWALDER**

Expert, Federal Ministry of Labour, Social Affairs, Health and Consumer Protection, Austria

W2

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**DATE & LOCATION**

9.00 - 11.00, Wednesday, 3 October 2018

Conference Centre Room 1

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Organised by **the Health Literacy Coalition**,  
sponsored by **MSD**

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**Health Literacy Coalition**is composed of:  
Standing Committee of European Doctors  
European Patients' Forum  
Health Literacy Europe  
Maastricht University  
MSD

## Personalised Medicine & Health Literacy

### New Technologies, New Questions, New Skills

New technologies, such as personalised medicine, require new skills which are closely linked to the concept of health literacy and open the debate for many societal, scientific and ethical questions. When it is increasingly possible to “manage” health issues, several questions arise about accountability, responsibility and skills. How can health literacy empower individuals in the context of evolving medical science and the new possibilities and uncertainties of decision making? To what extent are health systems accountable for helping citizens and patients navigate new technologies? This session shines a spotlight on genomic (self-)testing, its promises and challenges, the bio-ethics perspective, as well as what it means for both the individual and for health systems. The session will explore the role of citizens, patients and health systems in a world of personalised medicine, outlining potential actions to support individuals' health literacy skills in order to navigate new options in prevention and treatment.

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Input from**DANIELA GUNZ**

Director of Research Partnerships, Healthbank

**PETER NOWAK**

Head of the Department Health and Society, Austrian Public Health Institute (Gesundheit Österreich GmbH)

**KATIE GALLAGHER**

Policy Advisor, EPF

**CATHRYN GUNTHER**Associate Vice President, Global Population Health, Merck

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**MARK LAWLER**

Dean of Education, Faculty of Medicine, Health and Life Sciences and Chair in Translational Cancer Genomics, Centre for Cancer Research and Cell Biology, Queen's University Belfast

Moderator

**KRISTINE SORENSEN**

President, International Health Literacy Association

SAVE THE DATE

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# EUROPEAN HEALTH FORUM GASTEIN

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2-4 OCTOBER 2019



EUROPEAN  
HEALTH FORUM  
GASTEIN



W3

## DATE &amp; LOCATION

9.00 – 11.00, Wednesday, 3 October 2018  
Kursaal C

Co-organised by The WHO Global Coordination Mechanism on NCDs (GCM/NCD) and EHFG



## Knowing When to Partner

### Accelerating national responses for NCD prevention and control

NCDs are now firmly embedded in the 2030 Agenda for Sustainable Development. Numerous high-level events and reports on the prevention and control of NCDs have raised political awareness and stressed the importance of policy coherence and multistakeholder action to tackle NCDs as a development challenge. However, they did not result in immediate resource commitments. The lack of international and domestic financing continues to undermine national NCD responses, along with a lack of political will, an absence of cross-sector coordination and insufficient engagement with various stakeholders, particularly the private sector, as well as poorly developed social accountability mechanisms.

This workshop will provide a platform for stakeholders to discuss critical challenges to advancing the implementation of the political commitments of the recent 3rd High-level Meeting on NCDs and the 2030 Agenda. The WHO Global Coordination on the Prevention and Control of NCDs will also launch two important projects: (i) Knowledge Action Portal (KAP) – an interactive platform and knowledge hub for multisectoral and multistakeholder engagement, and (ii) Community of Practice on the commercial determinants of health – an on-line network of experts developing knowledge, sharing best practices and country case studies on the focused thematic area of NCD prevention and control.

#### Panel

Overcoming the social determinants of NCDs: A multi-stakeholder approach

**SIR MICHAEL MARMOT**

Head of the Institute of Health Equity, University College London

How to work with the private sector for NCD prevention and control: Distinguishing friends from foes

**GREG PERRY**

Assistant Director General, International Federation of Pharmaceutical Manufacturers & Associations

Sustained political commitment and accountability for NCD prevention and control at the national level:

**PIRKKO MATTILA**

Minister of Social Affairs and Health, Finland

New commitments, new challenges? The role of multisectoral and multistakeholder mechanisms for translating global commitments into country-level action

**TÉA COLLINS**

World Health Organization, Geneva, Switzerland

Advocating for action for healthier future generations

**JACK FISHER**

Youth representative

Moderation

**SIEGFRIED WALCH**

Management Center Innsbruck, Austria

P1

**DATE & LOCATION**

12.00 – 14.00, Wednesday, 3 October 2018

Kursaal A

Organised by **EHFG**

## Opening Plenary: Health in Europe

### Let's think big

If politics is to keep in view the wealth of a society in general, factoring out health is a fundamental mistake: functioning health systems are essential to achieve the broader policy objectives of social cohesion, justice, sustainability, employment, integration and growth to name but a few. However merely acknowledging that health is both of intrinsic value and a precondition for economic and social prosperity is not enough. The current political climate is turbulent – and poses a threat to maintaining health as a priority item on European agendas. Power games and societal upheaval are a challenge to the very sense of community that is crucial for advancing health, both in Europe and globally. Our Opening Plenary will examine how now is the time for strong political commitments, to protect patients and public health systems, and to dare to make real changes.

#### Welcome address & opening

##### CLEMENS MARTIN AUER

EHFG President

#### Setting the context - Macroeconomic outlook in Europe to 2030 and beyond

##### PETER C. SMITH

Emeritus Professor of Health Policy, Imperial College London Business School

#### Panel discussion with

##### RIINA SIKKUT

Minister of Health and Labour, Estonia

##### PIRKKO MATTILA

Minister of Social Affairs and Health, Finland

##### ZSUZSANNA JAKAB

Regional Director, WHO Europe

##### MARTIN SEYCHELL

Deputy Director General for Health and Food Safety, European Commission

##### FREEK SPINNEWIJN

President, European Public Health Alliance (Epha)

##### CLEMENS MARTIN AUER

Special Envoy for Health, Federal Ministry of Labour, Social Affairs, Health and Consumer Protection

#### Moderation

##### TANIA DUSSEY-CAVASSINI

former Ambassador for Global Health and former Vice-Director General of the Swiss Federal Office of Public Health, Federal Department of Home Affairs of Switzerland

#### Newsroom Team

##### ELEANOR BROOKS

Career Development Fellow (Global Health), University of Edinburgh

#### Cartoonist

##### FLORIS OUDSHOORN

Comic House

#### European Health Award Ceremony 2018

We honour initiatives aiming to improve public health or healthcare in Europe. The award was established to promote cross-border cooperation and the development of sustainable & innovative initiatives that address current challenges.

The winner of the EHA 2018 will be announced during the Opening Plenary.

F1

**DATE & LOCATION**

14.45 - 17.15, Wednesday, 3 October 2018  
Conference Centre Room 2

Organised by the **Open Society Foundations (OSF)**, **The European Alliance for Responsible R&D and Affordable Medicines (European Alliance)**, and **The European Public Health Alliance (EPHA)**



European Alliance for  
Responsible R&D and Affordable Medicines



## How good are our medicines?

### An operational agenda for EU & national policymakers

Evidentiary requirements and the medicines regulatory framework in Europe are integral parts of the access to medicines debate and deserve much more attention. Our session builds on last year's agenda-setting session and will outline actionable recommendations for medicines regulatory reform in order to achieve meaningful public health needs-driven innovation for the benefit of all patients. Furthermore, the conference comes at a critical juncture when Europe is debating the role of Health Technology Assessment (HTA), and how to ensure that public investment in medical R&D translates to the medicines we need being developed and made available at prices that patients and governments can afford. The session will draw the link between HTA and the regulatory environment and provide answers to the conundrum of weak evidence-high prices faced by policymakers across Europe. The session will be highly interactive and no presentations will be allowed in order to guarantee a lively and comprehensive conversation amongst panelists and with the audience

#### Welcome

##### **KITI KAJANA PHILLIPS**

Program Officer, Access to Medicines & Innovation, Public Health Program, Open Society Foundations (OSF)

#### Panel 1 - Assessing the Quality of Innovation

##### **WOLF-DIETER LUDWIG**

Chairman, Drug Commission, German Medical Association and EMA Management Board member

##### **AMEET SARPATWARI**

Instructor in Medicine, Harvard Medical School, Associate Epidemiologist at Brigham and Women's Hospital, Assistant Director of the Program On Regulation, Therapeutics And Law (PORTAL), Harvard University

##### **NATASHA AZZOPARDI-MUSCAT**

President, European Public Health Association (EUPHA)

##### **BART VERMEULEN**

Deputy Director Healthcare, Office of the Minister of Social Affairs and Public Health, Belgium

#### Moderation

##### **YANNIS NATSIS**

Policy Manager for Universal Access and Affordable Medicines, EPHA

#### Panel 2 - Case Studies & Tools for Change

##### **CAROLINE IZAMBERT**

Citizen advocacy and campaigns coordinator, AIDES

##### **LUISA CRISIGIOVANNI**

Secretary General, Altroconsumo

##### **ADRIAN VAN DEN HOVEN**

Director General, Medicines for Europe

##### **VANESSA LOPEZ**

Executive Director, Salud por Derecho

#### Moderation

##### **KITI KAJANA PHILLIPS**

Program Officer, Access to Medicines & Innovation, Public Health Program, Open Society Foundations (OSF)

F2

**DATE & LOCATION**

14.45 - 17.15, Wednesday, 3 October 2018

Conference Centre Room 1

Organised by **Johnson & Johnson**

## All Policies for Health

### A multi-stakeholder vision for a Europe that is Big on Health (2020-25)

2019 will be a crucial year for the future of health in Europe. With the European elections in May, followed by the appointment of a new European Commission, it is vital that the health community should challenge the narrow conception of 'health' in current policy debates. The aim of this session is to develop an 'All Policies for Health' vision for the next Commission, with improved health and well-being set as a strategic goal for the years 2020-25. This would recognise social, economic, and environmental determinants of health, and the positive impact that all sectors can have on health in Europe – for example, through a focus on early childhood development, a life course approach to mental health and well-being, and an ethical, people-centred application of the digital revolution to societal health needs. Building on the work of last year's EHFG, the session will draw upon the knowledge and expertise of all session participants through a World Café style debate. The session outcomes will then be used in the development of an actionable campaign document that can provide the basis for shared advocacy on health and well-being in the lead up to the European elections. The session will be divided into two parts:

#### **Part I: Intersectoral action on health – panel debate**

Speakers will discuss how an All Policies for Health approach at EU level could be implemented – for example through the appointment of a Commission Vice President responsible for intersectoral action on health; a new health impact assessment procedure across sectors; and an enhanced role for DG SANTE in policy scanning and identifying opportunities for cooperation beyond the health sector.

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#### **CAROLINE COSTONGS**

Director, EuroHealthNet

#### **ZOLTÁN MASSAY-KOSUBEK**

Policy Manager, Health Policy Coherence, European Public Health Alliance

#### **ZEGER VERCOUTEREN**

Vice President, Government Affairs &amp; Policy, Johnson &amp; Johnson

#### **ERIKA WIDEGREN**

CEO, Re-Imagine Europa

#### **RACHEL DUNSCOMBE**

CIO of Salford Royal NHS Foundation Trust, CEO of NHS Digital Academy, ECHalliance Ambassador

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#### **ROBERT MADELIN**, Chairman, Fipra International

#### **Part II: Co-creating a multi-stakeholder campaign - World Café**

Session participants will be asked to discuss and propose actions and policies to be taken forward by the next Commission. The discussion will be structured in three thematic rounds: i. Healthy Societies; ii. Health Systems; and iii. Healthy Environment. Synergies with the Sustainable Development Goals, and the opportunities provided by new digital technologies, should be considered under each theme.

Following the World Café, speakers will highlight some of the most interesting and promising suggestions, and the Chair will outline Next Steps in the development of the campaign.

F3

**DATE & LOCATION**

14-15 - 17.15, Wednesday, 3 October 2018  
Kursaal C

Co-organised by **COCIR** and **EHFG**



**EUROPEAN  
HEALTH FORUM  
GASTEIN**

## The future is now

### AI as a driver of sustainable healthcare?

Artificial Intelligence will transform our lives and societies, will impact health systems and provide new means to personalise treatment and care and improve patient outcomes. The EU calls for a coordinated approach that benefits people and society as a whole. How can we best leverage these technologies within the healthcare continuum? And what ethical guidelines and legal policies should be applicable to the development of “good AI practice” in society and healthcare? This session will ensure a lively debate by discussing key examples of AI-based applications in healthcare and involving a range of stakeholders.

#### Brief welcome and outline of session

##### **KIERAN WALSH**

Professor of Health Policy & Management, Manchester Business School

Setting the context: Input speech on recent EC work on AI and potential impact of current AI developments on European health policy

##### **CERI THOMPSON**

Head of the Policy Sector, eHealth, Wellbeing and Ageing Unit, DG CONNECT

#### Panel 1: The added value of AI in prevention and treatment

Moderation:

##### **KIERAN WALSH**

Professor of Health Policy & Management, Manchester Business School

Industry perspective on AI including exemplary use case

##### **MARCUS ZIMMERMANN\_RITTELEISER**

COCIR Artificial Intelligence Task Force and Chair of Digital Health Committee, Siemens Healthineers: Vice President eCare Innovations and Partner Management

Promise and current reality of Artificial Intelligence in healthcare

##### **MARTIN MCKEE**

Professor of European Public Health, LSHTM

The Finnish experience of AI in healthcare - how do member states contribute to creating the right European framework conditions for AI?

##### **LIISA-MARIA VOIPIO-Pulkki**

Head of the Management Support Unit, Ministry of Social Affairs and Health, Finland

The patients' perspective – hopes and fears for Artificial Intelligence in healthcare

##### **LYDIA MAKAROFF**

Director, European Cancer Patient Coalition

#### Panel 2: How can we use AI to ensure the future sustainability of our healthcare systems? What challenges and risks do we need to be aware of and plan for?

Moderation:

##### **BELEN SOTO BODÍ**

COCIR Digital Health Lead and Senior Director Analytics EMEA, GE Healthcare

Industry perspective – recent developments and benefits of AI to ensure health system sustainability

##### **SYBO DIJKSTRA**

COCIR Artificial Intelligence Task Force Chair and Head of Data Strategy & AI, Philips

What AI could mean for the future of the nursing profession

##### **EMMA WOODFORD**

Chief Operations Officer, European Oncology Nursing Society (EONS)

WHO activities and objectives for AI in Europe

##### **CLAYTON HAMILTON**

WHO Regional Office for Europe

AI Policy challenges and opportunities for health system sustainability

##### **RIINA SIKKUT,**

Minister of Health and Labour, Estonia

#### Wrap-up

##### **BELEN SOTO BODÍ**

COCIR Digital Health Lead and Senior Director Analytics EMEA, GE Healthcare

W4

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**DATE & LOCATION**18.00 - 19.30, *Wednesday, 3 October 2018**Conference Centre Room 2*

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Organised by **BIOGEN**

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## A new era for Alzheimer's

### Are EU healthcare systems ready for medical innovation?

New medications are a crucial part of addressing the huge and rising unmet need in managing Alzheimer's disease - but new drugs alone won't solve the problem. To maximise patient outcomes, such drugs must sit in an innovation ecosystem which can facilitate early diagnosis, empower patients and carers in treatment adherence, and support healthcare professionals in adopting new models of care - all while understanding the wider economic and social implications of novel treatments in the context of sustainable healthcare.

