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Dr. Magdalene Rosenmüller, German, PhD, MD, MBA, professor at IESE Business School, Barcelona. She teaches health sector management in the MBA and executive education programmes at IESE and as visiting professor in other settings in Europe, Latin America, Africa and Asia, including CEIBS, the China European International Business School in Shanghai and SBS, Nairobi, Kenya. She gained executive experience as health economist at the World Bank's Latin American and Caribbean Region (2000 – 2002). Her areas of specialization include management of health systems, health care and innovation, integrated care, European health and research policies and global health issues.

Frequently serving as expert in different assignments for the European Commission (health research and health policy) and the European Parliament, she has extensive experience in European health policy and health research issues. She leads several European research projects, and is part of the Coordinating Team of EIP AHA B3 on Integrated Care. She served as expert/rapporteur on the role of Universities in Regional Development (2013), as evaluator on the Innovative Medicine Initiative (IMI) first interim evaluation (2013) and Socio Economic Impact (2007). Other international assignments include studies on Innovative Financing for Global Health with the Brookings Institutions, the Bill and Melinda Gates Foundations and the OECD. She is member of several international organizations including IHEA and EHMA, the European Health Management Association, on which Board she served. She is author, editor/co-editor of a series of publications, such as “Managing eHealth. From Vision to Reality” (Palgrave, 2014); a chapter on IT Governance in health care (Springer 2011), and a book on Patient Mobility in the European Union (2005). She serves on the editorial boards of the EU Public Health Portal and the Journal of Healthcare Management and as associate Editor at IJIC, the International Journal of Integrated Care. Barcelona, August 2014