

**O'Connor, Brian**

European Connected Health Alliance



Brian O'Connor was born in Belfast, Northern Ireland and has developed his career as a consultant, manager and/or investor in both private and public companies.

Brian has worked in the UK, the US and lived in Hong Kong for eleven years. He has gained vast experience as a company director in a variety of industries and professions, and has raised significant sums for companies through both private equity structures and stock exchange listings.

Through his long established consultancy company, Corporate Direction Ltd, he is currently providing strategic advice to Governments, International organisations and companies on the challenges facing healthcare in general and specifically on the Connected Health opportunity.

**Healthcare experience**

Brian has founded a number of companies in the healthcare services area in the UK, Ireland and Hong Kong. He therefore has experience of the public and private health care systems in a number of countries and also an understanding of the often difficult balance between delivering care and making profit. He believes that overcoming the cultural and other barriers within healthcare is an interesting if sometimes frustrating challenge, but worthwhile if it leads to better patient care.

Brian is Chair of the European Connected Health Alliance organisation [www.echalliance.com](http://www.echalliance.com) the rapidly expanding not for profit membership organisation.

It has created an International Network of Permanent Connected Health Ecosystems throughout Europe, to provide sustainable and structured opportunities for industry, academia and health and care providers and payers to meet and provide solutions to specific problems.

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