Are national healthcare systems in Europe ready to seize the opportunities of medical innovation in the treatment of Alzheimer's disease?

In this workshop, we will bring leading patient, academic, policymaker and industry voices together to find answers and stimulate discussion around European health systems' capacity to meet the challenge of Alzheimer's. The event will also present findings from a new Biogen-sponsored RAND policy report examining the preparedness of health systems in Germany, France, Italy, Spain, UK and Sweden.

The session will begin by setting the scene with an insight into the patient perspective followed by the findings from the RAND report. The workshop will then transition to a panel discussion with panellists providing points for discussion and delivering brief impulse statements. Audience members are invited to join the discussion on Europe's readiness for medical innovation by submitting questions during the session.

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**ANTONIA CROY**

President, Alzheimer's Austria

**HERWIG OSTERMANN**

Executive Director, Austrian Public Health Institute (GÖG)

**MARIANNE TAKKI**

Policy Coordinator, Directorate General for Health and Food Safety (DG SANTE), European Commission

**PHILIPP VON ROSENSTIEL**

Senior Medical Director, Biogen

**RAPHAEL WITTENBERG**

Associate Professional Research Fellow, London School of Economics (LSE)

**SOEREN MATTKE**

Director, Centre for Improving Chronic Illness Care, University of Southern California

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Moderated by **SARAH NEVILLE**, Global Pharmaceuticals Editor, The Financial Times

W5

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**DATE & LOCATION**

18.00 - 19.30, *Wednesday, 3 October 2018*  
*Conference Centre Room 1*

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Organised by **Microsoft**

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## Health, Data, Ethics: A European Journey

### More Trust, More Data, Better Health

Data saves lives. Accelerating healthcare innovation through AI and cloud computing can promote public health, prevent disease and improve patient pathways.

To contribute to EU-wide conditions and a holistic approach to trust and ethics around sensitive health data and data insights, Microsoft launched an EU-wide dialogue with patients, health care providers, policymakers and regulators in November 2017. The discussion aims to reflect on trade-offs between potential risks and innovation opportunities ahead of the EU electoral cycle starting at the end of 2018.

The Commission's communications on health data and AI, both published earlier this year, highlight the opportunities that lie ahead. This year-long discussion has shown the need and desire to commit to and communicate a positive shared vision for the use of health data to tackle societal health challenges, such as an ageing population and increased patient expectations, through the use of emerging technologies. The vision of a human-centric AI can be achieved when underpinned by enhanced data policies that are built on existing frameworks.

The challenge for EU institutions is to push faster for a pro-innovation framework of rules whilst ensuring fundamental safeguards. This workshop marks the last stop before presenting our results back to the European Parliament this autumn - and your opportunity to participate in the debate and help us cover all crucial angles for realising a European health data ethics success.

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Input from

**CORNELIA KUTTERER**

Senior Director, EU Government Affairs, AI & Privacy and Digital Policies, Microsoft

**FRANZ LEISCH**

CEO, ELGA GmbH, Austria

**MAGDA ROSENMÖLLER**

Professor, Center for Research in Healthcare Innovation Management (CRHIM), IESE Business School

**TAMSIN ROSE**

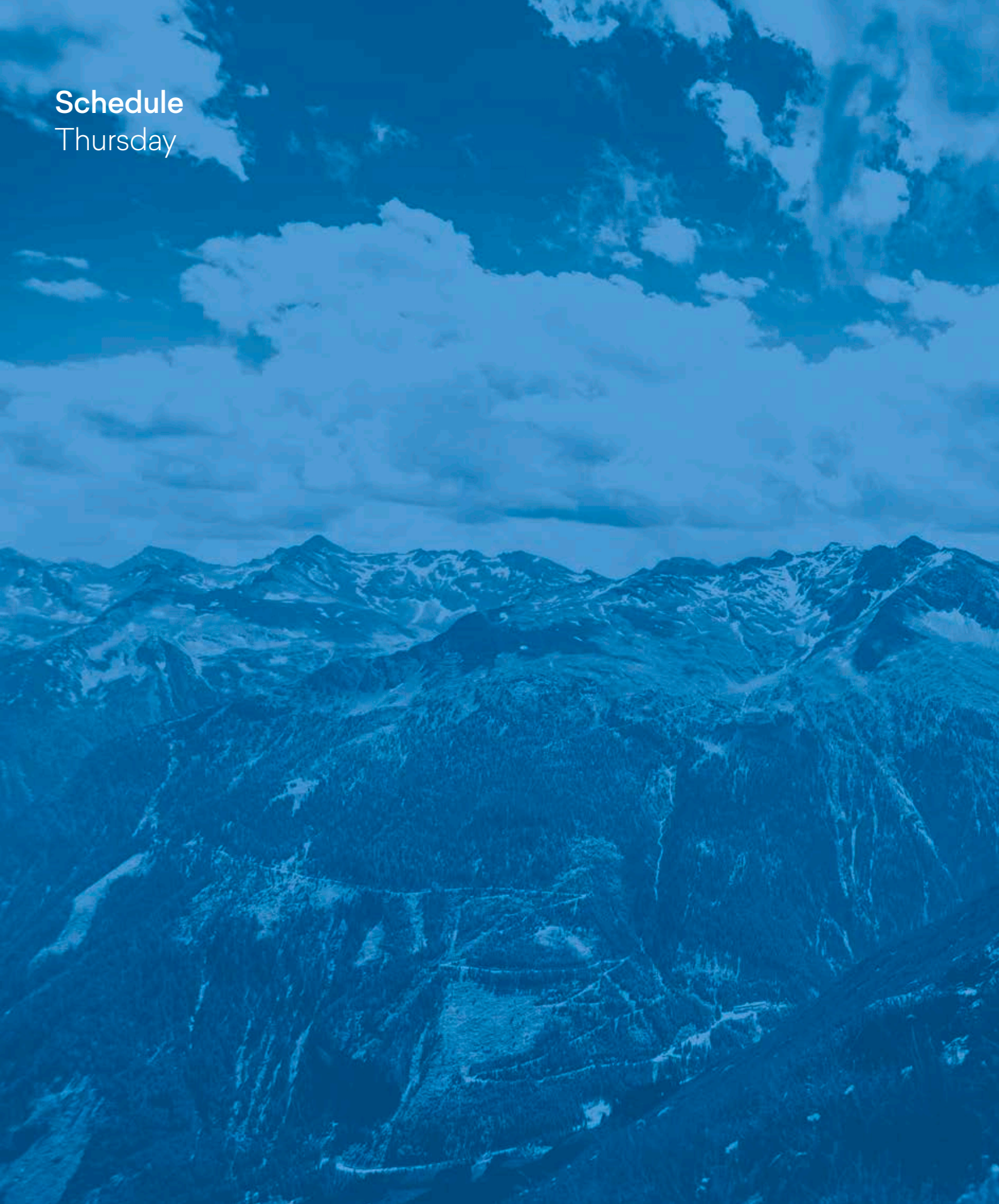
Senior Fellow, Friends of Europe

Moderation

**ROBERT MADELIN**

Chairman, Fipra International

Schedule  
Thursday





## Thursday, 4 October 2018

| 7.<sup>30</sup> – 8.<sup>45</sup>

### Breakfast Session

Hotel Das Alpenhaus

**B1** IP: Barrier or Creator of Sustainable and Innovative Healthcare?

| 9.<sup>00</sup> – 11.<sup>30</sup>

### Fora

Kursaal C

**F4** Reaching the SDG targets on Health by 2030

Conference Centre Room 2

**F5** Patient insights for sustainable care

Conference Centre Room 1

**F6** Innovative Medicines for the good of all

| 12.<sup>00</sup> – 13.<sup>30</sup>

### Lunch Workshops

Kursaal C

**L1** Policy in Evidence – Re-examining the connection

Conference Centre Room 2

**L2** Economic strategies for health equality

Conference Centre Room 1

**L3** Setting priorities for public health in the EU

Hotel Das Alpenhaus

**L4** Global and national health strategies

Marquee/Kursaal

**LB1** Lunch Break

| 13.<sup>30</sup> – 14.<sup>15</sup>

### Networking Break – hosted by the Ministry of Health, Republic of Poland - CC Foyer

| 14.<sup>15</sup> – 15.<sup>30</sup>

### Plenary

Kursaal A

**P2** Talking so you're heard

| 16.<sup>00</sup> – 18.<sup>30</sup>

### Fora

Conference Centre Room 2

**F7** Digital and Access to Care for All

Conference Centre Room 1

**F8** Health as an Asset

Kursaal C

**F9** Improving cancer care

| 20.<sup>30</sup> – late

Festalm

Networking Dinner

B1

**DATE & LOCATION**

7.30 - 8.45, Thursday, 4 October 2018

Hotel Das Alpenhaus

Organised by **Pfizer and U.S. Chamber of Commerce**

## IP: Barrier or Creator of Sustainable Healthcare?

This breakfast session will offer an open debate on the role of IP in EU healthcare innovation, focused on the appropriate role and balance for both public funding and private investments, supported by new research on EU biotech success factors produced by Vital Transformation. Speakers will discuss in a pro-con format whether IP is a problem or a solution to our healthcare needs, and what role the EU will play in supporting next-generation health technologies to promote a sustainable R&D infrastructure in Europe.

Many healthcare regulators and payers feel that new medicines which were developed using public funding should be made available for free, and that private ownership of products which used public funds is impacting the sustainability of the EU healthcare system. Others, such as state pension funds, industry, and investors feel strongly that private funding is what drives the success and growth of new healthcare technologies, and removing the private ownership of healthcare products will radically impact the sector negatively. We aim to test both hypotheses in this open discussion.

### Topics will include:

- The role of public and private funding in developing new health technologies
- The drivers of success that impact high-growth biotech companies
- The current gap emerging between EU, US, and Chinese IP productivity in healthcare
- The current international debate on pricing and IP in the bio-pharmaceutical sector

### **EVA GRUT-AANDAHL**

Vice President, Head of European Government Affairs, Pfizer

### **EMIL POT**

European patent attorney, NLO

### **YANNIS NATSIS**

Policy Manager for Universal Access &amp; Affordable Medicines, European Public Health Alliance

Moderation

### **DUANE SCHULTHESS**

Managing Director, Vital Transformation

F4

**DATE & LOCATION**9.00 – 11.30, *Thursday, 4 October 2018**Kursaal C*Organised by **European Centre for Disease Prevention and Control**

## Reaching the SDG targets on Health by 2030

### Actions needed to end AIDS & TB and to combat hepatitis in the EU

What can we do to better tackle the global top infectious disease killer that is TB, and what actions are needed to scale-up progress towards identifying and treating the often-symptomless disease of Hepatitis, where significant numbers in Europe are unaware that they are infected? Just how realistic is our goal to end the AIDS epidemic with just over a decade to go? Can we sustain the level of determination and resources that is required or are we in danger of seeing dwindling political commitment causing a reversal in the gains we have made so far, thus increasing the possibility of a resurgence and missing the goals we have set?

With a focus on reaching the UN Sustainable Development Goal 3 “to ensure healthy lives and promote well-being for all at all ages”, this session will discuss what progress Europe has made to end communicable diseases such as HIV/AIDS and TB and to combat viral hepatitis, and to elaborate on what still remains to be done, with various stakeholders involved putting forward innovative solutions and possible actions.

The session will prompt discussion on how best to reach the targets and discuss the specific challenges faced by Europe. In order to address these challenges, a strong focus must be placed on working with vulnerable populations and on identifying undiagnosed cases and linking them to appropriate healthcare services. Reaching the targets will require an integrated and multi-sectoral approach involving stakeholders such as international organisations, national Ministries of Health, National Public Health Institutes, professionals, civil society, policymakers, research and business leaders, who will be represented amongst the speaking panel.

The audience will be engaged via interactive discussions and the use of the voting tool Wisembly, and will be able to voice their opinion by voting on statements and questions which will feed into the panel discussions.

**Panel 1:**

VINAY P. SALDANHA, UNAIDS Regional Director for Eastern Europe and Central Asia

TUULA VASANKARI, Secretary General, FILHA, Finnish Lung Health Association

FRANCESCO NEGRO, EASL, European Association for the Study of the Liver

NIKOS DEDES, European AIDS Treatment Group

FREEK SPINNEWIJN, Director for FEANTSA, European Federation of National Organisations Working with the Homeless

**Panel 2:**

FANNY VOITZWINKLER, Deputy Executive Director at Global Health Advocates

VINAY P. SALDANHA, UNAIDS Regional Director for Eastern Europe and Central Asia

RICARDO BAPTISTA LEITE, Member of the Portuguese national Parliament, member of the Health Committee (on reaching the targets for hepatitis in Portugal)

FRANCESCO NEGRO, EASL, European Association for the Study of the Liver

NIKOS DEDES, European AIDS Treatment Group

FREEK SPINNEWIJN, Director for FEANTSA, European Federation of National Organisations Working with the Homeless

**Moderation**

ANDREA AMMON, Director ECDC, supported by

MARIEKE VAN DER WERF, Head of Disease Programme Tuberculosis, ECDC

and ANDREW AMATO, Head of Disease Programme HIV, STIs and Viral Hepatitis, ECDC

F5

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**DATE & LOCATION**

9.00 – 11.30, *Thursday, 4 October 2018*  
*Conference Centre Room 2*

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Organised by **All.Can | Secretariat**  
represented by **The Health Policy Partnership**

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## Patient insights for sustainable care

### Improving efficiency in care for all

How can patient perspectives be built into efforts to define and drive sustainability of healthcare systems?

This session follows on from All.Can's session at EHFG 2017, where we asked what different stakeholders could do to improve efficiency in cancer care. This year we will explore how patient insights and experiences can be converted into evidence to drive policy change, using cancer as an example for other chronic conditions.

The session will present interim findings from the All.Can patient survey and make patient voices heard – quite literally, as we will hear direct insights from select participants of the survey through recorded statements. The survey's interim findings will serve as a basis for round-table discussions, including the opportunity for each table group to present a quick pitch on their ideas surrounding the discussed theme to the audience and panellists. We aim to identify concrete next steps for implementing policy solutions.

Results and ideas from the session will feed into All.Can's policy engagement activities to be carried out in 2019 and beyond.

