

King, Bronwyn

Tobacco Free Portfolios



Bronwyn started her medical career working on the lung cancer unit at the Peter MacCallum Cancer Centre in Melbourne. The devastating impact of tobacco on her patients left a deep impression. Years later, after becoming a specialist Radiation Oncologist, Bronwyn discovered her unwitting investment in tobacco companies through her pension fund and she felt obliged to try to bridge the gap between the health and finance sectors.

She then founded Tobacco Free Portfolios and her collaborative work with the finance sector has contributed to more than 40 Australian pension funds implementing tobacco-free investment mandates. The initiative now has global reach. In the past two years, Tobacco Free Portfolios has been instrumental in tobacco-free decisions made by major pension funds, Sovereign Wealth funds, banks, insurers and fund managers in ten countries.

A former elite swimmer who represented Australia and for ten years worked as Team Doctor for the Australian Swimming Team, Bronwyn is also actively involved in a range of community initiatives. She is the Tobacco Control Ambassador for Cancer Council Australia, an Australia Day Ambassador, and an Ambassador for Big Brothers Big Sisters Australia.

In 2014 Bronwyn was listed as one of the Westpac/Australian Financial Review 100 Women of Influence and received the Thoracic Society of Australia and New Zealand President's Award. In 2015 Bronwyn received the VicHealth Award for Preventing Tobacco Use. In 2016 she received the Dr Bob Elphick medal for tobacco control from the Australian Council on Smoking and Health and in 2017 she was made the Inaugural Distinguished Fellow in a joint initiative between King's College London and the University of Melbourne. The same year Bronwyn was made a Diplomat for the Global Charter for the Public's Health by the World Federation of Public Health Associations, became a 'VicHealth Champion' and received an AMP Tomorrow Maker award. In 2018 she was awarded the Rotary Club of Melbourne Vocational Service Award and inducted into The Victorian Honour Roll of Women which recognises and celebrates the outstanding achievements of women in Victoria.

You can contact Dr. Bronwyn King at bk@tobaccofreeportfolios.org

(last updated 28.09.2018)