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Ximeri, Marina
Hellenic Cancer Federation (ELLOK)



Marina Ximeri is Head of Policy at the Hellenic Cancer Federation (ELLOK), Greece's National Cancer Mission Hub. She works at the intersection of cancer policy, healthcare practice and patient experience, fostering collaboration between patients, healthcare professionals, researchers, policymakers and other stakeholders to support more coordinated and person-centred approaches to cancer care. Drawing on experience across clinical, scientific, patient and policy communities, she is particularly interested in citizen engagement, meaningful partnerships and translating dialogue into practical action.