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#### Keynote by video

**LIEVE WIERINCK**

Member of European Parliament

Input from

**STEFAN GIJSSELS**

Executive Director, EuropaColon

**YOLANDE LIEVENS**

European CanCer Organisation (ECCO)

**DIRK VAN DEN STEEN**

Policy Officer, DG SANTE, European Commission

**DANIEL RATCHFORD**

Chief Executive Officer, Quality Health (presentation),

**ZEGER VERCOUTEREN**

Vice President Government Affairs & Policy, Johnson & Johnson EMEA

**XAVIER FRANZ**

Director, Varian Western Europe

Moderation

**KATHY OLIVER**

Chair and Co-Director, International Brain Tumour Alliance (IBTA)

F6

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**DATE & LOCATION**

9.00 - 11.30, *Thursday, 4 October 2018*  
*Conference Centre Room 1*

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Organised by **Main Association of Austrian Social Security Institutions** and **National Institute of Health and Disability Insurance (NIHDI)** in cooperation with **European Social Insurance Platform (ESIP)**

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## Innovative Medicines for the good of all

### New business models in research funding and cooperation

When it comes to delivering innovative medicines and their benefits to patients, health systems across the EU are facing a mounting challenge: the high costs of such pharmaceuticals. While price setting and reimbursement is generally the responsibility of Member States, most policy frameworks for the development of pharmaceuticals are set at an EU level, and the European Commission is currently working on a proposal that will succeed the existing Horizon 2020 research funding programme. In the context of new policies and a longstanding history of considerable public investment in the research and development of innovative medicines, it is time to ask: what must be done to ensure efficient returns on public investments, and what role can and should private investment play? This session will discuss the need for new business models and aligned approaches to make sure people's needs are met and medicines innovations made affordable.

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**NICOLA BEDLINGTON**

Secretary General, European Patients' Forum

**JOHN F. RYAN**

Director, Director, Public Health, country knowledge, crisis management directorate, European Commission

**RICHARD BERGSTRÖM**

External Pharma Lead, SICPA SA

**MARJAN SUŠELJ**

General Director, Health Insurance Group of Slovenia

**KIERAN WALSH**

Professor of Health Policy & Management, Manchester Business School

**DIMITRA PANTELI**

Research Coordinator, TU Berlin

Moderation

**DAVID ROSE**, Director, LACS Training

L1

**DATE & LOCATION**12.00 – 13.30, *Thursday, 4 October 2018**Kursaal C*Organised by **Gesundheit Österreich GmbH (GÖG)** and the **European Observatory on Health Systems and Policies**

**Gesundheit Österreich**  
GmbH 

## Policy in Evidence – Re-examining the connection

### How to use evidence the smart way

Evidence matters for good political decision making – but its successful uptake greatly depends on effective communication between the researchers and knowledge-brokers supplying the evidence, and the decision makers aiming to translate it into practice.

In this workshop, we will explore how to frame and moderate this dialogue to foster a mutual understanding of needs that can help better (health) policies emerge. We will hear from organisations and individuals active in this field who can share insights and perspectives from across the European and national levels, and we will identify models of best practice and discuss their potential implementation in other EU-wide contexts – as well as engage attendees via the interactive conference tool Wisembly to gather their feedback and input on priorities we need to set.

Smart approaches are needed to utilise evidence for (health) policy in a way that really makes a difference to improving outcomes – and this workshop will examine what it takes to get there.’

**PAUL CAIRNEY**

Professor of Politics and Public Policy, University of Stirling, UK

**ROB COOK**

Clinical Director with the Economist Intelligence Unit (EIU) healthcare practice

**TANJA KUCHENMÜLLER**

Knowledge Management, Evidence and Research for Policy-Making unit (KER); Division of Information, Evidence, Research and Innovation (DIR) at the WHO Regional Office for Europe.

**MILOJKA KOLAR CELARC**

Former Minister of Health, Slovenia

**BRIGITTE PISO**

Head of the Austrian National Institute for Quality in Healthcare (BIQG), Gesundheit Österreich GmbH (GÖG)

Moderation

**JOSEP FIGUERAS**

Director, European Observatory on Health Systems and Policies

Wrap-up

**CLAUDIA HABL**

Gesundheit Österreich GmbH (GÖG)

L2

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**DATE & LOCATION**

12.00 - 13.30, Thursday, 4 October 2018

Conference Centre Room 2

Organised by **The Health Foundation**

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## Economic strategies for health equality

### Building bridges with business and economic development

There is increasing recognition that growth should be shared more equally to reduce entrenched income inequalities. This can be seen through economic strategies such as inclusive growth. This is important for health given the widely accepted association between income and health status. In parallel, there is a lot of activity to promote the role of responsible business and the links between good work and health. Action to tackle health inequalities alongside work in business and economic development sectors can be mutually reinforcing. Realising this potential requires coordinated action across the Sustainable Development Goals (SDGs), and in particular, Goal 3 (health and wellbeing), Goal 8 (decent work and economic growth) and Goal 10 (reduced inequalities). Achieving this will require a narrative that speaks to policymakers and practitioners focused on health, economic development and business leaders.

The panel discussion will highlight work that the OECD is doing to promote inclusive growth and explore how business can drive sustainable change to the future of health and wellbeing through the UN Global Compact.

Attendees of this lunch workshop are invited to explore the following issues through small table discussion:

- The extent to which national and local economic strategies promote inclusive growth, reduce socio-economic inequalities and consider health and health inequalities.
- The role of the SDGs in supporting transformative policymaking across sectors.

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**FABRICE MURTIN**

Economist, Organisation for Economic Co-operation and Development (OECD)

**CHARLOTTE ERSBØLL**

Senior Advisor, United Nations Global Compact

**EMMA SPENCELAYH**

Senior Policy Advisor, The Health Foundation

Moderation

**FIONA ADSHEAD**

Independent expert advisor on wellbeing, sustainability and public health

L3

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**DATE & LOCATION**

12.00 – 13.30, *Thursday, 4 October 2018*  
*Conference Centre Room 1*

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Organised by **DG SANTE, European Commission**



## Setting priorities for public health in the EU

### Steering Group on Promotion and Prevention

The European Commission is committed to support Member States in reaching the Sustainable Development Goals and in improving European citizens' health. To meet these objectives, the Commission has set up a new approach on addressing public health challenges with the emphasis on implementation of evidence-based policy interventions at the national, regional and European level. The workshop will explore this new approach which is coordinated under the new Commission expert group "Steering Group on Health Promotion, Disease Prevention and Management of Non-Communicable Diseases". In this workshop, representatives of Member States, different Commission departments and the European Investment Bank, as well as stakeholders active in the area of non-communicable diseases, will be invited to contribute to the discussion.

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**JOHN RYAN**

Director, Public health, country knowledge, crisis management, DG SANTE, European Commission

**CORINA SILVIA POP**

State Secretary for Health, Ministry of Health Romania

**FLORIN POPA**

Structural Reform Support Service (SRSS), European Commission

**DOROTHEE ECKERTZ**

European Investment Bank

**CIERAN NICHOLL**

Joint Research Centre (JRC), European Commission

**BORIANA GORANOVA**

Directorate-General for Economic and Financial Affairs (DG ECFIN), European Commission

**GIOVANNI NICOLETTI**

Senior Medical Officer, Ministry of Health, Italy

**MARITA FRIBERG**

Member State perspective from Sweden

Moderation

**MARTIN MCKEE**

Professor of European Public Health, London School of Hygiene and Tropical Medicine



L4

**DATE & LOCATION**

12.00 – 13.30, *Thursday, 4 October 2018*  
*Hotel Das Alpenhaus*

Organised by the **Federal Office for Public Health, Switzerland (FOPH)** & **European Observatory on Health Systems and Policies**



## Global and national health strategies

### Is there a recipe for success?

What can we realistically expect from comprehensive, inter-sectoral frameworks and health strategies like the Sustainable Development Goals, Health 2020 and their national and sub-national equivalents? Can we assess their effectiveness and impact on policymaking as well as implementation, and gauge in what way they help countries improve the health of their population? Can we identify key factors and main transmission mechanisms for their perceived success or lack thereof?

In this workshop, we will discuss the uses of such policies and strategies based on more than 40 years of experience with Health for All and its national and subnational counterparts, and examine whether it is possible to establish a typology of more and less successful examples and identify lessons we can learn for the design of such frameworks in the future.

#### Keynote

##### DAVID HUNTER

Professor, Institute of Health and Society, Newcastle University, United Kingdom

#### Panellists

##### CLEMENS MARTIN AUER

Special Envoy for Health, Federal Ministry for Labour, Social Affairs, Health and Consumer Protection, Austria

##### LIISA-MARIA VOIPIO-PULKKI

Head of the Management Support Unit, Ministry of Social Affairs and Health, Finland

##### DHEEPA RAJAN

Health Systems Advisor, World Health Organization, Switzerland

##### NATASHA AZZOPARDI MUSCAT

Consultant Public Health Medicine, Ministry for Health, Malta

#### Facilitation

##### NORA KRONIG ROMERO

Ambassador for Global Health, Head of International Affairs Division, Vice Director, Federal Office for Public Health, Switzerland.

#### Summary

##### MATTHIAS WISMAR

Senior Health Policy Analyst, European Observatory on Health Systems and Policies

P2

**DATE & LOCATION**

14.15 - 15.30, Thursday, 4 October 2018

Kursaal A

In Partnership with **WHO Europe** and  
**European Observatory on Health Systems  
and Policies**



## Thursday Plenary: Talking so you're heard

### Making the case for investment in health

2018 marks the 10th anniversary of The Tallinn Charter: Health Systems for Health and Wealth. In celebration of this, the Thursday Plenary will explore how changing mindsets and reframing health advocacy within government spending decisions are key to securing investment in health and strengthening and improving the long-term outlook of health systems in Europe and beyond. We need to better understand the dialogue between health and finance decision-makers, and to ask how it can be improved. For while both agree that health carries a value in its own right and even that the health system can be a driver of health and economic growth, why do finance decision-makers often talk about the health system as a 'black hole' or one characterised by high levels of waste? What can health officials do to counter these accusations, and to dispel the all too common misconception that health systems are an unproductive sector of the economy with little tangible return on investment? Involving senior officials from both the health and finance sides of the discussion, this session aims to promote a better alignment of interests and closer dialogue to support more and better investment in health and health systems.

**Video****"An additional funding request"**

featuring **GEERT VAN MAANEN**, former Secretary General of the Ministry of Finance and subsequently of the Ministry of Health, Netherlands

**Introduction and Presentation of Tallinn Results****HANS KLUGE**

Director of the Division of Health Systems and Public Health, WHO Europe

**Finance Perspectives****WILHELM MOLTERER**

Managing Director, European Fund for Strategic Investments

**Health Perspectives****JENNIFER DIXON**

Chief Executive, Health Foundation

**CORINA POP**

State Secretary for Health, Ministry of Health Romania

**Closing Comments****ZSUZSANNA JAKAB**

Regional Director, WHO Europe

**Moderation****JOSEP FIGUERAS**

Director, European Observatory on Health Systems and Policies

**Newsroom Team****MATTHIAS WISMAR**

Senior Health Policy Analyst, European Observatory on Health Systems and Policies

**DIMITRA PANTELI**

Research Assistant, Technical University of Berlin

**Cartoonist****FLORIS OUDSHOORN**

Comic House

F7

**DATE & LOCATION**

16.00 – 18.30, Thursday, 4 October 2018

Conference Centre Room 2

Organised by **MSD** and the **International Organization for Migration**

## Digital and Access to Care for All

### Can digital innovation improve migrants' health?

While sustainability of healthcare systems and quality of health and care provision remain key challenges in Europe, policymakers are increasingly working to create a “Digital Single Market”, with particular resonance for the healthcare sector. Digital technologies have the potential to improve care by collecting, analysing and making use of reliable data – if we create the right conditions. In this session, we will relate current thinking around digital health innovation to its implications for equitable access, with a particular focus on migrant populations. Based on real-life examples and case studies from EU tech startups, policy makers, civil society organisations and industry, this session will explore what is needed for the data revolution to promote more cohesive communities and societies – and support the SDGs main tenet of Universal Health Coverage as well as Member States' commitment to 'leaving no-one behind'. We will begin with a series of short presentations by digital health companies that will set the scene on what digital innovations are currently being developed and the challenges of deployment in the EU. This will be followed by a discussion of NGOs' experience of how these tools are being used – or sometimes misused – on the ground. Distinguished guests from international, EU and national level will then share their views and experiences. Topics to be debated among panelists and with the audience include: how electronic health records but also more broadly e-health and m-health tools are implemented; how the data collected can or should be used to ensure a better and broader access to healthcare services for the vulnerable population of migrants arriving to and living in Europe.

**Moderated by****BORIS AZAIS**

Director Public Policy Europe &amp; Canada, MSD

**Setting the Scene (Panel I)****MICHELE PASTORE**

Senior Manager, Public Affairs, Samsung Electronics and chair of DIGITALEUROPE's e-health working group

**DENIS ONYANGO**

Head of Programmes, African Advocacy Foundation

**European startups members of the Digital Therapeutics Partnership:****KIM BADEN-KRISTENSEN**

Co-founder &amp; CEO Brain +

**MORITZ MATSCHKE**

Director, Well IT

**Sharing Experiences (speeches)****RAZVAN TEOHARI VULCANESCU**

Interim President, National Health Insurance House, Romania

**SOOREJ PUTHOOPPARAMBIL**

Consultant, WHO Regional Office for Europe

**State of Play: e-health in Europe/Public Private Partnership/Migration and Health Regional Strategy (Panel II)****DOMINIK ZENNER**

Senior Regional Migration Health Advisor, Regional Office Brussels, International Organization for Migration (IOM)

**SNEZANA PANTIC-AKSENTIJEVIC**

Head of Group for Public Health, Sector for Public Health, Ministry of Health, Republic of Serbia

**MARIANNE TAKKI**

Policy Coordinator Non-Communicable Diseases, Directorate-General for Health and Food Safety (DG SANTE), European Commission

**HANNA SCOTT**

Skåne Region Stadsmmission, Sweden

**AGIS TERZIDIS**

Advisor to the Minister of Health, Ministry of Health, Greece

**CHRISTOS DIMOPOULOS**

Protection and Integration Manager, Médecins du Monde

F8

**DATE & LOCATION**

16.00 – 18.30, *Thursday, 4 October 2018*  
*Conference Centre Room 1*

Organised by **The Health Foundation**



## Health as an Asset

### The value of good health for social and economic outcomes

Across Europe the increase in non-communicable diseases is a challenge for governments, business and civil society. Discussions about health policy remain focused on funding health care, but improving population health can only be achieved by addressing wider social and economic outcomes. Shifting the narrative of this agenda requires a change in focus from tackling the immediate burden of ill-health to viewing health as an asset that should be invested in.

Until health is recognised as an investment good central to a country's growth and development, governments look set to fail at prioritising the strategies required to maintain and improve health over the life course for example, employment opportunities, housing and early years development. This session will enable delegates to discuss how a comprehensive vision of improved health for all can be placed at the centre of policy aims.

This session will begin by presenting innovative current research investigating the relationship between people's health and their socio-economic outcomes with delegates exploring the policy implications and opportunities such evidence provides.

Speakers from a range of backgrounds from across policy and civil society will provide their views and engage in discussion on: how to overcome barriers to placing people's health as the foundation of a flourishing society; why existing evidence can fail to gain political traction; and the limits practitioners face in putting potential strategies into practice.

