

**Puppe, Anita**

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With over a decade of hands-on experience in surgery and hospitals across Europe, I've cultivated a deep understanding of healthcare's intricate landscape. While maintaining a full-time job, I've simultaneously nurtured startups, particularly those specializing in Vision AI and telemedicine, fostering their growth. My journey in the health domain eventually led me to a fervent passion for machine learning. Today, at IBM Healthcare, I am engrossed in harnessing the potential of machine learning models, Generative AI, and dabbling in quantum computing to propel our industry to new heights. An ardent blockchain enthusiast, my curiosity lies in the confluence of medical and technical solutions for healthcare challenges. I like to see myself as the middle man between the medical world and the technical world. Beyond the technical, I'm also actively involved in PR, article writing, design thinking, and strategic consultancy, dedicatedly supporting businesses across Europe and Israel.