

**Wülfing, Pia**PINK! Aktiv gegen Brustkrebs



Prof. Dr. Pia Wülfing is a specialist in gynaecology and obstetrics and has specialised scientifically and clinically in breast cancer for more than 20 years.

After 10 years at the University Women's Hospital in Münster, where she helped to set up the breast centre and the clinical study centre there and habilitated on the subject of 'Targeted Therapies' in breast cancer, Prof. Dr. Wülfing headed the oncological practice and oncological day clinic at the largest German breast centre, the Mammazentrum Hamburg, for 10 years.

Prof. Dr. Wülfing has published numerous original and review articles on the subject of breast cancer and her scientific work has received several awards.

Due to coronavirus, Prof. Dr. Wülfing turned her attention to the topic of digital health in 2020. She is the founder of 'PINK! Aktiv gegen Brustkrebs, an online platform for breast cancer patients. PINK! offers various digital solutions for better information, support, guidance, and care for breast cancer patients.

Prof. Dr. Wülfing is passionately committed to providing breast cancer patients with the best possible support and guidance through innovative digital health solutions. Her goal is to improve the care and treatment of patients. You can find more information at: www.pink-brustkrebs.de

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