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#### Moderation

##### **TIM ELWELL-SUTTON**

Assistant Director, Healthy Lives, The Health Foundation

#### **Panel 1: The social and economic value of health**

##### **DAVID FINCH**

Senior Fellow, The Health Foundation

##### **ALICE SULLIVAN**

Professor, Centre for Longitudinal Studies, University College London

##### **FRANCO SASSI**

Professor, Imperial College Business School, Imperial College London

#### **Panel 2: Improving health: lessons from policy and practice**

##### **SIR MICHAEL MARMOT**

Professor, Institute of Health Equity, University College London

##### **VICKY HOBART**

Head of Health, Greater London Authority

##### **VESNA-KERSTIN PETRIC**

Head of Division for Health Promotion and Prevention of Non-communicable Diseases, Ministry of Health of the Republic of Slovenia

##### **PAUL LINCOLN**

CEO, UK Health Forum

F9

**DATE & LOCATION**

16.00 – 18.30, *Thursday, 4 October 2018*  
 Kursaal C

Organised by the **European Cancer Organisation (ECCO)** and the **European Federation of Pharmaceutical Industries & Associations (EFPIA)**, with the participation of the **European Cancer Patients Coalition (ECPC)**



## Improving cancer care

### Perspectives on value & access from the cancer care community

Tackling cancer will be an essential element in pursuing the Sustainable Development Goal of reducing mortality from NCDs in Europe. Rising demand for cancer care comes alongside new ways to treat and care for cancer patients – in the context of healthcare budgets that are still constrained. A better understanding of the value of interventions is therefore essential to addressing these challenges. This has implications for access to medicines, but also for cancer care more broadly.

**This session will feature updates on important recent initiatives amongst the cancer community, including:**

- The release of a multi-stakeholder discussion paper on ‘Taking action on cancer together: delivering the future of cancer medicines in Europe’
- The results of recent ECCO projects on value-based healthcare and outcome measurement, as well as conclusions of the ECCO 2018 European Cancer Summit
- A new EFPIA report on the oncology data landscape

**The discussion will then examine different aspects of value, including:**

- What matters most to patients?
- How can patient preferences be measured, and put into practice?
- Data as the foundation for determining value in cancer care
- Understanding value beyond medicines and across the system

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**YOLANDE LIEVENS**

Immediate Past President of ESTRO; project chair ECCO

**KEN MASTRIS**

Board member, ECPC

**LYDIA MAKAROFF**

Director ECPC

**ALEXANDER ROEDIGER**

Chair, EFPIA Oncology Platform; Policy Lead Oncology - Europe, Middle East, Africa & Canada (MSD)

**VINCENT CLAY**

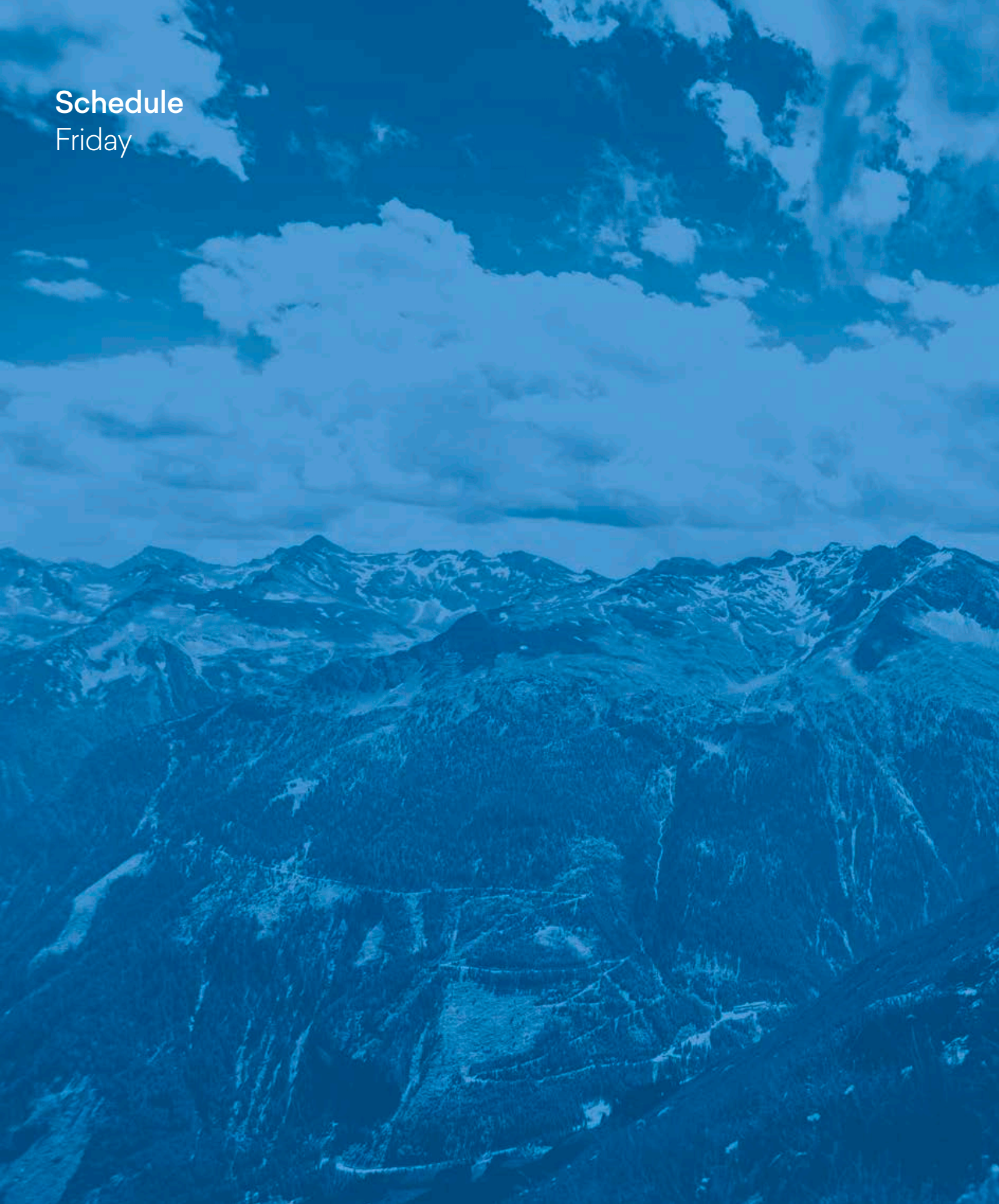
Senior Manager, EU Government Affairs, Pfizer

Moderation

**TAMSIN ROSE**

Senior Fellow, Friends of Europe

Schedule  
Friday



## Friday, 5 October 2018

| 7.<sup>30</sup> – 8.<sup>45</sup>

### Breakfast Session

Hotel Das Alpenhaus

**B2** Blockchain for Dummies



| 9.<sup>00</sup> – 11.<sup>30</sup>

### Fora

Conference Centre Room 2

**F10** Vaccines for all – Leaving no one behind



Conference Centre Room 1

**F11** Enabling the digital transformation of cancer care in Europe



Kursaal C

**F12** Sustainable strategies for addressing health inequalities



| 12.<sup>00</sup> – 13.<sup>30</sup>

### Lunch Workshops

Hotel Das Alpenhaus

**L5** Man vs. Machine



Kursaal C

**L6** Tackling uncertainties for rare diseases



Conference Room 1

**L7** The value of evidence in outcomes-based healthcare



Conference Room 2

**L8** Long-term access to vaccination across Europe



Marquee / Kursaal

**LB2** Lunch Break



| 14.<sup>15</sup> – 16.<sup>00</sup>

### Closing Plenary

Kursaal A

**P3** Commercial determinants of health and the global financial markets



| 19.<sup>30</sup> – late

### Conclusion Evening

Angertal 1180

Shuttle buses depart from the Conference Centre, Bad Hofgastein at 19.00



B2

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**DATE & LOCATION**7.30 - 8.45, *Thursday, 4 October 2018**Hotel Das Alpenhaus*

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Organised by **EHFG**

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## Blockchain for Dummies

Blockchain is surrounded by hype, especially in large global markets like health. Navigating the gaps between high expectations and reality can be challenging for policymakers and business leaders alike. The EHFG is organising a one-hour breakfast primer session to shed light on what's really possible for health with blockchain - without the hype.

We will examine uses for blockchain beyond the most well-known (such as cryptocurrencies), have a practical demonstration of the use of blockchain technology and discuss healthcare-focused country case studies of blockchain use. Even at this time of the morning, we'll engage participants, getting you involved by asking questions and discussing the current state of play and examples of the use of blockchain technology in your own country – so come prepared for interactive discussions!

All that while enjoying a lovely breakfast. Come and join us!

---

**GLEN OGDEN**

General Manager, Guardtime Health

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Moderated by **RICHARD BERGSTRÖM**, External Pharma Lead, SICPA SA



F10

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**DATE & LOCATION**

9.00 - 11.30, Friday, 5 October 2018

Conference Centre Room 2

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Organised by **MSD** and **the Coalition for Life-course Immunisation**

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## Vaccines for all – Leaving no one behind

### A life-course approach to vaccination

Vaccination is a cornerstone of public health and is critical to achieving at least 14 of the 17 Sustainable Development Goals. It is arguably one of the most powerful and cost-effective public health interventions we can use to prevent the spread of infectious diseases. But sadly, its benefits are not always understood, and implementation is inconsistent. Most countries in Europe have traditionally focused their vaccination programmes on young children. There is, however, well-documented evidence to support the benefits of vaccinating people at key stages of their life, depending on their health status, age, lifestyle or occupation.

During this session we will explore the benefits of a life-course approach to vaccination, learn about some of the real-world challenges of implementing it and discuss the tangible actions that we can all take to move this concept into practice.

The session will be introduced by some key political figures and experts in the life-course approach to vaccination. We will then hear four case studies from stakeholders engaged in advocating for and delivering vaccination to different groups of people at all stages of their lives. This will be followed by an interactive workshop where groups of participants will work with the case study presenters to discuss potential transferable lessons from the case studies and possible barriers to implementing these initiatives in their own settings. The session will end with a group discussion during which participants will be encouraged to develop concrete and sustainable actions to embed a life-course approach to vaccination that delivers wellbeing and health to all, leaving no one behind.

---

**JOHN RYAN**

Director, Public health, country knowledge, crisis management, DG SANTE, European Commission

**DAPHNE HOLT**

Chair, The Coalition for Life-course Immunisation

**EMILIE KARAFILLAKIS**

Research Fellow, Vaccine Confidence Project, London School of Hygiene &amp; Tropical Medicine

**RAMAZAN SALMAN**

Managing Director, Ethno-Medizinischen Zentrums

**JAN DE BELIE**

Professional Affairs Advisor, Pharmaceutical Group of the European Union

**NICOLA BEDLINGTON**

Secretary General, European Patients' Forum

**KARIN KADENBACH**

Member of the European Parliament, the Progressive Alliance of Socialists and Democrats (via live video)

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Moderated by **SUZANNE WAIT**, Managing Director, The Health Policy Partnership

F11

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**DATE & LOCATION**

9.00 - 11.30, Friday, 5 October 2018

Conference Room 1

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Organised by **Bristol-Myers Squibb**

## Enabling the digital transformation of cancer care in Europe

Digital opportunities are redefining a new frontier for patients, doctors and hospitals to secure the future of cancer care: one of greater sustainability, increased patient-centeredness and outcomes, more efficient health care delivery systems and pathways to discover and develop treatments.

In light of the recent European Commission communication on enabling the digital transformation of health and care under the digital single market, this interactive session examines how European healthcare systems could evolve towards greater sustainability with a smarter and more meaningful use of data across discovery and care pathways.

Together, we will look at policy options that could unlock the evolution of eHealth in the European Union to the benefit of patients, healthcare professionals and society.

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**STEFAN GIJSSELS**

Executive Director of Digestive Cancers Europe and EuropaColon

**JANI AHONALA**

CEO, Noona Healthcare

**MARISA CO**

Vice President R&amp;D Business Insights &amp; Analytics, Bristol-Myers Squibb

**CECILIA BONEFELD-DAHL**

Director General, DIGITALEUROPE

**KOSTAS ATHANASAKIS**

Health Economist, Research Fellow, NSPH Athens

**MATHIAS EKMAN**

Director Industry Solutions, Microsoft

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Closing keynote by **CERI THOMPSON**, Head of policy, European Commission DG CNECT, eHealth and healthy ageing policy

F12

**DATE & LOCATION**

9.00 – 11.30, Friday, 5 October 2018

Kursaal C

Organised by **EHFG** and **EuroHealthNet**

## Sustainable strategies for addressing health inequalities

We know what really determines health – profound and entrenched inequalities that taint developed societies. In the EU, health inequality contributes to 700,000 deaths and 33 million cases of ill health annually, and account for an estimated 20% of European annual healthcare costs (€177bn). Recent research in Scotland has shown that the poorest areas have double the rate of illness or early death than wealthiest areas. But despite an increasing concern and awareness of health inequalities, a wide gap exists in Europe in terms of political response. Considering how we can enable citizens to adopt more sustainable and healthier lifestyles without victimising vulnerable groups compounding inequalities is a key challenge here. This session, touching on SDGs 2, 3, 10, 12, will look at health inequalities from a sustainability perspective, linking environmental goals, lifestyles, food consumption and health equity impacts, will ask delegates to discuss some examples of initiatives and will consider the outcomes of new studies like INHERIT and promising European joint actions and policies such as the European Pillar on Social Rights. What could a healthier and more sustainable future look like? What does that mean for equity and what are the barriers to intersectoral collaboration to create the conditions needed to reduce health inequalities? Ultimately what can we do in Europe to dovetail actions in the health, environment and social dimension, while keeping equity at the centre?

**Input from****SIR MICHAEL MARMOT**

Director, UCL Institute of Health Equity

**MARTIN SCHENK-MAIR**

Deputy Director on Social Policy, Diakonie, Austria

**YVONNE DOYLE**

Regional Director London, Public Health England and Advisor to London Mayor Sadiq Khan

**CAROLINE COSTONGS**

Director, EuroHealthNet

**DIRK VAN DEN STEEN**

Policy Officer, DG SANTE, European Commission

**GIUSEPPE COSTA**

Professor of Public Health at the Turin University Medical School, Chair of the San Luigi Hospital Epidemiology Unit, and of the Regional Epidemiology Unit

**KARIN SCHINDLER**

Head of Dept, Mother, Child and Gender Health, Nutrition, Federal Ministry of Labour, Social Affairs, Health and Consumer Protection

**Moderation****LOUISE BOYLE**

Programme Advisor, EHFG

**CAROLINE COSTONGS**

Director, EuroHealthNet

L5

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**DATE & LOCATION**

12.00 – 13.30, Friday, 5 October 2018

*Hotel Das Alpenhaus*Organised by **acumen public affairs**

## Man vs. Machine

### An Oxford Union style debate

**Motion: AI in healthcare: the rewards outweigh the risks**

Healthcare is undergoing a technological revolution. The development of AI for medical purposes seemingly holds the key to unlocking massive untapped potential for increased cost-effectiveness, efficiency and efficacy. So much so, that growth in the AI health market is expected to reach a staggering \$6.6 billion by 2021 compared to just \$600 million in 2014. The rapid rise of AI technology in the healthcare sector – worryingly for some – makes it seem that the days of reliance on a human doctor’s advice are numbered. The “Man vs Machine” session, will pose many far-reaching questions as to the future of healthcare itself and the extent to which we should rely on computers to optimise cost, access and quality of patient treatment worldwide. The session will follow the format of an Oxford-Union style debate. The House, represented by the moderator, will introduce a motion, on which the audience will cast a pre-debate vote. During the debate, each side, one in favour of the motion and the other against, will have ten minutes to present their arguments through a proposer and a seconder. After initial arguments have been expounded, the moderator will field questions from the floor, which both sides are obliged to answer in up to two minutes per question per side. Following the Q&A, the two teams will have five minutes to make concluding remarks. At the end a final vote will take place and a winner will be announced.

