

Ruiz, Francisco

Andalusian Regional Ministry of Health



Francisco Ruiz is an expert in health promotion. He earned his PhD in Social Psychology at Okayama University, Japan, as a recipient of a 7-year prestigious fellowship from the Japanese Ministry of Science and Research (at that time, his speciality dealt with interventions on pro-social behaviour).

Since 2005, Francisco Ruiz has been an unwavering Health Promotion advisor at the Regional Ministry of Health in Andalusia –the 2nd largest and most populated region in Spain holding the highest number of Good Practices in Health Promotion officially recognized by the Spanish Ministry of Health.

Francisco co-authored the Andalusian Comprehensive Tobacco Action Plan and coordinated many of the strands of actions that this flagship programme encompassed. He is a strong advocate of international collaboration projects, in particular, of those dealing with health promotion and innovation.

For the last 7 years, he has earnestly been participating in European Projects such as Joint Actions CHRODIS and CHRODIS PLUS, among others.