

Grueger, Jens

Boston Consulting Group



Jens Grueger is a Director and Partner at the Boston Consulting Group based in Zurich Switzerland. He joined BCG in 2019 as senior expert for pricing and market access in healthcare.

Prior to this, Jens had a distinguished career in the pharmaceutical industry, leading the Global Pricing & Market Access functions at Novartis (1999-2009), Pfizer (2009-2011) and Roche (2011-2019). Jens is an Affiliate Professor of Health Economics at the CHOICE Institute at the University of Washington School of Pharmacy in Seattle, USA, and the 2020-2021 President of ISPOR, the leading professional society for health economics and outcomes research.