---

**In favour of the motion****BRIAN O’CONNOR**

Chair, European Connected Health Alliance

**RACHEL DUNSCOMBE**

CIO, Salford Royal NHS Foundation Trust

## Against the motion

**MARTIN MCKEE**

Professor of European Public Health, London School of Hygiene and Tropical Medicine

**TAMSIN ROSE**

Senior Fellow, Friends of Europe

## Moderation

**DAVID ROSE**

Director, LACS Training

L6

**DATE & LOCATION**

12.00 - 13.30, Friday, 5 October 2018

Kursaal C

Organised by **Shire**

## Tackling uncertainties for rare diseases

### The use of RWE to improve access for patients

New innovations require fresh tools and policy approaches to ensure we can adequately and equitably meet the needs of those with rare diseases. This is particularly true given their small patient populations and lack of data which can lead to late or no access. The potential of real world evidence must be exploited to address uncertainties that occur during the evidence generation pathways. The TRUST-4RD multi-stakeholder initiative has created a practical tool to address evidentiary requirements and the use of RWE to enable earlier patient access.

#### This session will:

- Examine how RWE can be used to address current levels of insufficient data so that regulators, HTA bodies, payers and society can better assess the value of treatments for complex or rare conditions
- Discuss what is missing and look into how evidence generation can help meet the unmet needs of patients
- Discuss how health data can be used to ensure a patient-centric approach to the management and treatment of people with complex or rare conditions.
- Give context to the debate on access and sustainability of healthcare systems at European and national level
- Share best practice from the European Reference Networks and explore the use of data and knowledge for treating patients in EU Member States

Views and insights from academia, the ERNs, national/European policymakers, patient representatives and industry will be shared during the workshop. The panel will be followed by Q&A with the audience.

---

#### **SIMONE BOSELLI**

Public Affairs Director, EURORDIS

#### **LIISA-MARIA VOIPIO-PULKKI**

Head of the Management Support Unit, Ministry of Social Affairs and Health, Finland

#### **HEIDRUN IRSCHIK-HADJIEFF**

Vice President DACH Cluster, Shire

#### **RUTH LADENSTEIN**

Professor of Paediatrics, Head of the Clinical Trials Unit StIRP - CCRI (Studies &amp; Statistics for Integrated Research and Projects) St. Anna Kinderkrebsforschung e.V.

#### **ALEXANDER NATZ**

Secretary General, EUCOPE

#### **VINCIANE PIRARD**

Task-force Member, Senior Public Affairs Director, SANOFI Genzyme

#### **MAURIZIO SCARPA**

Past Chairman of the ERN Coordinator Group, European Reference Networks

Moderation

#### **JOHN BOWIS**

Special Adviser to FIPRA, Former MEP and Member of the UK Parliament

L7

**DATE & LOCATION**

12.00 – 13.30, Friday, 5 October 2018

Conference Room 1

Organised by **IMI Big Data for Better Outcomes**

## The value of evidence in outcomes-based healthcare

This session aims to broaden the perspective of value in an outcomes-based healthcare system with an overview of key approaches to generating real-world outcomes-based evidence. The session will introduce recent methodological advances from the IMI Big Data for better Outcomes (BD4BO) Programme followed by a panel discussion on the acceptability of such evidence for decision making by multiple stakeholders along the drug development and treatment pathway. The session also aims to increase awareness of the BD4BO Programme's research, and the importance of its findings in shaping future thinking around data use and value generated from outcomes-based healthcare.

**Speaker presenting progress in IMI BD4BO, representing DO-IT, the coordination and support action:**

**SHAHID HANIF**

Association of British Pharma Industries (ABPI), UK

Panel debate on the prospects of using big data to achieve better outcomes:

**SHAHID HANIF**

Association of British Pharma Industries (ABPI), UK

**MIKLOS SZOCSKA**

Semmelweis University, former Secretary for Health, Hungary

**NICOLA BEDLINGTON**

Secretary General, European Patients' Forum (tbc)

**AIN AAVIKSOO**

CEO, Viveo Health, Former Deputy Secretary General for E-services and Innovation, Ministry of Social Affairs Estonia

**LYDIA MAKAROFF**

Director, European Cancer Patients Coalition

**PETRONILLE BOGAERT**

Scientific Coordinator, Sciensano, Belgium

**CLAYTON HAMILTON**

Unit Leader, E-health & Innovation, Division of Information, Evidence, Research and Innovation, WHO Regional Office for Europe

Moderation

**RICHARD BERGSTRÖM**

External Pharma Lead, SICPA SA

L8

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**DATE & LOCATION**

12.00 - 13.30, Friday, 5 October 2018

Conference Room 2

Organised by **Sanofi**

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## Long term access to vaccination across Europe

### How to improve our vaccine ecosystem in Europe?

The aim of this session is to gather different perspectives, including those of public health experts, healthcare professionals, academics and the public sector, on how to best ensure sustainable access to vaccination. Since 2014, the EU and Member States have strengthened their cooperation against Vaccine Preventable Diseases, with the launch of the Joint Action on Vaccination (JA-03-2017) and ultimately their proposal for a Council Recommendation.

Improving coverage rates is a central objective, which underlines multi-factorial efforts and strong connectivity from the whole ecosystem of stakeholders involved in vaccination. As an example, the relationship between the procurement model and sustainability of vaccination programmes and public health has received little attention. Given the commitment of European countries that have to strengthen their immunisation programmes, it is important to consider whether current vaccines procurement/purchasing models have implications for public health outcomes at the population level.

Panelists will share their perspectives on sustainable procurement models illustrated with different countries' examples. A voice will also be given to patient association activities to sustain access to vaccination. Given Romania's forthcoming EU Presidency, COPAC, a leading patient organisation in Romania, will provide insight on the integral role of vaccines in the future Presidency's programme.

The audience will be invited to actively contribute by submitting questions and proposals during the working session for European actions to be jointly addressed via an interactive online tool. From their end, invited panelists will provide starting points for discussion, by delivering brief "impulse statements" on how to improve the vaccine ecosystem in Europe and how to address those changes.

---

**RADU GĂNESCU**

President, National Coalition of organisations for patients with chronic conditions of Romania

**AN BAEYENS**

Legal and Policy Officer, DG Internal Market, Industry, SMEs and Entrepreneurship and Services (DG GROWTH), European Commission

**TIM WILSDON**

Vice-President, Charles River Associates

**CARLO SIGNORELLI**

Professor of Public Health, University of Parma &amp; Vita-Salute San Raffaele

**Moderation****NATASHA AZZOPARDI-MUSCAT**

President of the European Public Health Association (EUPHA) &amp; Consultant in public health medicine at the Directorate for Health Information and Research, Malta

# medicine & health

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## Towards a joint European research programme on health systems

Over the last decades, European health systems have faced growing common challenges: ageing related issues and continuous financial pressures call for innovative solutions on how to organise health care in an equitable and efficient manner.

To address this situation there is an urgent need to bring in innovation and research evidence, in order to identify and implement more effective and sustainable ways to organise, manage, finance, and deliver high quality care to all European citizens.

### ABOUT TO-REACH

The goal of TO-REACH is to prepare a joint **European research programme** aimed at producing **research evidence supporting health care services and systems** to become more resilient, effective, equitable, accessible, sustainable and comprehensive (in Europe, and abroad).

TO-REACH is a Coordination and Support Action funded by Horizon 2020 and coordinated by the **Istituto Superiore di Sanità**, Italy. The TO-REACH Consortium brings together **28 partners**, from 15 EU Member States and 5 non-EU countries.

TO-REACH will pursue **three main objectives**:

- to produce a **Strategic Research Agenda** which will identify common priority areas across Europe for a future joint research programme on health services and systems
- to broaden the **coalition** of committed Member States and funding bodies
- to develop a **structured system of information exchange** between public health research funders and other relevant bodies

### GET INVOLVED

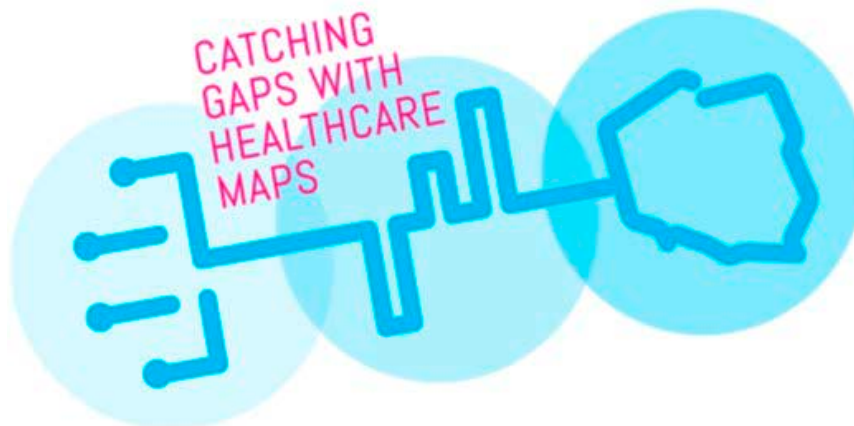
Get involved in TO-REACH and know more about our project!

Join our stakeholder network, receive the latest updates and provide inputs for the Strategic Research Agenda.

 [to.reach@iss.it](mailto:to.reach@iss.it)

 [www.to-reach.eu](http://www.to-reach.eu)

 [@toreachEU](https://twitter.com/toreachEU)



The **Maps of Healthcare Needs** were prepared and implemented in cooperation with the European Commission, recognised internationally and awarded with the Best Practice EPSA 2017 certificate.

At the EHFG 2018, join us to get to know and discuss the *Maps* during the Networking Break on October 4.

**The public sector, including healthcare, relies more and more on collecting, analysing and modelling data.** This idea stands behind the *Maps of Healthcare Needs* – a tool created in line with the idea of data-based management by the Ministry of Health of the Republic of Poland.

**The *Maps of Healthcare Needs* combine various statistical information** - concerning demography, epidemiology, resources and services - for each region and the entire country. Based on the above data, a forecast is developed.

This makes the maps a useful tool to support decision-making processes in healthcare systems – and provide industry players with the roadmaps and incentive to take action.

P3

**DATE & LOCATION**

14.15 - 16.00, Friday, 5 October 2018

Kursaal A

Organised by EHFG



## Closing Plenary: Commercial determinants of health and the global financial markets

Until recently, the role of global capital flows and their impact on health was largely absent from public health debates. However, given that a significant share of the global food, beverage and tobacco industries are owned by institutional investors, it is arguably time for the public health community to step-up and address issues around the responsibility of investors in relation to the commercial determinants of health. The Closing Plenary of 2018 will thus consider the role of the financial markets and health, and discuss if and how we can better align commercial and public health interests.

We will hear from a pioneer who has worked collaboratively with the financial sector to further tobacco free investment. And we will examine the trend for commercial organisations traditionally established in other sectors to move into the health market, and the implications of this for responsible practice. We will also look at sustainable, socially innovative business models that maximise social impact and whether this is one solution to responding to the social challenges that threaten Europe. Finally we will consider the role and actions of supranational organisations in this area, from the UN - following the recent High Level Meeting on NCDs - to the European Commission, and how we can better advocate for health to be considered first in policy design.

### Conference round-up & first outcomes

#### CLEMENS MARTIN AUER

President, EHFG

#### Input Speech

#### BRONWYN KING

Radiation Oncologist and Founder and CEO of Tobacco Free Portfolios

#### Panel Discussion

#### FILIPPO ADDARII

Founder and Co-Managing Director, PlusValue

#### ILONA KICKBUSCH

Director of Global Health Centre, Graduate Institute for International and Development Studies, Geneva, Switzerland

#### JAN KIMPEN

President COCIR and Chief Medical Officer, Royal Philips

#### JOHN RYAN

Director, Public health, country knowledge, crisis management, DG SANTE, European Commission

#### BRONWYN KING

Radiation Oncologist and Founder and CEO of Tobacco Free Portfolios

#### Moderated by

**MARTIN MCKEE**, Professor of European Public Health, London School of Hygiene and Tropical Medicine

#### Hackathon Results and Prize Ceremony

#### DORLI KAHR-GOTTLIEB

Secretary General, EHFG

#### Newsroom Team

#### NATASHA AZZOPARDI MUSCAT

President, EUPHA

#### FLORIAN STIGLER

GP and public health researcher, Medical University of Graz / London School of Hygiene and Tropical Medicine

#### Cartoonist

**FLORIS OUDSHOORN**, Cartoonist, Comic House



European Health Award  
2018



# European Health Award

## The jury



**NATASHA  
AZZOPARDI-MUSCAT**  
DIRECTORATE FOR HEALTH  
INFORMATION & RESEARCH,  
MALTA



**PETER  
BROSCH**  
AUSTRIAN FEDERAL  
MINISTRY OF LABOUR,  
SOCIAL AFFAIRS,  
HEALTH AND CONSUMER  
PROTECTION



**MARTIN  
MCKEE**  
LONDON SCHOOL OF  
HYGIENE AND TROPICAL  
MEDICINE



**NICOLA  
BEDLINGTON**  
SECRETARY GENERAL,  
EUROPEAN PATIENTS'  
FORUM



**MARTIN  
SEYCHELL**  
DEPUTY DIRECTOR  
GENERAL FOR HEALTH  
AND FOOD SAFETY, EU  
COMMISSION

## About

The European Health Award was established in 2007 to promote trans-border cooperation in health policy with the goal of meeting significant European health challenges. The health challenges Europe faces touch both public health and healthcare services, and obstacles to overcome include inequalities and disparities in

health status, access to services and the provision of treatment. The purpose of the European Health Award is to highlight and reward multi-country initiatives that clearly contribute to meeting some of these challenges. Don't miss this opportunity to get to know the most innovative cross-border health initiatives in Europe.

## Selection criteria

- The initiative must already be in its implementation phase, although it does not have to be completed at the time of application.
- The initiative should focus on public health or healthcare delivery and address an important threat to the health of the population in terms of prevention or health promotion, improving quality of care or access to care or through increased efficiency or cost-effectiveness.
- Applicants should be able to provide some initial results from their initiative.
- The initiative must be implemented in at least two European countries.
- The initiative should be innovative and/or demonstrate how it improves on other similar projects.
- The initiative should be sustainable and have the potential to be transferable to other countries.

# Shortlisted projects 2018

## AWARD CEREMONY

*Opening Plenary*

12.00 - 14.00, Wednesday, 3 October 2018

Kursaal A

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Marie Curie Legacy Campaign – Reducing the existing perception barriers around the uptake of radiotherapy (RT) in cancer care

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MoodBuster – A data-driven ICT platform for the prevention and treatment of depression

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Survivorship Passport – Innovative tool mapping the medical history of childhood cancer survivors

---

European Cancer Patient's Bill of Rights – Addressing cancer inequalities across Europe

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Frühe Hilfen – Promoting healthy early childhood development and equal opportunities

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## Award Sponsor

The European Health Award is kindly sponsored by the Federal Ministry of Labour, Social Affairs, Health and Consumer Protection, Austria

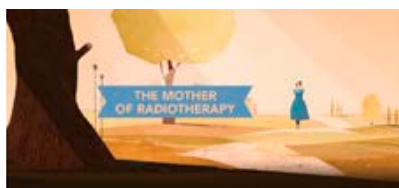


**CONTACT DETAILS**

Ms. Arta Leci MA  
ESTRO Cancer Foundation

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## Marie Curie Legacy Campaign

The ESTRO Cancer Foundation (ECF) wants to tackle the barriers to the optimal provision of radiotherapy (RT). On the 7th of November 2017, ECF launched the Marie Curie Legacy Campaign to commemorate the 150th birth of Marie Curie – the Mother of Radiotherapy - with the intention to reach out to the lay public with the message: RT can cure cancer, so to raise awareness of the benefits of RT in cancer treatment. Leveraging this milestone, an educational video about her legacy to RT and how RT has been curing cancer for 150 years was introduced to the public on different digital platforms, along with a traditional media campaign in selected European countries. The campaign aims to:

- create knowledge about RT and raise awareness
- create a community of RT ambassadors
- empower patients to take informed decisions
- create a critical mass towards decision makers to ensure a favorable policy environment for RT

### Area of health and relevance

Radiation oncology is a cornerstone and plays an important role in most modern cancer treatments. Around half of cancer patients in Europe should receive RT at some point in the treatment of their disease. However, there are important variations and deficiencies in access to radiation oncology services and many patients who should receive RT do not receive it. RT's contribution as a treatment modality, its safety and innovative potential are often unknown or misunderstood outside of, as well as within, the cancer community. Yet significant gains in mortality and cost reductions could be achieved if optimal utilisation rates were reached. Within this context, there is an urgent need to elevate RT to the policy agenda, both to confer its value to cancer patients, and to address gaps in its provision and access. ECF tackles the barriers to an optimal provision of RT, focusing on perception issues that prevent patients, decisionmakers and/or medical professionals to refer to radiotherapy.

### Results

Launched at a European level on the 7th of November 2017, the campaign achieved high levels of exposure to the advertising with actuals consistently exceeding targets. Within 2 weeks of its launch, the Marie Curie video reached 250K total views and the website surpassed 20k visitors. So far, the awareness campaign has been successful in the traditional media market, focusing on the 150 years of Marie Curie's legacy and RT as an effective cancer treatment, while addressing local concerns on RT provision and its benefits in curing cancer. It has gathered national interest in Belgium, Poland, Spain, Germany and France appearing in more than 240 clippings with an audience of 20 million people.

The campaign will conclude its first jubilee with a Policy Forum organised at the EU Parliament. During this public-facing event hosted by MEPs, a White Paper containing a call to action to improve access to RT will be launched. It will target various stakeholders and provide policy recommendations. It will also contribute to greater awareness, positioning and integration of RT into cancer policies.

**CONTACT DETAILS**

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**W** [www.e-compared.eu](http://www.e-compared.eu)

**W** [www.differ.foundation](http://www.differ.foundation)

**W** [www.heleenriper.nl](http://www.heleenriper.nl)

**Moodbuster**

'MoodBuster' is an innovative data-driven ICT platform for the prevention and treatment of depression, combining mobile and Internet technologies for both patients and health providers as well as for research and educational purposes. It has been developed, evaluated and implemented within the framework of 5 large-scale EU projects with the aim to increase access to low cost prevention and treatment for depression. MoodBuster has been developed, evaluated and implemented in the Netherlands, United Kingdom, Germany, Poland, France, Portugal and Belgium in routine mental health care settings within the context of 5 EU and 4 national projects (FP 7: ICT4Depression; FP 7: E-COMPARED; CIP: MASTERMIND; INTERREG: eMEN (2016-2019); and H2020: IMPLEMENTALL (2017-2021)). MoodBuster provides online access to cognitive behavioural psychotherapies. It can be personalized to different target groups and settings, and to the specific timely needs of individual patients due to the smart underlying reasoning engine (AI-algorithms). The platform is highly flexible in its delivery formats, it enables access to unguided self-help interventions for prevention purposes in case of beginning or mild complaints as well as online therapist guided treatments and blended formats (integrating online and face-to-face treatment components) for more severe depressive disorders.

**Area of health and relevance**

Yearly 30 million Europeans suffer from major depression (7% of the population). Depression is estimated to be the number 1 among all diseases in terms of causing the highest percentage of Disability Adjusted Life Years by 2030. It has a large negative impact on individuals' psychological well-being, quality of life and social and work-related functioning. The economic burden of depression is enormous, estimated to be 90 billion on a yearly basis with health care costs and lost productivity as main cost-drivers. Only 1 in 3 EU adults receive evidence-based treatments for depression. Access to adequate care is hindered by lack of affordable treatments, limited resources in terms of trained therapists and avoidance of help seeking by patients due to fear of stigmatization. MoodBuster aims to increase access to effective depression treatments against lower costs due to increased self-management competencies of patients and a decrease in therapists time per individual patient.

**Results**

MoodBuster has been developed and subsequently evaluated for its effectiveness in an RCT for the first time (globally) in a blended format in routine mental health care in 6 EU countries (see [www.e-compared.eu](http://www.e-compared.eu), FP7-Health-2013-grant: 603098). Results show (on a pooled RCT level) that blended CBT is as good as, if not better, than care as usual for the treatment of depression. Therapists had reduced contact hours as well due to a greater involvement in self-management of patients that were engaged in MoodBuster. MoodBuster can be applied in countries with a well- and/or less well-established e-mental health care infrastructure. The platform can be used for the treatment development other than depression due to its intelligent Content Management System. MoodBuster fulfils the GDPR requirements. The MoodBuster Consortium has recently founded an entity named the Digital Framework For E-Health Research and Treatment (DIFFER) to implement MoodBuster on a large international scale for both research and routine care purposes.



**CONTACT DETAILS**

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## Survivorship Passport

The Survivorship Passport originating from an Austrian Survivor's suggestion is an innovative tool preventing & delaying severe chronic conditions faced by Childhood Cancer Survivors (CCS) through organisation of Long Term Follow Up Care & Research in a consistent and cost-effective way thus decreasing socio-economic & psychosocial burdens of CCS. It was developed within the scope of the EU funded projects ENCCA, PanCareSurf UP and Expo-r-net in a collaborative way within the Paediatric Oncology Community. The SurPass provides a detailed summary of each CCS clinical history, together with personalised follow-up and screening recommendations based on guidelines of the International Guidelines Harmonization Group and PanCareSurfUp. The SurPass uses internationally approved nomenclature and a defined data set. Survivor-specific screening recommendations are suggested based on treatment received using built-in algorithms. Subjects at risk are identified by using automated algorithms built into the system based on the risk group definitions reported in the respective guidelines.

### Area of health and relevance

Two-thirds of CCS may experience one or more severe or life-threatening chronic health conditions. The Surpass will support secondary prevention strategies reducing or avoiding late effects or supporting early diagnosis. Care for long-term survivors in Europe is not well organized, both within and between countries. There is not enough knowledge about screenings and survivors report few contacts with experts in the field. By aggregating necessary information, the Surpass helps to improve the timely access to the right health care providers as indicated by guidelines. Today paediatric oncologists ensure that adequate information on treatments, risks, and prevention opportunities including healthy life styles is provided to all CCS at the end of treatment and at the time of transition to adult care. The SurPass will increase efficiency and cost-effectiveness by enabling timely and appropriate guideline-based interventions. In Austria a concept to integrate the SurPass in an eHealth-based environment was developed awaiting implementation thus generating a future European eHealth based integrated vision to optimize CCS care.

### Results

The first SurPass prototype was tested in Istituto Giannina Gaslini, Italy (Dr. Riccardo Haupt) during regular late effects follow-up consultation. A Likert questionnaire was sent 3 months late to evaluate the psychological and emotional impact on the survivor and/or their relatives. Between 2012 and 2015, 314 SurPass prototypes were delivered to CCS who had survived at least 5 years since the end of treatment. Overall, 97% of survivors or their families agreed on the benefit of receiving the SurPass. Increased awareness about their health status and need for follow-up was reported by 85% of the CCS, and 52% reported modifications in their lifestyle; 92% shared the Surpass with their family doctor. However, 30% of survivors reported some increase in anxiety related to possible health consequences. Country-wide implementation efforts are ongoing in Italy, Austria, Netherlands, Germany and Lithuania with many more MS interested to join the efforts.

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## The European Cancer Patient's Bill of Rights: A catalyst for change and an empowerment tool for cancer patients across Europe

The European Cancer Patient's Bill of Rights (BoR) was developed to address cancer inequalities across Europe. Launched in the European Parliament, the BoR has been a catalyst for change, underpinning an equal partnership between cancer patients and healthcare professionals to deliver improved outcomes for European citizens. Three citizen-centred principles underpin the BoR:

1. The right of every European citizen to receive the most accurate information and to be proactively involved in his/her care.
2. The right of every European citizen to optimal and timely access to a diagnosis and to appropriate specialised care, underpinned by research and innovation.
3. The right of every European citizen to receive care in health systems that ensure the best possible cancer prevention, the earliest possible diagnosis of their cancer, improved outcomes, patient rehabilitation, best quality of life and affordable health care.

### Area of health and relevance

Cancer inequalities represent one of the most significant health challenges for European citizens in the next 10-15 years. To fully implement the BoR, we have defined a high-level ambitious goal that addresses this challenge: to deliver 70% long-term survival for all European cancer patients by 2035 (the 70:35 Vision), while also promoting cancer prevention and cancer control and ensuring optimal patient experience and best quality-of-life. Our analyses suggest that the systematic sharing of best practice between/across European cancer healthcare systems can already increase long term survivorship to 60%. Active promotion of research and innovation could help us to achieve our 70% target by 2035. While the initial focus of the BoR was on the European Union (EU) and its Member States, more recent activities have focused on Central and Eastern Europe and addressing the significant challenges that we have identified in this region.

### Results

A detailed pan European analysis provided irrefutable intelligence on the scale of inequalities that citizens experience and identified the key challenges that, if addressed, would drive a step change in improving cancer outcomes. These data provided the supporting evidence that underpinned the three Articles of the BoR. Our partnership, involving >20 European countries and all the leading cancer organisations, led to the BoR being translated into 17 languages and adapted across the EU, underpinning significant developments in cancer policy, improved access to diagnostics/treatments, and decisions on universal vaccination for HPV in different states/regions. Furthermore, we demonstrated that if all countries could achieve the median level of cancer survival in the EU, >50,000 lives could be saved. This number could rise to >100,000 if all countries were able to achieve the 75% quartile. These data underpin our 70:35 Vision.

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## Frühe Hilfen – Early Childhood Interventions Programme

Frühe Hilfen are a comprehensive model for early childhood interventions. They aim to support families under strain during pregnancy and during the first years of children's lives, to promote healthy early childhood development as well as long-term social and health opportunities. Initiatives to invest in early child development exist in many German speaking countries/regions. There is a close exchange of knowledge and experience between the countries with Austria and Germany most advanced in implementation. The key element of the Austrian evidence-based model are regional networks that proactively reach out to families in need and help them to access a whole range of relevant services. In Austria and Germany, a "Nationales Zentrum Frühe Hilfen" (National Centre for Early Childhood Interventions) has been set up to support nationwide coordination, quality assurance, knowledge transfer as well as process guidance and counselling in the establishment of regional activities.

### Area of health and relevance

There is strong evidence that the determinants during early childhood influence the development of cognitive, social and emotional skills as well as the long-term health and life perspectives. Thus, preventive approaches such as Frühe Hilfen are likely to impede the transfer of health inequalities from one generation to the next and to set a positive course for lifelong good health. The special programme design supports improved access of the target group to a wide range of health and social services. This is especially relevant as socially disadvantaged vulnerable groups often face difficulties in access to care. A strong focus on networking contributes to better coordination of the health and social care system for the target group and, thus, supports efficiency. Interventions in this phase of life are also economically worthwhile - they are cost-effective and show a particularly high return on investment.

### Results

In Austria alone in 2017 more than 1800 families were supported by the Frühe Hilfen programme. The regional networks managed to reach the target group at an early stage (pregnancy or first months after birth) and succeeded in addressing socially disadvantaged families in particular: e.g. families at risk of poverty (at least 50 % vs. 17 %), persons with low education level (33 % vs. 25 %) and single parents (23 % vs. 12 %) are overrepresented compared to the general population. A recent evaluation indicated clear benefits of the programme for the families supported (e.g. increased social inclusion, improved parental skills; decreased stress and mental strain and reduced economic hardship) and a positive impact on bonding and child-parent-interaction as well as early child development. Moreover, it demonstrated the importance of the National Centre in terms of coordination and quality assurance. These results are in line with similar research in Germany.

# CURRENT INFORMATION ON PUBLIC HEALTH AND HEALTH PROMOTION



“Healthy Europe” is a popular science magazine on public health and health promotion in Europe. While getting to the heart of the latest information, the magazine also presents people from the areas of policymaking, science and practice in interviews, portraits and articles.

“Healthy Europe” is published specifically for important conventions, conferences and special events. The current October 2018 issue is dedicated to the European Health Forum Gastein held in 2018. You will find articles in it on health inequalities, data security and the value of medical innovations for patients. We report on international pension funds with “tobacco-free” investments, and discuss whether economic growth improves the health of the population and how a sustainable approach can be taken for health systems.



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**EHFG 2018**  
Excursion Programme







The Gastein Valley, with its three towns of Bad Gastein, Bad Hofgastein and Dorfgastein, lies in the heart of Salzburger Land and at the entrance to the Hohe Tauern National Park. The beautiful city of Salzburg, home to Mozart and the Sound of Music, is within easy reach. The EHFG has put together a wide ranging excursion programme so that you can fully enjoy your stay in Gastein. The programme includes a choice of guided tours and excursions so that you can get to know the region and its history.

We hope you enjoy your stay in Gastein!

## Evening Events

### Welcome Reception

On Wednesday evening we are pleased to invite you to the Welcome Reception with a flying finger-food buffet which commences at 20.30 in the Hotel das Alpenhaus, Bad Hofgastein.

### Networking Dinner

On Thursday evening join us for the Networking Dinner, which will be held in the FestAlm in Bad Hofgastein at 20.30. This year's theme is "Alpine Evening". Please feel free to come in smart-casual dress, the traditional dress of your country or in an alpine-inspired outfit!

### Conclusion Dinner

Dinner on Friday will take place at the Angertal 1180 Restaurant at 19.30, followed by music and dancing until the early hours. Shuttles to the dinner venue will be available from the Conference Centre in Bad Hofgastein at 19.00.

### Nightcap

Each evening participants are invited to gather for a nightcap at the Ice Cube Cocktail Bar and Lounge above the Alpenterme Spa. This offers an additional opportunity to exchange ideas and experiences in a relaxed and informal atmosphere. Accompanying persons are welcome to attend all evening events.

### Excursions

For conference delegates and accompanying persons, participation in the excursion programme is included in the conference fee.

### Registration for excursions

Please register at the Information Desk upon your arrival. Please ensure that you register by 18.00 on the day prior to the excursion.

### Excursion departure point

Excursions depart from the EHFG shuttle service stop next to the Conference Centre. You can also arrange for the shuttle service to pick you up from your hotel if you have pre-booked an excursion. To arrange this, please contact the Shuttle Service Desk at the Conference Centre the day before the excursion.

### Photopoint

Outside the Conference Centre you will find a Photopoint. Stand behind the big picture frame to take a photo and capture your great time in Gastein. Make sure that you have your Gastein Card with you. You will need it to activate the camera and download the photo from the internet.



## DATE

7.15 - 7.45  
*Wednesday 3 October -  
 Friday 5 October 2018*

## Yoga

Get your day off to a great start with a yoga session in the morning. Yoga encourages you to relax, slow your breathing and to focus on the present. It is a great way of starting your conference day. Join our sessions at the Yoga Studio in the Hotel Das Alpenhaus.

## DATE

14.30 - 17.30  
*Wednesday 3 October  
 2018*

## Gastein Valley tour

Discover the Gastein Valley! Our guide will take you to historical places and show you the beauty of each Gastein village, for example the rushing waterfall in Bad Gastein. You will discover miraculous places and hear interesting stories – including the healing water “Gasteiner Thermalwasser”.



## DATE

6.15 - 9.00  
*Thursday, 4 October 2018*

## Sunrise walk to an alpine pasture with a traditional alpine breakfast

Start your day early, put on your hiking boots and join us for a guided walk in the hills of the wonderful Alps! You will arrive at an alpine pasture which sits above the valley at an altitude of approximately 1,700m above sea level. Enjoy a delicious traditional alpine breakfast with homemade products and a fantastic view over the Gastein Valley.



## DATE

10.00 - 14.00  
*Thursday, 4 October 2018*

## Easy hiking tour along the waterfall in Bad Gastein

Join our excursion to Bad Gastein. Walk alongside the impressive waterfall to feel its wild beauty and power. The Bad Gasteiner Waterfall has a height drop of 341 m in three steps and is one of the main attractions in Gastein, as the waterfall is located in the town centre and surrounded by buildings. They also say that the spray of the falls has therapeutic properties and a positive and pleasant effect on your general well-being. Experience the spectacular architecture and nature as you hike from Bad Gastein to Bad Bruck.



## DATE

10.00 - 14.00  
*Friday, 5 October 2018*

## Easy hiking tour in Naßfeld

Enjoy the clean mountain air of the Hohe Tauern National Park and its picturesque surroundings. “Naßfeld” is a marvellous alpine area at the head of the Gastein Valley. A guide will take you for an easy hiking tour through the breathtaking landscape of this high mountain valley, which is part of the national park.



**DATE**

9.00 - 16.30

*Saturday 6 October 2018***Salzburg Experience**

Salzburg – literally "Salt Fortress" – is a UNESCO World Heritage Site famous for its baroque architecture, beautiful alpine setting and the birthplace of Wolfgang Amadeus Mozart. You can still detect the wealth that the small city enjoyed when it was ruled by its powerful archbishops. The gold, silver and salt reserves of the Salzburg mountains were at the root of the city's special position, allowing it to remain politically independent for a long time.

During your visit you can join a guided walking tour, visit the fortress Hohensalzburg or wander through palaces and gardens, baroque churches, walk in the footsteps of Mozart and pass his birthplace in today's famous shopping street Getreidegasse. Salzburg also has a rich tradition of restaurants and coffee shops offering a variety of local dishes and sweets. You will find many attractive shops where you are sure to find some souvenirs for your friends and family.

**Other Activities**

**The cable car will speed you up to the mountain pasture of the Stubnerkogel** for a hike and to enjoy the view. Please show your name badge at the lift station, as EHFG delegates and accompanying persons are granted a free ride: Stubnerkogelbahn, Bad Gastein, **T +43 6434 232 2415**.

**The 18-hole golf course**, surrounded by meadows and forests, is among the most beautiful courses in the Alpine region. Please ensure that you make a reservation in advance: Golfclub Gastein, Bad Bruck, **T +43 6434 2775**.

**The Mining Museum** at the top of the Gastein Valley in the small hamlet of Böckstein offers an interesting insight into the gold rush which

seized the Gastein Valley in the 16th and 17th centuries: Montanmuseum Böckstein, Information & Registration, **T +43 6434 5414**.

**The Tourist Information and Visitors' Centre**, situated conveniently within the Conference Centre, is at your disposal for further sightseeing recommendations in and around the Gastein Valley. In addition to the EHFG Excursion Programme, the Visitors' Centre offers a wide variety of activities and services from guided hiking tours to mountain biking adventures. Our colleagues from the Tourist Information Service will be happy to provide you with more information and recommendations on how to make the most of your stay in the Gastein Valley: Kur- und Tourismus, Bad Hofgastein, **T +43 6432 3393 260**.

## Wellness Programme

The healthy mountain air of the Hohe Tauern National Park and the picturesque surroundings of the alpine villages are great stress relievers that will help you to unwind and relax. If you feel like doing some exercise, tennis courts are available in Bad Hofgastein. Alternatively, you may want to try and improve your handicap on the 18-hole golf course at Bad Bruck, take a swim in the Alpentherme Spa or simply appreciate the natural beauty of the mountains by going for a stroll. Cable cars take you to the Gasteiner mountain peaks where you can enjoy a panoramic view of the Gastein Valley.

### DATE

12.00 - 17.00

Thursday, 4 October 2018 @

Friday, 5 October 2018

*The visits are free of charge for EHFG delegates and accompanying persons.*

*Please ensure that you register by 18.00 on the day prior to the visit.*

**Visit the Gasteiner Heilstollen (Healing Caves)** to experience the unique healing atmosphere two kilometres inside the Radhausberg Mountain which has gained fame around the world. The enormous healing success, with 80 to 90% of all patients reporting that the treatment helps alleviate their complaints significantly, can be attributed to the ideal combination of high temperature, air humidity and naturally elevated radon levels. These help stimulate and strengthen the body's immune system and activate the body's defence and repair mechanisms. Some guests use the Heilstollen treatment as a means to maintain good health and regenerate muscles and joints, or because they are simply curious to see the caves. Indulge in this unique experience on one of our special taster visits. Please remember to bring your bathing costume and sandals/slippers and, for medical reasons, refrain from drinking alcohol before the visit. Medical indications for the treatment in the Heilstollen include: ankylosing spondylarthritis, rheumatoid arthritis, arthrosis, fibromyalgia, back pain, respiratory diseases, allergies.

### DATE

Sunday - Wednesday 09.00 - 21.00

Thursday - Saturday 09.00 - 22.00

Open daily

### Visit the Alpentherme, Bad Hofgastein's modern alpine health and leisure spa

to have a swim in the naturally heated waters and relax in the sauna and steam rooms. A reduction on the price of the two- and four-hour and the whole day entrance tickets is available for EHFG delegates and accompanying persons. To obtain the discount, please show your delegate badge at the Alpentherme Spa entrance.

**T +43 6432 8293 0**



### DATE

09.00 - 21.00

Open daily

### Visit the Felsentherme in Bad Gastein

and brush away the stress of daily life while immersing yourself in the wellness world. A 50% reduction on the regular price is available for EHFG delegates and accompanying persons. To obtain the discounts, please show your delegate badge at the entrance **T +43 6434 2223 0**



# THE PERFECT RELAXATION AFTER AN INTENSIVE CONFERENCE DAY



FELSENTERME  
BAD GASTEIN



## 50% DISCOUNT ON THE 3 HOURS TICKET

VALID TO 23/12/2018

Your data are only used for internal processes of the Felsentherme Bad Gastein. For further information please read our data protection declaration at [www.felsentherme.com](http://www.felsentherme.com). If you don't agree anymore, please contact us via [info@felsentherme.com](mailto:info@felsentherme.com) and the use of your data will be stopped immediately.

Name:

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ZIP:

Place:

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5640 Bad Gastein · Tel. +43(0)6434/2223-0 · [info@felsentherme.com](mailto:info@felsentherme.com)

Opening Hours: thermal spa 9.00 am – 9.00 pm, sauna 10.00 am – 8.45 pm (over 16s) [WWW.FELSENTERME.COM](http://WWW.FELSENTERME.COM)



ALPENTHERME  
GASTEIN



## DISCOVER ALPENTHERME GASTEIN

Feel the pleasure and enjoy the worlds of Alpentherme Gastein featuring a unique 360° panoramic view of the Alps.

### RELAX WORLD

~ 100% thermal water

### FAMILY WORLD

~ fun and adventures for families

### SPORTS WORLD

~ training & fitness-tests

### SAUNA WORLD

~ 12 sauna chambers in- & outdoor

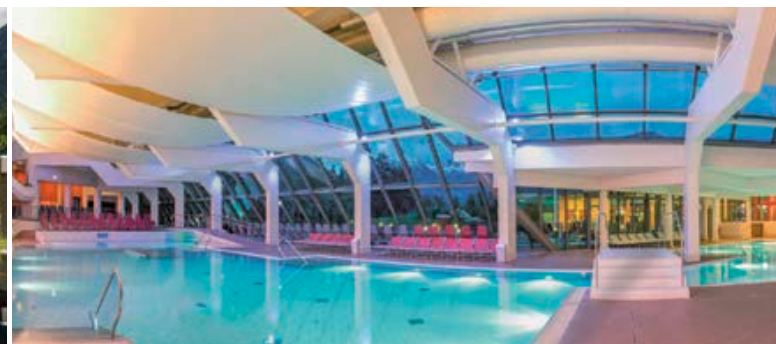
### LADIES WORLD

~ sauna area for women

### BEAUTY RESIDENZ

~ beauty & wellness treatments

**UNIQUE:** Two Thermal Water Swimming Lakes.



Alpentherme Gastein in Bad Hofgastein • open daily from 09.00 a.m.  
+43(0)6432/8293-0 • [info@alpentherme.com](mailto:info@alpentherme.com) • [www.alpentherme.com](http://www.alpentherme.com)

skigastein.com

**HOF  
GASTEIN**  
*Alpine Spa*



# Start of the ski season of the **NEW Schlossalm lift** on 1<sup>st</sup> of December 2018 in Bad Hofgastein



- Nonstop to the top
- 6 meters in 1 second
- More than 1000 meters in altitude in one downhill run
- New additional slopes
- Highest ski comfort



Book a  
Hotel now and  
save on the ski ticket

[gastein.com](http://gastein.com)



**Special Offer**  
**1-Day Ski ticket**  
**only € 25,00**

Valid from  
1<sup>st</sup> of December - 16<sup>th</sup> of December\*

\*only valid in combination with a hotel reservation until 25<sup>th</sup> of November limited number of tickets, more information on [gastein.com](http://gastein.com)



# GASTEINER

KRISTALLKLAR

*Und der  
Moment ist  
deiner.*



#gasteiner

# GASTEINER HEILSTOLLEN

WORLDWIDE UNIQUE



## THE EFFECT OF HEALING GALLERY THERAPY

The therapy consists of mild overheating (hyperthermia) and radon intake via the respiratory passages and skin. These effects of therapy are proven by numerous studies:

- ▶ Pain relief (on average 9 months)
- ▶ Medication reduction (up to 1 year)
- ▶ Anti-Inflammatory effect
- ▶ Immune stabilisation

## WORLDWIDE UNIQUE

And this is due to the combination of the following factors to be found two kilometres inside the Radhausberg mountain:

- ▶ Heat (37 – 41,5°C; 98.6 – 106.7°F)
- ▶ Air Humidity (70 – 100%)
- ▶ Radon content (44 kBq/m<sup>3</sup> air)

## THE MOST IMPORTANT INDICATIONS

Univ.-Prof. Dr. Markus Ritter Gastein Research Institute

- ▶ Diseases of the locomotor system: Ankylosing spondylitis and/or spondyloarthropathies, rheumatoid arthritis, fibromyalgia syndrome, arthroses, psoriatic arthritis, spinal syndromes
- ▶ Diseases of the respiratory passages: Bronchial asthma, chronic bronchitis, COPD, hay fever, sarcoidosis
- ▶ Skin diseases: Neurodermatitis, psoriasis vulgaris, scleroderma, delayed wound healing

## THERAPY SESSIONS

The heart of Healing Gallery Therapy are the therapy sessions within the gallery itself. Depending on the symptoms, therapy lasting from 2 – 4 weeks is recommended for best medical results, with 3 – 4 gallery sessions possible per week.



## INTRODUCTORY SESSION

Would you like to experience this worldwide unique healing climate yourself? Then we look forward to being able to welcome you on the introductory session on Tuesday or Thursday afternoon.





# EHFG 2018

## General Information





The different workshops, parallel forum sessions and social events of the European Health Forum Gastein will take place in the Conference Centre, the Kursaal or at venues situated within walking distance.

These pages will supply you with detailed information about venues and important telephone numbers. Find out more about the Excursion Programme in a separate section.

### Registration Desk

T1 +43 6432 3393 233  
T2 +43 6432 3393 237  
F +43 6432 3393 249

### EHFG Office

T1 +43 6432 3393 270  
F +43 6432 3393 271

### Registration Desk opening hours

**Monday 1 October**  
10.00 – 22.00  
**Tuesday 2 October**  
7.15 – 22.00  
**Wednesday 3 October**  
7.15 – 21.00

**Thursday 4 October**  
7.15 – 20.00  
**Friday 5 October**  
7.15 – 19.30

## Conference Venues

### Conference Centre

#### Location of:

Room 1	Registration Desk
Room 2	Shuttle Service Desk
Room 3	Information Desk
Meeting Room	Press Center

### Kursaal

#### Location of:

Kursaal A	Kursaal B	Kursaal C	Marquee/Foyer
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## Services

### WiFi Internet Access

WiFi internet access is provided in the entire Conference Centre, in the Kursaal as well as in the lounge areas of most hotels. Furthermore, there is local wireless internet access in the town centre of Bad Hofgastein.

### EHFG mobile app



Easy access to programme and speakers overviews, latest session updates, conference venues and the Bad Hofgastein map

You can download the app via this link:

[app.ehfg.org/download.html](http://app.ehfg.org/download.html)

### Lost & Found

Please contact the Registration Desk regarding lost or found objects.

### Meeting Rooms

The Registration Desk staff will be pleased to reserve a meeting room for you. Technical facilities can be made available upon request but may incur an additional service charge.

### Website

[www.ehfg.org](http://www.ehfg.org)

You can find all the latest news about the EHFG on our website, which also includes a virtual Press Centre.

### Press & Media Service

T1 +43 6432 3393 239 T2 +43 6432 3393 255

## Transport

### Airport shuttle service

If you have booked your hotel through the EHFG Office, our airport Shuttle Service is included for transfers between Salzburg airport and the Gastein Valley. For bookings please contact the Shuttle Service Desk at the Conference Centre or call **T +43 6432 3393 227**. Shuttles to Munich airport can be booked but will incur an additional charge.

In order to confirm your return airport shuttle service, **please register 24 hours prior to your departure** at the Shuttle Service Desk. You will receive a confirmation slip with your shuttle departure time and the pick-up location. Please note that you will only be guaranteed a return shuttle when finalising your departure details and receiving confirmation from the Shuttle Service Desk.

### Shuttle service on-site

A taxi service is provided for hotels not located within walking distance of the Conference Centre. This free service is only provided between conference hotels and conference venues. Please contact your hotel reception or the Shuttle Service Desk **T +43 6432 3393 227** or after 22.00 **T +43 6432 20100** if you need further information.

### Restaurant recommendations in Bad Hofgastein

If you are not able to join one of our dinner events or prefer to have your dinner in a smaller group, we would like to recommend the following restaurants. Please note that the cost for lunch and dinners outside of our official events is not covered by the EHFG.

#### Restaurant Kraut und Rüben (Vegetarian)

Pyrkerstraße 3  
**T +43 6432 2201**  
 Open: 11.00 – 21.00  
 (closed Saturdays and Sundays)

#### La Piccola Italia (Italian)

Kurpromenade 11  
**T +43 6432 8369**  
 Open: 11.30 – 22.00  
 (closed Wednesdays)

#### Wirtshaus Tröpferl (Austrian)

Pyrkerstraße 20  
**T +43 6432 6335**  
 Open: 11.30 – 22.30  
 (closed Sundays)

#### Café und Konditorei K. & K.

Salzburger Straße 18  
**T +43 6432 6796**  
 Open: 9.00 – 18.00

#### Das Franz, Hotel Salzburgerhof (Austrian)

Kaiser-Franz-Platz 1  
**T +43 6432 6230**  
 Open: 7.30 – 21.30  
 (closed Tuesdays)

#### Congress Café

Kurgartenstraße 17  
**T +43 664 4698 243**  
 Open: 11.00 – 22.00

## Access badge

Upon registering at the Conference Centre in Bad Hofgastein, you will receive your personal delegate's access badge, indicating your name and your organisation. It entitles you to participate in the EHFG 2018 conference and will be checked at the entrance to the event dinners. Please wear your badge so that it is clearly visible at all times. Please note that the conference staff will have to deny access to participants who are unable to produce a valid access badge.

## Conference dinners

For those delegates and accompanying persons who have booked their hotel via the EHFG office, all evening events are included. You can purchase dinner tickets at the Registration Desk until noon of the same day the dinner takes place. Wednesday, 3 October: Welcome Reception in the Hotel Das Alpenhaus with a flying buffet. Thursday, 4 October: Networking Dinner, a sit-down dinner at the FestAlm in Bad Hofgastein with the motto "Alpine Evening". Friday, 5 October: Conclusion Dinner at the Angertal 1180 Restaurant (shuttle service from the Conference Centre). More information can be found in the Excursion Programme section on page 65.

## Accompanying persons

Accompanying persons who have booked their hotel via the EHFG office are invited to participate in our interesting Excursion Programme. Please contact the Information Desk for detailed information and bookings. Participation in the EHFG conference sessions and lunches is not included.

## Accessibility

All facilities are easily accessible for guests with disabilities. For further enquiries or to advise us of your access needs, please contact our team at the Registration or Information Desk.

Please note that the EHFG is a no-smoking conference.

Please remember to switch off your mobile phones during all sessions.

## Useful numbers

### Tourist Information

Kur- und Tourismusverband

**T +43 6432 3393 260**

Monday – Friday 8.00 – 18.00

Saturday 9.00 – 12.00

### Physicians

Dr. Verena Steinlechner

Kurpromenade 5

**T +43 6432 8497**

Dr. Robert Køltringer

Kurgartenstraße 30

**T +43 6432 7447**

### Emergency Number

European Emergency Number: **112**

Police: **+43 59133 5142**

Fire brigade: **+43 6432 6347**

Ambulance: **+43 6432 85000**

### Dentists

Dr. Reinhard Morawa

Achenstraße 17

**T +43 6432 6144**

Dr. Roland Rainer

Tauernstraße 9

**T +43 6432 3037**

## Hotels in Bad Hofgastein

★★★★ <i>Deluxe</i>	3	Hotel Norica	Kaiser-Franz-Platz 3	+43 6432 26973
	2	Hotel Zum Stern	Weitmoserstraße 33	+43 6432 84500
★★★★★	9	Hotel Alte Post	Kirchenplatz 4	+43 6432 6260
	20	Hotel Alpina	Parkstraße 5-15	+43 6432 8475
	13	Hotel Astoria	Salzburger Straße 24	+43 6432 6277
	10	Hotel Carinthia	Dr. Zimmermann Straße 2	+43 6432 8374 0
	7	Hotel Klammer's Kärnten	Dr. Zimmermann Straße 9	+43 6432 6711 0
	11	Das Alpenhaus	Kurgartenstraße 26	+43 6432 6356
	1	Hotel Germania	Kurpromenade 14	+43 6432 6232 0
	5	Hotel Österreichischer Hof	Kurgartenstraße 9	+43 6432 6216 0
	12	Hotel Palace	Alexander-Moser-Allee 13	+43 6432 6715 0
	6	Hotel St. Georg	Dr. Zimmermann Straße 7	+43 6432 6100 0
	29	Hotel Völserhof	Pyrkerstraße 28	+43 6432 8288 0
★★★	21	Hotel Tauernblick	Parkstr. 5-15	+43 6432 84 75
	22	Kur- & Sporthotel Alpenhof	Knoblachergasse 4	+43 6432 6430
	14	Das Gastein	Alexander-Moser-Allee 21	+43 6432 7581 0
	19	Haus Friedrichsburg	Pyrkerstraße 8	+43 6432 6290
	24	Pension Gstrein	Wasserfallgasse 7	+43 6432 6485
	23	Haus Mühlbacher	Kurpromenade 3	+43 6432 6446 0
	17	Hotel-Pension Ortnerhof	Feldingweg 18	+43 6432 6741
	28	Hotel Rauscher & Paracelsus	Kurpromenade 20	+43 6432 6412 0
	26	Hotel Salzburger Hof	Kaiser-Franz-Platz 1	+43 6432 6230
	25	Kurhaus Sunkler	Pyrkerstraße 36	+43 6432 6454
	18	Kur- & Sporthotel Winkler	Pfarrgasse 4	+43 6432 6248 0
	16	Hotel Zum Toni	Eisenstein 1	+43 6432 6629

# BAD HOFGASTEIN

- Conference venues
- Hotel / accommodation
- Park / recreational area
- Fountain
- i Tourist information
- P Car Park
- + Doctor
- D Dentist
- R Restaurant / Café
- M Post office
- M Museum



NETWORKING EVENING

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## Shuttle service info

### Shuttle service in Bad Hofgastein

A taxi service is provided for hotels not located within walking distance of the Conference Centre. This free service is only provided between conference hotels and conference venues. Please

contact your hotel reception or the EHFG Shuttle Service Desk at **+43 6432 3393 227** if you need further information. Please call **+43 6432 20100** after 22.00.

### Confirming your departure at the Shuttle Desk

Attention! In order to ensure your departure from the Gastein Valley and your onward journey will go smoothly, **please register 24 hours prior to your intended departure at the shuttle desk at the Congress Centre** to confirm your shuttle departure time. You will receive a confirmation card with your shuttle departure time and the pickup

location. You will only be guaranteed a pick-up by booking the shuttle service 24 hours in advance. Thank you!

If you need a shuttle to your hotel or the Congress Centre outside these hours please contact the shuttle desk onsite or call: **+43 6432 3393 227** or **+43 6432 20100** after 22.00.

For participants staying at "HOTEL ZUM STERN" please find your specific shuttle information below:

### From Wednesday, 3 October – Friday, 5 October

Free shuttle service from Hotel Zum Stern to the Congress Centre and return is available upon demand.

### Shuttle Service Reception, Wednesday, 3 October

Free shuttle service from Hotel Zum Stern to the Welcome Reception at Hotel "Das Alpenhaus", Bad Hofgastein is available upon demand.

Return shuttle service from the dinner location to Hotel Zum Stern is available free of charge until 01.00 a.m., a chargeable taxi service is available afterwards.

### Shuttle Service Dinner, Thursday, 4 October

Free shuttle service from Hotel Zum Stern to the Networking Dinner at "FestAlm", Bad Hofgastein is available upon demand.

Return shuttle service from the dinner location to Hotel Zum Stern is available free of charge until 02.00 a.m., a chargeable taxi service is available afterwards.

### For all participants: Shuttle Service Dinner, Friday, 5 October

Shuttles will leave the Congress Centre at 19.00 to take you to the Conclusion Evening at Angertal 1180 Restaurant, Bad Hofgastein.

Return shuttle service to Bad Hofgastein is available free of charge until 03.00 a.m., a chargeable taxi service is available afterwards.

If you require transport from Hotel Zum Stern to Angertal 1180 Restaurant, please contact the hotel reception.

Official event of the Austrian Presidency of the Council of the European Union



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European Health Forum Gastein

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In collaboration with



DG Health and Food Safety (DG SANTE)

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We would like to thank the following institutions, organisations and companies for their expertise, generous support, sponsorship and fruitful cooperation which makes the European Health Forum Gastein such a successful event and without whom we would not

have been able to realise our goals. We are looking forward to continuing these partnerships on our way towards

*CREATING A BETTER FUTURE FOR HEALTH IN EUROPE.*

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- acumen public affairs
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- European Cancer Organisation
- European Cancer Patients Coalition
- European Centre for Disease Prevention and Control
- European Commission, DG SANTE
- European Digital Therapeutics Partnership
- European Federation of Pharmaceutical Industries & Associations
- European Observatory on Health Systems and Policies
- European Public Health Alliance
- European Social Insurance Platform
- Federal Office for Public Health Switzerland
- Gesundheit Österreich GmbH
- Health Literacy Coalition
- Health Policy Partnership
- IMI Big Data for Better Outcomes
- International Organization for Migration
- Johnson & Johnson
- Main Association of Austrian Social Security Institutions
- Microsoft
- MSD
- National Institute of Health and Disability Insurance
- Open Society Foundations
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- World Health Organization Regional Office for Europe

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## With thanks to

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**NINA RENSHAW**

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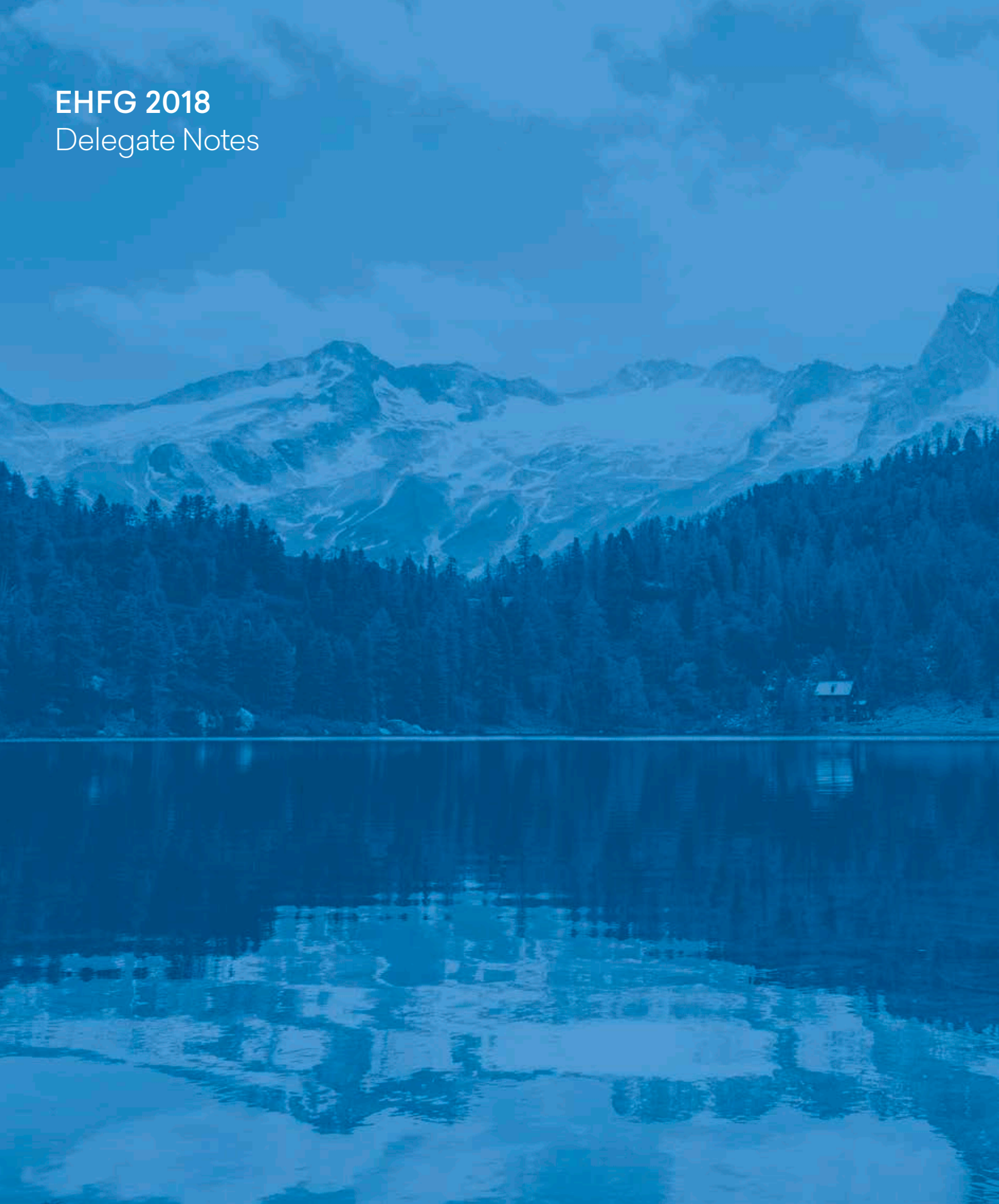
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**EHFG 2018**  
Delegate Notes









# Imprint

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**Latest programme available via the EHFG app:**  
[app.ehfg.org/download.html](http://app.ehfg.org/download.html)

# Programme Overview

KURSAAL	CONFERENCE CENTER	ADDITIONAL LOCATIONS	SESSION TYPES
A Kursaal A	1 Conference Center Room 1	H Hotel Das Alpenhaus	F Parallel forum
C Kursaal C	2 Conference Center Room 2	FA Fest Alm	W Workshop
M Foyer/Marquee	CC Conference Center Foyer	AR Angertal 1180 Restaurant	L Lunch workshop
			B Breakfast workshop

## TRACKS

